

FORMULATION | CANADA

Clean
BY DESIGN

 Univar Solutions

Colour Cosmetics

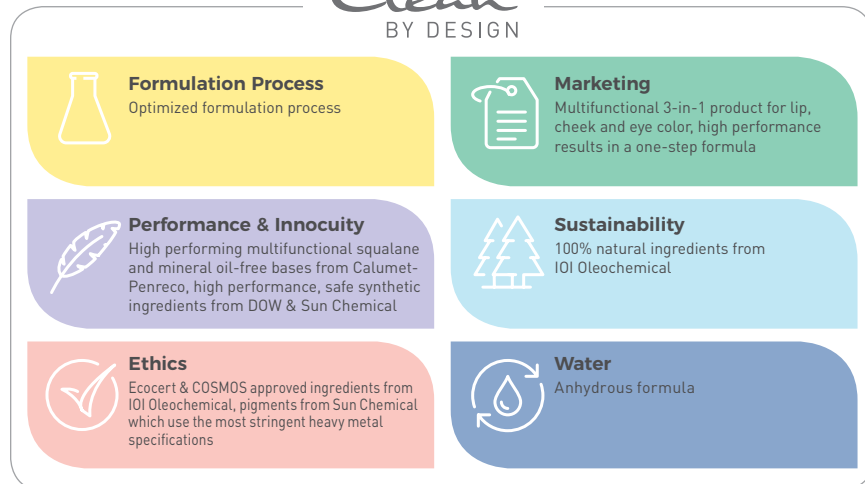
SIMPLY GLAM

Lips-Cheeks-Eyes

Glam doesn't need to mean a drawer full of products, bags of applicators and more waste than you might be comfortable with. Sometimes glam can be as simple as your finger or a brush and a gorgeously multi-dimensional cream stick that can be applied to lips, cheeks and eyes for shimmering buildable color to create a day, night or day-to-night look.

#watchmework #glamglam

Clean BY DESIGN



Technology



VERSASTIQUE™ ME 40T

Hydrogenated polyisobutene in a hydrocarbon solid stick form that provides good spreadability, moisturization and delivers a light, soothing and non-greasy feel to the skin. This translucent solid is a mineral oil-free alternative, effective for a variety of applications including sun care, skin care, and colour cosmetics, where there are a high level of pigments.

VERSASTIQUE™ SQ 40T

A solid stick form of squalane derived from sugar cane that is quickly absorbed, providing deep moisturization without a greasy or tacky after feel. This ingredient is an efficient multifunctional delivery system to simplify the formulating process in stick applications.



DOWSIL™ 9576 Smooth Away Elastomer

Effectively provides optical blurring and soft focus benefits, which work in combination to mask fine lines and wrinkles, minimize pore appearance and provide perceived smoothness on the skin. High performance technology with a unique texture system, DOWSIL™ 9576 Smooth Away Elastomer delivers an enhanced, luxurious sensorial experience for consumers upon application.



IOI OLEOCHEMICAL

SOFTIGEN® PURA

A multifunctional emollient made from 100% vegetable origin with excellent skin smoothing properties, providing a soft and velvety feel to the skin. Having very similar properties, it is an effective substitute for conventional petrolatum and suitable for all kinds of cosmetic formulations.



INTENZA®

Synthetic mica substrate that produces intense chroma and unique interference effects, masterfully crafted to achieve maximum synergy between FDA certified colorants and pearlescent pigments. INTENZA® is known for its superior bleed resistance, UV stability and possesses heavy metal specifications that surpass global regulatory requirements.

SunSHINE®

SunSHINE® Spectral Effects are synthetic mica based pigments that combine clarity, lustre, and chroma to deliver a unique line of effect pigments with no end use restrictions.

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PROCEDURE

1. Add ingredients in phase A in order listed into main vessel. Heat to 80-85°C and mix slowly.
2. In separate vessel, mix ingredients of phase B and heat to softly melt. Once melted, disperse pigments into ingredients in phase B.
3. Add phase B to phase A while mixing.
4. Add phase C while mixing. Let mix while still heating. When ready, pour into mold keeping temperature at 85°C.

TRADE NAME	INCI	SUPPLIER	%
PHASE A			
Versastique™ ME 40T	Hydrogenated Polyisobutene, Butyl Stearate, Isostearyl Alcohol, Ethylene/ Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer, Dibutyl Lauroyl, Glutamide, Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	Penreco / Univar Solutions	20.00
Versastique™ SQ 40T	Squalane, Butyl Stearate, Isostearyl Alcohol, Ethylene/Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer, Dibutyl Lauroyl Glutamide, Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	Penreco / Univar Solutions	5.00
SOFTISAN® 100	Hydrogenated Coco-Glycerides	IOI Oleochemical / Univar Solutions	5.00
DOWSIL™ AMS-C30 Cosmetic Wax	C30-45 Alkyl Methicone & C30-45 Olefin	DOW / Univar Solutions	5.00
DOWSIL™ 9576 Smooth Away Elastomer	Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer, Dimethicone Crosspolymer, Beeswax and Silica and Silica Silylate	DOW / Univar Solutions	10.00
Candelilla Wax Substitute 1682	Candelilla Wax	Strahl & Pitsch / Univar Solutions	5.00
PHASE B			
MIGLYOL® T-C7	Triheptanoin	IOI Oleochemical / Univar Solutions	8.00
DOWSIL™ FZ-3196 Fluid	Caprylyl Methicone	DOW / Univar Solutions	10.00
SOFTIGEN®PURA	Olus Oil (EU) / Vegetable Oil (US)	IOI Oleochemical / Univar Solutions	3.00
Sweet Almond Oil	Prunus Amygdalus Dulcis (Sweet Almond Oil)	EarthOil by Univar Solutions	3.00
Avocado Oil	Persea Gratissima Oil	EarthOil by Univar Solutions	0.50
PHASE C			
SunSHINE® Soft White (C80-4000)	Synthetic Fluorophlogopite, Titanium Dioxide	Sun Chemical / Univar Solutions	4.00
SunSHINE® Spectral Russet (C84-6175)	Synthetic Fluorophlogopite, Iron Dioxides	Sun Chemical / Univar Solutions	17.00
INTENZA® Eye Candy (C91-4132)	Synthetic Fluorophlogopite, Titanium Dioxide (and) FD&C Red 40 Aluminum Lake	Sun Chemical / Univar Solutions	4.00
d-α-Tocopheryl Acetate	Tocopheryl acetate	DSM / Univar Solutions	0.50
Total:			100.00