

Keepin' It Real Kit

Punk It Up Hair Ringing Gel

Unique clear hair pomade gel designed to control and tame curly, frizzy, coarse hair. It provides a full array of benefits including frizz control, curl retention, definition, natural styling, and long lasting benefits.

DOWSIL™ 3901 Liquid Satin Blend

This is a very diverse polymer that can be used in all personal care segments. It has a very unique texture and rheology, providing a playful element to your formula. It has a satin like feel with benefits such as frizz control, ease of styling, hair alignment, heat protection.

ACUDYNE™ 1000 Hair Styling Polymer

This is a dual phase polymer which delivers all day hold for hair styling with excellent humidity resistance.

AMP-ULTRA™ PC 2000 (5% water)

This is the perfect choice for neutralizing. It is globally approved for personal care use. It has additional hair care benefits including outstanding high-humidity curl retention (HHCR). It improves wash ability and elasticity of resins. It creates long-lasting colour/wash-fastness with lower odor than ammonia. Improves colour stability and clarity of gels. Provides best-in-class compatibility with commonly used resin and propellant systems.



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#	TRADE NAME	INCI NAME	FUNCTION	WT%	SUPPLIER
PHASE 1					
1	DOWSIL™ 3901 LIQUID SATIN BLEND	Dimethicone (and) Dimethicone / Vinyl Dimethicone Crosspolymer	Satin-like feel, cold process, enhances sensory experience	5	DOW®/ Univar Solutions
2	Isohexadecane	Isohexadecane	Emollient	9	-
3	Peg 7 glyceryl cocoate	Peg 7 glyceryl cocoate	Emulsifier	12.5	-
4	Fragrance (orange and ginger)	Perfume	Fragrance	0.5	Alpha Aromatics / Univar Solutions
5	Ceteareth 20	Ceteareth 20	Emulsifier	20	-
PHASE 2					
6	Water	Aqua	Diluent	35.7	Univar Solutions

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#	TRADE NAME	INCI NAME	FUNCTION	WT%	SUPPLIER
7	ACUDYNE™ 1000	Acrylates / Hydroxyesters Acrylates Copolymer	Unique dual phase technology enhances the film properties to deliver the unique combination of strong holding power and durability	1	DOW®/ Univar Solutions
8	Sodium Gluconate	Sodium Gluconate	Natural chelating agent	0.2	Jungbunzlauer®/ Univar Solutions
9	AMP-ULTRA® PC 2000 (5% water)	Aminomethyl Propanol	Neutralizing agent - globally approved for PC use	0.1	Angus® / Univar Solutions
PHASE 3					
10	MOON OU (natural,99.7%)	Glycerin	Humectant	15	Procter & Gamble® /Univar Solutions
11	Neolone™ PH 100	Phenoxyethanol	Preservative	0.5	DOW®/ Univar Solutions
12	Lincoserve CG	Caprylyl Glycol – >99% purity	Preservative	0.5	Lincoln fine chemicals®/ Univar Solutions
Total				100%	

- PROCEDURE**
1. Pre-Mix ingredients of phase 1 together.
 2. Mix phase 2 and heat to 80°C.
 3. Pre-mix preservative and glycerin.
 4. Mix ingredients of phase 3 together in order listed.
 5. Heat phase 3 to 80°C.
 6. Once the temperature of phase 2 and phase 3 reached 80°C, slowly add phase 3 to phase 2.
 7. Add in Phase 1.
 8. Mix until homogeneous at low speed (200 rpm) for few minutes.
 9. Fill in jars while the temperature is still at 70-80 degrees C.

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