



# Aerafin™ 35 polyolefin polymer

*Improving filter application*

**EASTMAN**

# TRENDS

*Impacting filtration*



## GLOBAL AND ENVIRONMENTAL

- Growing population/urbanization
- Climate change and natural resource scarcity
- Healthcare transformation
- Growth in filtration demand across all end-use markets

<https://www.afssociety.org/assets/docs/AFS-POV-Final-High-Res.pdf>

## MANUFACTURING AND SUPPLY

- Customers want newest technology and latest filtration media
- Creates consolidation of global suppliers in filtration and separation technology segment

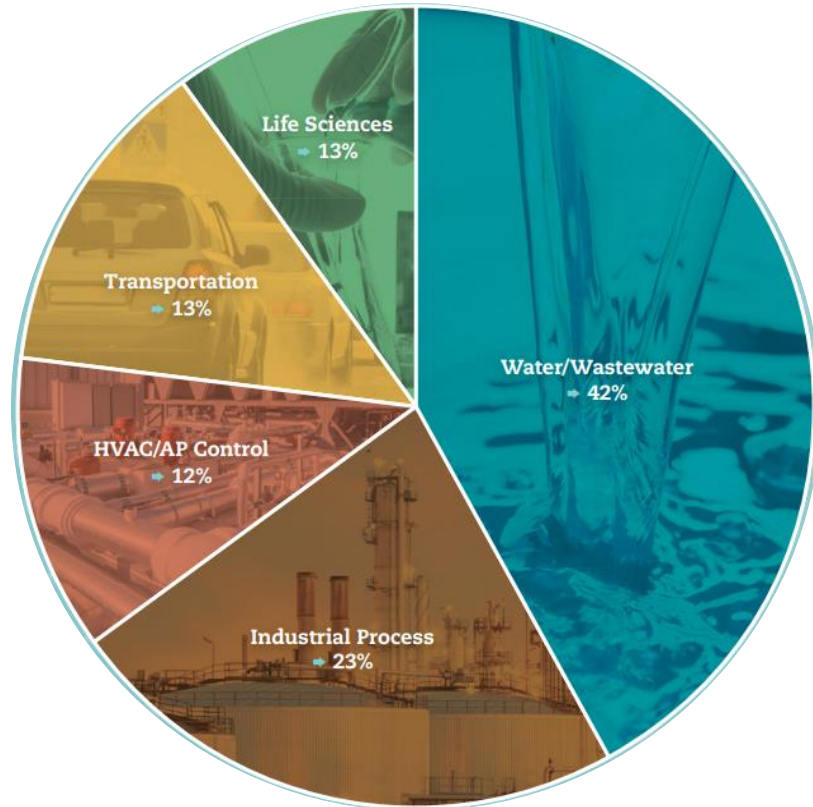
## REGULATION AND LEGISLATION

- Drives the need for filtration and separation technology
- Demand for reduced waste
- Zero discharge for emissions
- Need for improved product quality processes
- Demand for cleanable/reusable filtration

