



# Luminous Brightening Face Mask

Kick back and relax after a long day's work. Treat yourself to a clay mask that helps re-energize and fight fatigue. This cold processable, really simplistic formula is water-free & preservative-free. It allows for two things to happen: first, the heating process when massaging the glycerin onto the skin, and second to highlight the extra softness of the DOWSIL™ EL 7040 Hydro Elastomer Blend. It enables it to build a stable gel and hold a high amount of powder.

Kaolin's unique properties and ingredients make it incredible for masks and other skincare products. This mask purifies, vitalizes and boosts the cell renewal of the skin. It deeply cleans the pores and refines the skins structure: a great way to get rid of acne, blackheads and pimples. It enhances blood circulation and can be used for a variety skin types.



## FEATURE INGREDIENTS

### **DOWSIL™ EL 7040 Hydro Elastomer Blend**

A unique elastomer that provides a vast array of textures and effects. It is compatible with both water based systems' and organics. Due to its hydrophilic nature, it increases formulation flexibility. Dare to deliver differentiated textures. From silky-smooth, sheer coverage to soft, refreshing moisturizers. The versatility of DOWSIL™ EL-7040 Hydro Elastomer Blend gives the flexibility to create a range of exciting textures, from rich creams and airy mousses to structured gels.



## PROCEDURE

### Phase A

Slowly add Glycerin to DOWSIL™ EL 7040 Hydro Elastomer Blend while mixing. Add the Kaolin into gel paste and mix until homogeneous.

### Phase B

Divide past into half. In a separate mixing vessel, add into activated carbon and mix until homogeneous.

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#	INCI Name	Trade Name	Supplier	Function	Wt.%
<b>Phase A</b>					
1	Kaolin	Kaolin	Univar	Bulking Agent, Kin Protector, Slip Modifier	25.00
2	Glycerin	Glycerin USP	P&G/Univar	Humectant	35.00
3	Caprylyl Methicone (and) PEG-12 Dimethicone/ PPG-20 Crosspolymer	DOWSIL™ EL 7040 Hydro Elastomer Blend	DOW®/Univar	Texture, Skin Feel Enhancer	37.10
4	Sodium Polyacrylate (and) Dimethicone (and) Cyclopentasiloxane (and) Trideceth-6 (and) PEG/PPG 18/18 Dimethicone	DOWSIL™ RM 2051 Thickening Agent	DOW®/Univar	Thickening/Emulsifying	1.2
<b>Phase B</b>					
5	Synthetic Fluoropigment	SunSHINE® Golden Sunrise	Sun Chemical/Univar	Pigment	1.80

