

# Like a Boss Real Luxury Insta-Mask

Instantly revive and illuminate your skin. A new beauty gesture starts by applying a smooth deep pearlized turquoise mask inspired by the beauty of the ocean. Let the ingredients perform their magic for 15 minutes. You can now peel-off the mask to reveal brightened skin reborn. Now you've prepared your skin to face the elements like a Boss.

Selvol<sup>™</sup> Ultalux FA: adhesion promoter and film former, which provides performance and functionality in face masks and peels. Tested for high quality and purity and verified as non-irritating on skin.

ACULYN™ 33A Polymer: rheology modifier that provides very good suspending properties without imparting significantly the viscosity.

TRIS AMINO<sup>TM</sup> ULTRA PC: multifunctional additive, excellent safety profile. Used to neutralize the ACULYN<sup>TM</sup> 33A Polymer and keep the pH very stable over time. Good compatibility with alcohol. DOWSIL<sup>™</sup> 2501 Cosmetic Wax: copolymer of glycol and silicone dispersible in water with low melting point (36-42°C). Tackiness reduction and moisturizer.

EUROL® WHT: COSMOS approved combination of the antioxidant properties of olive tree leaves with the strong skin whitening properties of bearberry extract, bringing to life a new and extraordinary natural skin brightening active, without irritation. Ability to moderate pigmentation while taking care of the skin. FLORASOLVS® MACADAMIA-16: hydrophilic liquid emollient derived from ethoxylated macadamia oil glycerides. Acts as an emollient, refatting and moisturizing agent, conditioner and solubilizer. Cold processable.

Stabil ZERO: alternative preservative ingredient. Provides multiple benefits as broad-spectrum antimicrobial protection, emollient, moisturizer, coemulsifier and skin feel enhancer.

Trade name	INCI name	Function	Supplier	%
Phase A				
	Water (Aqua)	Solvent	Univar Solutions*	Q.S: 45.10
Selvol™ Ultalux FA	Polyvinyl Alcohol	Adhesion promoter, film former	Sekisui / Univar Solutions*	10.0
Phase B				
ACULYN™ 33A Polymer	Acrylates Copolymer	Rheology modifier, suspending agent	Dow / Univar Solutions*	7.0
Phase C				
TRIS AMINO™ ULTRA PC (10% solution in water)	Tromethamine	Multifunctional ingredient – neutralizing agent	ANGUS® / Univar Solutions*	4.0
Phase D				
Satiaxane™ VPC 930	Xanthan Gum	Suspending agent, COSMOS approved	Cargill / Univar Solutions*	0.3
	Glycerin	Humectant, vegetable origin	Univar Solutions*	3.0
Phase E				
DOWSIL™ 2501 Cosmetic Wax	Bis-PEG-18 Methyl Ether Dimethyl Silane	Moisturizer, tackiness reducer	Dow / Univar Solutions*	4.0
EUROL® WHT	Glycerin, Water, <i>Olea europaea</i> (Olive) Leaf Extract, <i>Arctostaphylos uva ursi</i> Leaf Extract	Skin brightening active, COSMOS approved	Hallstar / Univar Solutions*	1.0
	Propylene Glycol	Humectant	Univar Solutions*	3.0
Splash SY155889	Fragrance	Fragrance	Kao Fragrances / Univar Solutions*	0.4
Phase F				
FLORASOLVS® MACADAMIA-16	PEG-16 Macadamia Glycerides	Emollient, refatting agent, naturally-derived	Hallstar / Univar Solutions*	2.0
Stabil ZERO	Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin	Alternative preservative	Akema / Univar Solutions*	1.2
Phase G				
	Synthetic Fluorphlogopite, Titanium Dioxide,Green 5	Blue glitters	Univar Colour*	2.0
	Montmorillonite	Clay		7.0
Phase H				
	Alcohol	Solvent, fast drying	Univar Solutions*	10.0

Stability

1. Disperse Selvol™ Ultalux FA into cold water under agitation, then heat to 80°C for one hour under agitation

- 2. Cool down to room temperature
- 3. Add phase B into phase A and homogenize
- 4. Neutralize phase AB with phase C up to pH 6,5
- 5. Warm phase D until totally clear and add to phase ABC
- 6. Add phase E, then phase F and phase G under strong agitation
- 7. Slowly add alcohol under agitation

Stable at least 3 months at 4°C. RT and 40°C.

### Comments

- pH = 6.54
- Viscosity: N/A (thick paste)
- Application: Apply on the face with fingertips or a brush avoiding eye area. Let it dry for 15 min then peeloff starting from the forehead to the chin
- Thick shiny turquoise blue paste. opaque

## Campaign: Awestruck | FR6417 16 | Issued by: Univar Solutions' EMEA BPC Laboratory in Versailles, France

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