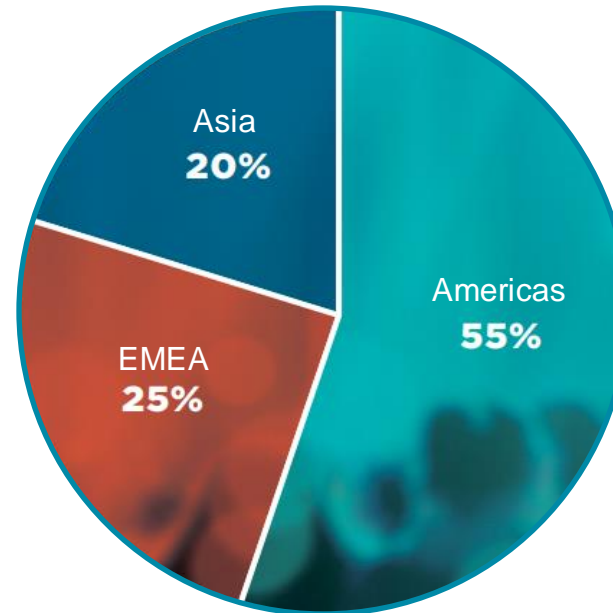


# INDUSTRY OVERVIEW

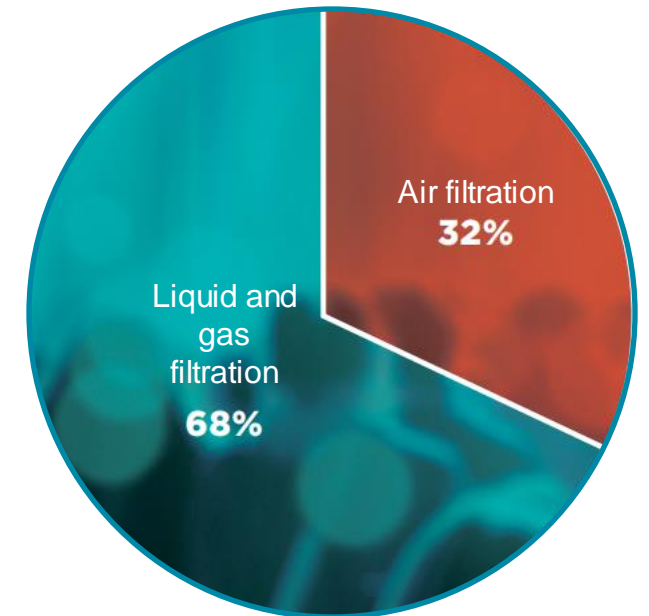
*Filtration and separation markets*



Filter use by region



Filter use by product category



<https://www.afssociety.org/assets/docs/AFS-POV-Final-High-Res.pdf>

# ADHESIVE TECHNOLOGY COMPARISON

*For filter industry*

	Ethylene-vinyl acetate	Metallocene	Polyamide	Polyester	Polyolefin	Polyurethane	Pressure sensitive
Filter type	Air	Air	Air	Air	Air	Air	Air
			Oil	Oil		Oil	
					Water	Water	
Application	<ul style="list-style-type: none"> <li>Filter to frame</li> <li>Pleat separator</li> <li>First to last pleat</li> </ul>	<ul style="list-style-type: none"> <li>Filter to frame</li> <li>Pleat separator</li> <li>First to last pleat</li> </ul>	<ul style="list-style-type: none"> <li>Pleat separator</li> <li>Potting</li> <li>End-cap bonding</li> </ul>	<ul style="list-style-type: none"> <li>Pleat separator</li> <li>Media lamination</li> <li>End-cap bonding</li> </ul>	<ul style="list-style-type: none"> <li>Foam spiral bead</li> <li>Potting</li> <li>Frame assembly</li> </ul>	<ul style="list-style-type: none"> <li>Pleat separator</li> <li>Frame assembly</li> <li>End-cap bonding</li> </ul>	<ul style="list-style-type: none"> <li>Filter to frame</li> <li>Gasketing</li> </ul>
Application method	Bead	Bead	Bead	Bead	Bead	Bead	Bead
	Spray						
			Melt blown	Melt blown	Melt blown		
					Swirl spray		Swirl spray
			Web	Web			
Temperature resistance	-30°C to 65°C	0°C to 70°C	-20°C to 175°C	< 175°C	-10°C to 155°C	-10°C to 200°C	0°C to 120°C

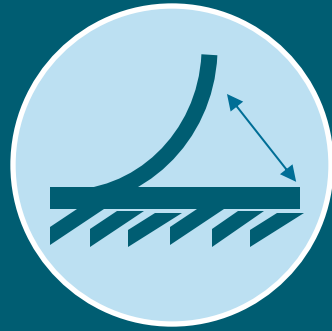
# FORMULATOR ADVANTAGES

*Why APO hot melts in filters?*



## Formulation flexibility

Through improved balance of tensile strength, elongation, and lower viscosity



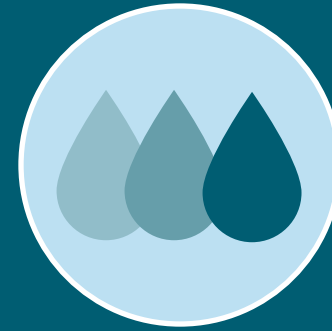
## Adhesion performance

Good adhesion to various base materials such as paper and plastic



## Low odor

Does not contribute to unpleasant odors in final adhesive formulation



## Light color

Due to the light color, there is no obvious adhesive on the finished filter.



