

Optimized Products through New Formulations for Global Home and Personal Care Company

Rapidly responded to customer need for lab expertise and product development

CHALLENGE

An international home and personal care cleaning company needed a strategic partner to help move the development of their green cleaning products from their overseas location to the United States. However, the company did not own any of its formulas for their products, nor did they have a formulation lab or chemist. Additionally, the raw materials required for their products needed to meet specific biodegradable, eco-friendly guidelines.

SOLUTION

Given the breadth of the company's need, Univar Solutions began with redeveloping the product line through our Formulation and Testing Laboratory, and with the assistance of our personal care and HI&I lab experts, reformulated eight different cleaning products. Univar Solutions also ensured the raw materials used in the formulas met the customer's guidelines of being eco-friendly, biodegradable and having an Environmental Work Group rating of <2.

Both lab and sales teams also organized product ordering logistics so that the customer would have raw materials ready to procure once the formulation process was approved.

RESULT

Univar Solutions' Formulation and Testing Lab completed the work in rapid time, including stability testing all products in the company's packaging. The work completed through the lab not only improved efficiency of the customer's formulation process, but also improved its end product as well, enabling the company to manufacture their green cleaning product lines in the U.S.



At a Glance

Recorded Benefits

- Saved time procuring necessary raw materials
- Improved formula for home and personal cleaning products
- Helped expedite the company's operations move from overseas to U.S.

Challenge

A customer moving the manufacture of their green cleaning products from overseas to the United States required a partner capable of reformulating eight product formulas and supplying raw materials stateside.

Solution

Univar Solutions coordinated the redevelopment, reformulation and improvement of the customer's cleaning products to successfully launch in the U.S.

Result

The customer saved time and improved the quality of eight green cleaning product formulas.

Discover how a partnership with Univar Solutions can contribute to your bottom line and help achieve manufacturing efficiencies.