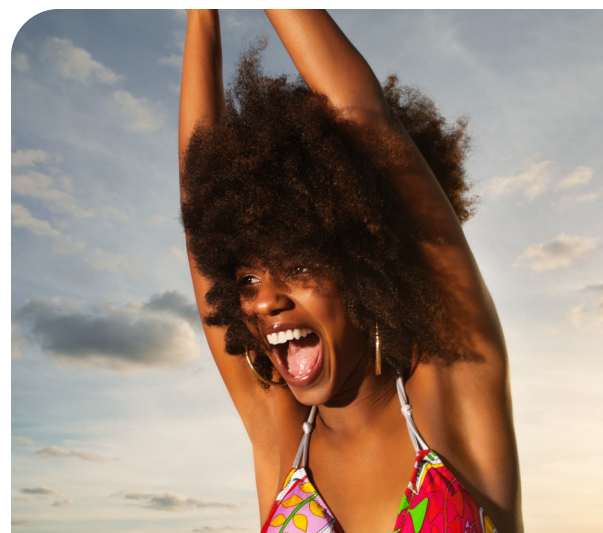


Keepin' It Real Kit

Stress Defense Water in Balm

This day cream promotes skin barrier building and balance. It delivers nourishment with effective anti-aging peptides and an effective linoleic acid derivative active.



DOWSIL™ 2503 Cosmetic Wax

This is a silicone wax melting at the temperature of the skin. Provides humectant properties helps with TEWL and can provide structure.

DOWSIL™ EL-7040 Hydro Elastomer Blend

A unique elastomer that provides a vast array of textures and effects. It is compatible with both water based systems' and organics. Due to its hydrophilic nature, it increases formulation flexibility while delivering. Dare to deliver differentiated textures. From silky-smooth, sheer coverage to soft, refreshing moisturizers. The versatility gives the flexibility to create a range of exciting textures, from rich creams and airy mousses to structured gels.

Synovea® EL

Maintains barrier function and stratum corneum acidity. Reduces sebaceous gland activity and regulates follicular keratinization.

Stress Defense Water in Balm

#	TRADE NAME	INCI NAME	FUNCTION	WT%	SUPPLIER
PHASE 1					
1	XIAMETER™ PMX-200 Silicone Fluid 2CS	Dimethicone	Emollient		DOW®/ Univar Solutions
2	DOWSIL™ ES-5300 Formulation Aid	Lauryl PEG-10 Tris(trimethylsiloxy) silylethyl Dimethicone	W/O - W/Si Emulsifier - high flexibility to oil including silicone to pure organic oils		DOW®/ Univar Solutions
3	DOWSIL™ 2503 Cosmetic Wax	Stearyl Dimethicone (and) Octadecene	SPF Enhancer - skin conditioner - soft wax		DOW®/ Univar Solutions
4	Synovea EL	Ethyl Linoleate	SPF Enhancer - skin conditioner - soft wax		Sytheon/ Univar Solutions

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#	TRADE NAME	INCI NAME	FUNCTION	WT%	SUPPLIER
5	DOWSIL™ EL-7040 Hydro Elastomer Blend	Caprylyl Methicone (and) PEG-12 Dimethicone / PPG-20 Crosspolymer	A hydro elastomer blend has been adapted to allow the incorporation of water and polar ingredients, good compatibility with organic materials		DOW®/ Univar Solutions
PHASE 2					
6	Water	Aqua	Diluent	75.5	Univar Solutions
7	MOON OU (natural, 99.7%)/ SUPEROL® (99.7%)/ STAR® (96%)	Glycerin	Humectant	5	Procter & Gamble/ Univar Solutions
8	Sodium Chloride	Sodium Chloride	Emulsion stabilizer	1	Univar Solutions
9	Rose Water	Rosa Damascena Flower Water / Rosa Damascena Distillate (and) Alcohol	Skin calming	3	N/A
10	DermaPep™ A420	Myristoyl TetraPeptide-6	Skin matrix remodeling peptide	3	Beadtech/ Univar Solutions
PHASE 3					
11	Lincoserve™ HpH – 4	Phenoxyethanol, Caprylyl Glycol Ethylhexyl Glycerin	Global, broad spectrum preservative system	1.0	Lincoln fine ingredients/ Univar Solutions
Total				100%	

- PROCEDURE**
1. Melt material 3 (40°C).
 2. Mix ingredients of phase 1 together.
 3. In a separate vessel, mix phase 2 until homogeneous.
 4. Slowly add phase 2 to phase 1 (mix at 700 rpm and increase rpm during addition of phase 2).
 5. Homogenize for 5 minutes (the viscosity will increase, as the particle size is being broken down during homogenization).
 6. Add phase 3 to phase 1,2.

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