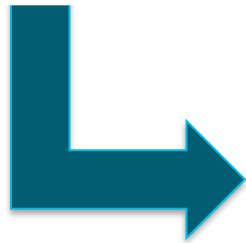
## Good thermal stability

Improves heat resistance and allows for clean running without charring during application

# EXPANDED PRODUCT PORTFOLIO

*For formulation flexibility*

	T <sub>g</sub> (°C)	Softening point (°C)	Viscosity @ 190°C (mPa·s)	Needle penetration (dmm)	Physical form	Tensile strength (MPa)/elongation (%)
Aerafin 180	-38	120	18,000	20	Pellets	1.9/263
Aerafin 17	-38	125	1,500	20	Pellets	2.3/18
Aerafin 35	-40	120	3,300	14	Pellets	2.7/40



Higher tensile strength



Good elongation at lower viscosity

# MODEL FORMULATION SHOWS GOOD MECHANICAL PROPERTIES

## Model formulation #1

PE wax	10%~20%
Aerafin 35	45%~55%
Eastotac H130W	25%~35%
Antioxidant	0%~1%






















## Adhesives with Aerafin 35 have good:

- Mechanical properties for filter application
- Open time/set time
- Viscosity profile

## Physical properties of adhesive model formulation using Aerafin 35:

APO	Viscosity (mPa·s)				RBSP (°C)	Hardness (Shore A)	Set time (sec)	Open time (sec)	Tensile strength (MPa)	Elongation (%)
	120°C	140°C	160°C	180°C						
Aerafin 35	7375	3195	1700	1010	123.6	84	4	14	4.1	15

# EXCELLENT THERMAL STABILITY OF AERAFIN 35 AT 180°C

	Aerafin 35	mPE	EVA	b-APO (propene-rich)	b-APO
Initial					
24 hr					
48 hr					
72 hr					
Comments	Slight char after 48 hours	Slight char after 24 hours	Slight char and cloudy after 24 hours	Cloudy and slight char after 48 hours	Slight char after 24 hours



# IMPROVE ELONGATION

by using Eastoflex™ M1058 polyolefin polymer as copolymer

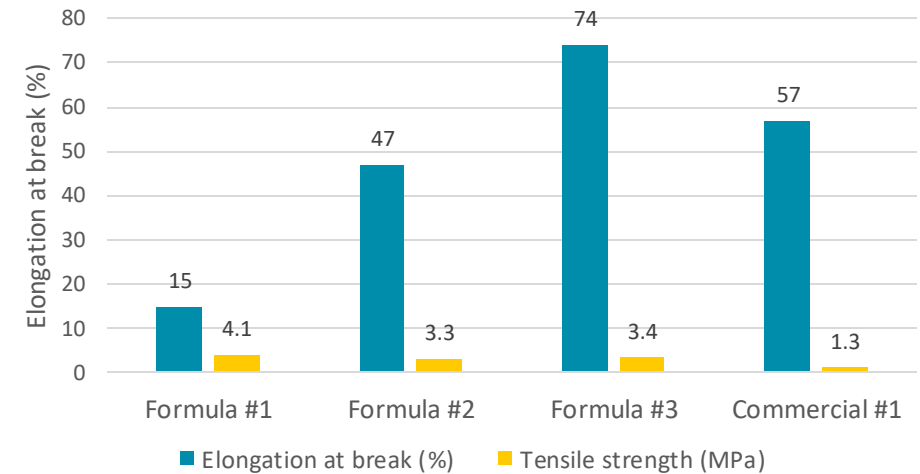
# MODEL FORMULATIONS TO IMPROVE ELONGATION

by using Eastoflex M1058 as copolymer

## Model formulations

FORMULA	#1	#2	#3	Commercial #1
Licocene® PE4201	10%~20%	10%~20%	10%~20%	—
Eastoflex M1058	—	25%~35%	35%~45%	—
Aerafin 35	45%~55%	15%~25%	5%~15%	—
Eastotac H130W	25%~35%	25%~35%	25%~35%	—
Antioxidant	0%~1%	0%~1%	0%~1%	—
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
Viscosity at 180°C (mPa·s)	1,010	1,230	1,305	5,600
RBSP, °C	124	139	143	140
Shore A hardness	84	88	83	70

