

# Keepin' It Real Kit

## Rescue Remedy Pressed Serum

This K Beauty inspired formula provides a truly unique experience with its transforming texture; it is supercharged with a unique blend of 5 powerful peptides. Fortified by Portulaca extract, with proven anti-inflammatory, skin soothing and anti-oxidant activity. This hybrid pressed serum addresses the first visible signs of aging by recharging fatigued skin, visibly reducing fine lines and wrinkles, and refining dull, uneven texture. This unique formula breaks into a serum upon application and melts into the skin to provide a smooth, supple, and radiant complexion.

### Aculyn™ 28

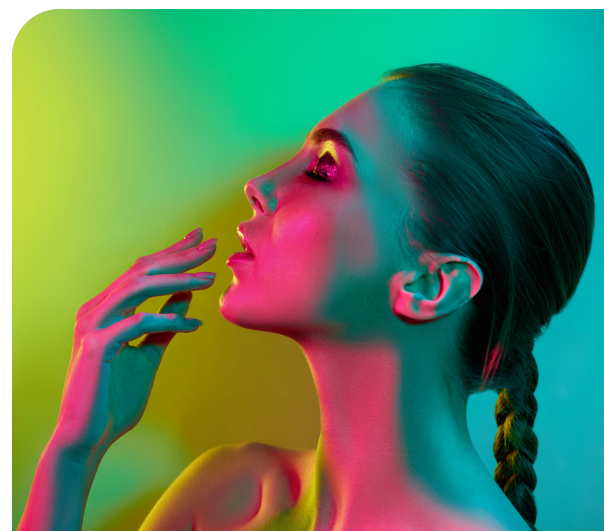
A unique emulsifying polymer that provides a jelly-like texture, it has a sheer thinning effect upon application, enabling the transforming texture.

### DOWSIL™ EL-8048 ID Silicone Organic Blend

A versatile Silicone Elastomer, which enables time saving products. It has the ability to control the release of actives over several hours. It has a wide compatibility profile, with both organics and silicones, a low D4/D5 content and it is China approved.

### Portulaca Extract-TLS

This is a natural choice for dry and sensitive skin. The source of this extract, *P. oleracea*, is well known in oriental herbal medicine and is one of the richest green plant sources of omega-3 fatty acids. Recent scientific research showed that *P. oleracea* exhibited a wide range of biological activity including anti-inflammatory, anti-oxidant and wound healing activities.



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#	TRADE NAME	INCI NAME	FUNCTION	WT%	SUPPLIER
<b>PHASE 1</b>					
1	Water	Aqua	Diluent	61.4	Univar Solutions
2	Aculyn™ 28	AcrylatesCopolymer	Emulsifier, - Jelly-like texture, transforming texture, independent of HLB	2.5	DOW®/Univar Solutions
3	AMP-ULTRA PC 2000 (5% water)	Aminomethyl Propanol	Globally approved for PC use, neutralizer	Q.S	Angus/Univar Solutions
4	MOON OU (natural, 99.7%)	Glycerin	Humectant	5.0	Procter & Gamble/Univar Solutions
5	Sepigel 305	Polyacrylamide (and) C13-14 Isoparaffin (and) Laureth-7	Emulsifier	0.6	Seppic

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#	TRADE NAME	INCI NAME	FUNCTION	WT%	SUPPLIER
6	Portulaca Extract-TLS	Portulaca Oleracea Extract	Anti-aging, anti-inflammatory	3.0	The Garden of Natural Solution
7	DermaPep™ YouCel	Myristoyl TriPeptide-31, Myristoyl TetraPeptide-6, Myristoyl TetraPeptide-34, Palmitoyl PentaPeptide-4, Methyl Undecenoyl Leucinate	Anti-wrinkle, anti-aging, skin lifting, regeneration, brightening and lightening, sun protection	3.0	Bead tech/ Univar Solutions
<b>PHASE 2</b>					
8	DOWSIL™ EL-8048 ID Silicone Organic Blend	Isododecane(and) DimethiconeCrosspolymer	Provides dry smoothness and a light, silky, non-greasy skin feel, quick absorption, low transfer, low D4/D5, China approved.	20.0	DOW®/ Univar Solutions
9	DOWSIL™ FZ-3196 Cosmetic Fluid	Caprylyl Methicone	Light, silky feel, excellent spread-ability, moderate volatility with excellent compatibility with a wide range of cosmetic ingredients (such as natural oils), reduces greasiness and tackiness	2.0	DOW®/ Univar Solutions
10	HydraSynol™ IDL	Isosorbide Disunflowerseedate	Hydration, barrier builder, skin radiance, skin protection against oxidative stress and inflammation	2.0	Sytheon/ Univar Solutions
<b>PHASE 3</b>					
11	Neolone™ PH 100	Phenoxyethanol	Preservative	0.5	DOW®/ Univar Solutions
<b>Total</b>				100%	

- PROCEDURE**
1. Melt material 3 ( 40°C).
  2. Mix ingredients of phase 1 together.
  3. In a separate vessel, mix phase 2 until homogeneous.
  4. Slowly add phase 2 to phase 1 (mix at 700 rpm and increase rpm during addition of phase 2).
  5. Homogenize for 5 minutes (the viscosity will increase, as the particle size is being broken down during homogenization).
  6. Add phase 3 to phase 1,2.

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