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# Everything Stevia





*'PureCircle partners  
with farmers to  
grow better stevia  
and communities'*

## Leaf-led leadership

### Proprietary Product

- Proprietary stevia varieties optimized for best taste/function
- Constant innovation of next generation ingredients
- Over 200 stevia-related patents

### Powerful Provenance

- Strong sustainability and CSR programmes that support ecology and community
- Global network of 2000 farmer family members
- Seed to shelf traceability

### Seedling to Finished Products – Integrated Supply Chain

- Nursery propagation
- Contracted farmers
- Dedicated production facilities
- Authorised distribution network of Univar Solutions

All this has enabled the development of a market-leading, comprehensive range of stevia ingredients.

### Why stevia?

- Supports sugar reduction in multiple application areas
- Zero calories
- Clean label ingredient
- Non GMO

**Stevia, nature's zero-calories sweetener**

PureCircle Stevia Portfolio by Univar Solutions

Flavours

These natural stevia flavours can **enhance sweetness quality**, increase flavour intensity, modify taste and mask bitterness.

Foundation Ingredients

Core ingredients that are **cost efficient** and serve as key building blocks for successful formulations.

Breakthrough Ingredients

Next generation ingredients developed from our proprietary stevia variety to deliver **sugar-like taste performance** at scale and with **compelling cost effectiveness**.



NATURAL FLAVOUR MODIFICATION	LOW SUGAR REDUCTION	MODERATE SUGAR REDUCTION	HIGH/NO ADDED SUGAR
<ul style="list-style-type: none"><li>• Taste protection</li><li>• Cost saving/efficiency</li></ul>	<ul style="list-style-type: none"><li>• Taste protection</li><li>• Cost savings</li></ul>	<ul style="list-style-type: none"><li>• Taste improvement</li><li>• Cost efficiency</li></ul>	<ul style="list-style-type: none"><li>• Best taste performance</li><li>• Innovation solutions combine the portfolio products</li></ul>
NSF-01, NSF-03, NSF-04, NSF-05, NSF-06, NSF-07, NSF-08	PSB-1230 PSB-1253	Alpha	Delta Innovation Solutions
	Reb A SG95 SG95-20 SG95-30	Sigma B Sigma D Sigma T4	



A fully vertically integrated supply chain offering a comprehensive range of stevia ingredients, supporting the authentic storytelling for your brand.



**Contact:**

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