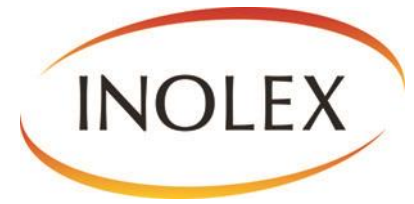


Product Bulletin

LexFeel® WOW-A DT Patent Pending



INCI NAME C13-15 alkane (and) heptyl undecylenate

GENERAL INFORMATION **LexFeel WOW-A DT** is a 100% plant-based, fast spreading, partially volatile alternative for silicones such as cyclotetrasiloxane and cyclopentasiloxane in Beauty Care applications. With an ultra-light and dry silicone like initial feel, **LexFeel WOW-A DT** absorbs quickly and provides a unique after-feel that cascades from silky-to-powdery. 100% natural and derived from renewable and sustainable building blocks (castor bean and sugarcane), **LexFeel WOW-A DT** is palm-free, and NSF certified.

LexFeel WOW-A DT is non-oily and non-greasy and can be used to reduce the greasiness of formulations while providing a protective layer to skin. Suitable for all Beauty Care applications, **LexFeel WOW-A DT** is an excellent pigment wetting agent with an exceptional after-feel and anti-whitening properties for AP applications. A slip agent that improves spreading in skin care and hair care formulations, **LexFeel WOW-A DT** significantly improves the sensory performance in final formulations.

PRINCIPAL USES • Color Cosmetics • Sun Care • Skin Care • Hair Care

LexFeel® WOW-A DT has a recommended use level of 2.0% - 80.0%.

PHYSICAL PROPERTIES (TYPICAL) Appearance..... Clear Fluid
Odor Mild Characteristic

STORAGE AND HANDLING It is recommended that normal safety precautions be employed when handling **LexFeel WOW-A DT**. Refer to the Material Safety Data Sheet for further information.

SAFETY DATA Refer to the Material Safety Data Sheet (SDS) for further information.

STANDARD PACKAGING Plastic pail, 30 lb. (13.61 kg) net weight.
Steel drum, 340 lb. (154.22 kg) net weight.

INOLEX and its marketing subsidiaries, affiliates, partners and suppliers, disclaim responsibility for results of use of the Materials or of any product, method, or apparatus mentioned herein. Nothing stated herein is to be considered a recommendation or inducement of any use, manufacture or sale that may infringe any patents or any other proprietary rights now or hereafter in existence. The Materials are intended to act as a guide for use at your discretion and risk. We assume no liability in connection with the use, or the utilization of the Materials or the methods or products described therein. Information pertaining to availability, pricing and technical assistance for these products can be obtained from the marketing department, through the nearest sales representative or authorized distributor. All Rights Reserved.