



# Ever Smooth Make Up Base

This groundbreaking functional formulation delivers an even longer-lasting glow and continuous hydration as it contains Hydrasynol™ DOI, a smart skin hydrator and skin barrier builder. It is effective and provides immediate and long lasting skin hydration.

Coupled with HydraSynol™ IDL (INCI: Isosorbide Disunflowerseedate) which builds a healthy barrier by stimulating multiple genes/proteins/lipids, boosting epidermal hydration by increasing filaggrin. It stimulates epidermal lipids—ceramides, fatty acids & cholesterol. It also modulates natural exfoliation factors—Kalikreines.



## FEATURE INGREDIENTS

### **DOWSIL™ 9576 Smooth Away Elastomer**

A specially designed formulation consisting of a high molecular weight silicone elastomer, volatile dimethicone fluids, beeswax and cosmetic powders balanced together to achieve a unique skin aesthetics, smoothness and soft-focus benefits when formulated into skin care and colour cosmetic products.

### **DOWSIL™ FZ-3196 Cosmetic Fluid**

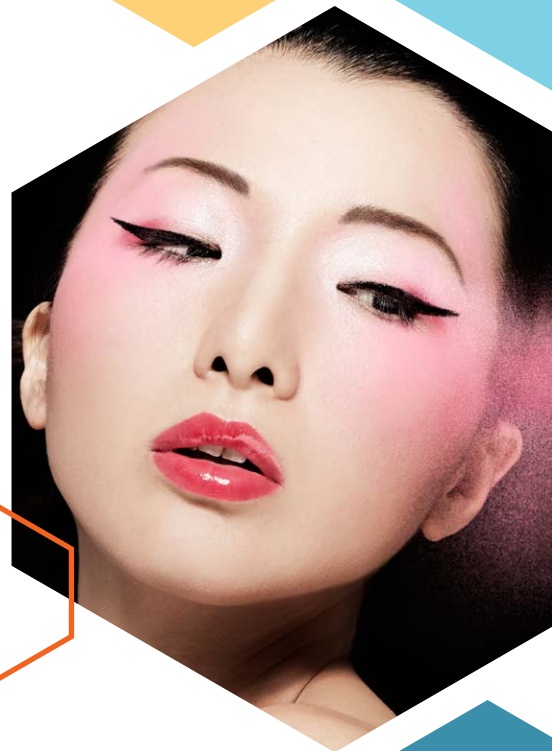
A superb dispersing Fluid, ideal for all applications in personal care. It offers the following:

- Wide compatibility, co solubilizer between Silicones and organics
- Superior aesthetics, great skin feel and reduces greasiness of vegetable oils
- Colourless, easy to formulate with
- Pigments, UV filter and fine particle dispersing agent

### **SUNShine® Soft Effect Pigments**

A subtle approach to cosmetics. This ultrafine synthetic mica pearl strikes balance between light transmittance and reflection to deliver a radiant look while minimizing the appearance of skin imperfections. With no end use restrictions and enhanced skin feels.

- C84-6080 SunSHINE® Soft Bronze
- C84-6118 SunPURO® Gold
- C83-3401 SunSHINE® Khaki Gold



## PROCEDURE

### Phase A

Premix ingredients 1-3 until homogeneous. Disperse pigments 4-6.

### Phase B

Add in ingredient #7 and mix until homogeneous.

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#	INCI Name	Trade Name	Supplier	Function	Wt.%
<b>Phase A</b>					
1	Isosorbide Dicaprylate	Hydrasynol™ DOI	Sytheon/Univar	Active, Long Term Hydration, Skin Barrier Builder	2.00
2	Isosorbide Disunflowerseedate	Hydrasynol™ IDL	Sytheon/Univar	Active, Smart Barrier Building, Anti-Aging	2.00
3	Caprylyl Methicone	DOWSIL™ FZ-3196 Cosmetic Fluid	DOW®/Univar	Skin Feel Enhancer	10.00
4	Synthetic Fluorphlogopite (and) Iron Oxide	C84-6080 SunSHINE® Soft Bronze	Sun Chemical/Univar	Colour Cosmetics	0.07
5	Synthetic Fluorphlogopite (and) Titanium Dioxide (and) Iron Oxides	C84-6118 SunPURO® Gold	Sun Chemical/Univar	Colour Cosmetics	0.08
6	Synthetic Fluorphlogopite	C83-3401 SunSHINE® Khaki Gold	Sun Chemical/Univar	Colour Cosmetics	0.04
<b>Phase B</b>					
7	Dimethicone (and) Dimethicone Crosspolymer (and) Dimethicone/Vinyl Dimethicone Crosspolymer (and) Beeswax (and) Silica Silylate (and) Silica	DOWSIL™ 9576 Smooth Away Elastomer	DOW®/Univar	Skin Feel Enhancer	86.00