Effect of adding Eastoflex M1058 as copolymer



Increasing the ratio of Eastoflex M1058 improved the elongation performance and increased the RBSP.

### Benchmark with commercial adhesive:

- ✓ Lower viscosity
- ✓ Higher elongation
- ✓ Higher tensile strength

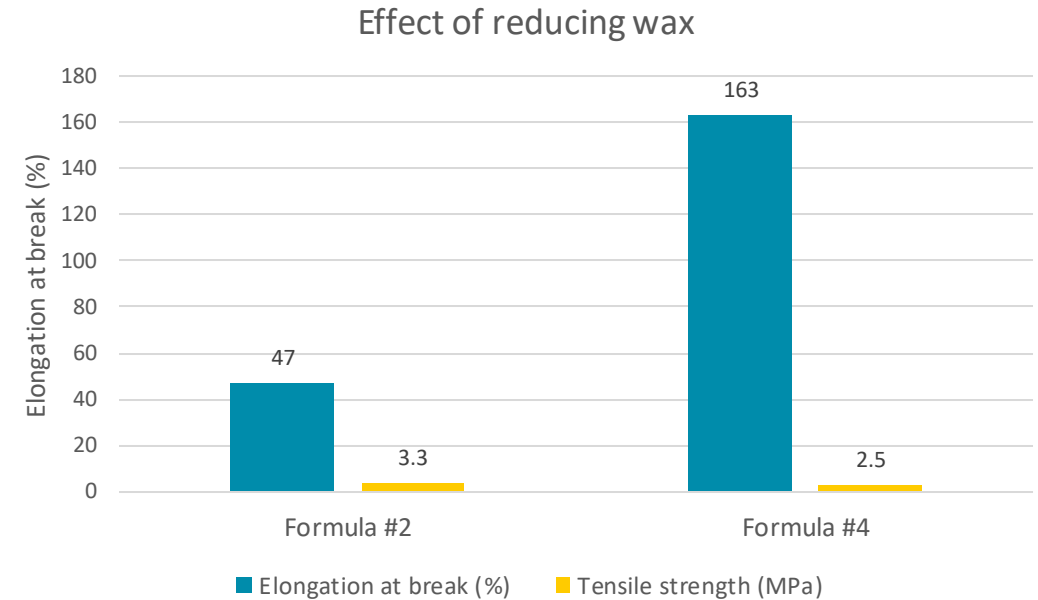
**IMPROVE ELONGATION**  
by reducing wax

# MODEL FORMULATIONS TO IMPROVE ELONGATION

*by reducing wax*

## Model formulations

FORMULA	#2	#4
Licocene® PE4201	10%~20%	5%~15%
Eastoflex M1058	25%~35%	25%~35%
Aerafin 35	15%~25%	15%~25%
Eastotac H130W	25%~35%	30%~40%
Antioxidant	0%~1%	0%~1%
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>
Tensile strength (MPa)	3.3	2.5
Elongation (%)	47	163
Open time (sec)	13	16
Set time (sec)	3	5



### Reducing the wax:

- ✓ Improved the elongation performance but decreased the tensile strength
- ✓ Increased the open and set time but not significantly higher



## BENEFITS FOR APO HOT MELT *for filter industry*

- Reduce cost and minimize shelf-life issues
- Adhere to a variety of substrates, especially polypropylene media
- Easy to apply—roll coat, spray, bead
- Short, medium, and long open-time products to meet the application requirements
- High heat resistance—products can pass UL 94 V2.
- Excellent thermal stability
- Low odor, low VOC



**Thank you!**

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