

# Morning Glow 30-Second Boost Elixir

Charm with a graceful and fresh morning glow. This mystical elixir preserves your beauty during your cosmopolitan journey thanks to its anti-aging properties. It lifts your natural radiance with a tightening effect. Tickle your senses with a refreshing sensation and warm up your mind with a sweet honey note. You'll feel ready for the day, go forth like the Venus of the Sky.

L-Serine: amino acid used as skin conditioning agent. Helps balance skin moisture and reduce wrinkles.

AgeCap™ Smooth Cosmetic Ingredient: anti-aging active with prolonged efficacy compared to classical antioxidants. Contributes to healthy skin by softening the appearance of wrinkles, promoting skin radiance and delivering skin smoothing effect.

ACULYN™ 28 Polymer: anionic associative rheology modifier in a liquid format for ease of use. Thickens and imparts a watery and memory shape texture with quick break and fresh effect. Stabilizes the oil phase.

ACULYN 3A Polymer: alkali-swellable emulsion (ASE) of an anionic acrylic polymer. Excellent suspending properties that improve the formula stability with a low impact on viscosity for a light sensory feel.

# DOWSIL™ FA 4002 ID Silicone Acrylate:

highly efficient film former, which can create a tightening effect when used at low use levels in hydrogels.

Stabil ZERO: alternative preservative ingredient. Provides multiple benefits such as broadspectrum antimicrobial protection, emollience, moisturization and skin feel enhancement.

### DOWSIL™ HMW 2220 Non-Ionic Emulsion:

ready-to use water-based emulsion of an extremely high viscosity polymer with good conditioning properties, gives excellent moisturization perception and silky touch. Improves comfort to wear.

TRIS AMINO™ ULTRA PC: multifunctional additive and neutralizer that can be used at a low dosage. Excellent safety profile recommended for sensitive skin.

Honey Treattarome® 9802: clear aqueous distillate, which brings a nice honey fragrance at low use level. Antioxidant and preservative free.



Trade name	INCI name	Function	Supplier	
Phase A				
	Water (Aqua)	Solvent	Univar Solutions*	Q.S: 80.15
Versene™ Na2 Crystals Chelating Agent	Disodium EDTA	Chelating agent	Dow / Univar Solutions*	0.05
L-Serine	Serine	Skin conditioner	Evonik / Univar Solutions*	0.5
Phase B				
	Propylene Glycol	Solvent	Univar Solutions*	3.0
AgeCap™ Smooth Cosmetic Ingredient	Methoxyhydroxyphenyl Isopropylnitrone	Anti-aging active	Dow / Univar Solutions*	0.1
Phase C				
ACULYN™ 28 Polymer	Acrylates/Beheneth-25 Methacrylate Copolymer	Thickener and stabilizing agent	Dow / Univar Solutions*	1.5
ACULYN™ 33A Polymer	Acrylates Copolymer	Stabilizing agent	Dow / Univar Solutions*	5.0
DOWSIL™ FA 4002 ID Silicone Acrylate	Isododecane (and) Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	Film former, tightening agent	Dow / Univar Solutions*	3.0
Stabil ZERO	Pentylene glycol, Caprylyl glycol, Ethylhexylglycerin	Alternative preservative	Dow / Univar Solutions*	1.8
Vitamin E Acetate	Tocopheryl Acetate	Antioxidant	Rita	0.5
DOWSIL™ HMW 2220 Non-Ionic Emulsion	Divinyldimethicone / Dimethicone Copolymer (and) C12-C13 Pareth-23 (and) C12-C13 Pareth-3	Sensory enhancer	Dow / Univar Solutions*	0.3
Phase D				
TRIS AMINO™ ULTRA PC (20% solution in water)	Tromethamine	Neutralizer, multifunctional additive	ANGUS® / Univar Solutions*	3.3
Phase E				
Honey Treattarome® 9802	Mel Extract	Aqueous distillate	Earthoil by Univar*	0.8

#### Procedure (Warm Process)

- 1. Combine ingredients of phase A and mix until homogeneous
- 2. Mix phase B ingredients and heat at 40°C until homogeneous
- 3. Add phase B to phase A
- 4. Add phase C ingredients one by one while mixing
- 5. Adjust pH to 6.5-6.6 with phase D and mix at 1000 rpm for 3 minutes
- 6. Add phase E while mixing

## Stability

Stable at least 3 months at 4°C, RT and  $40^{\circ}$ C

#### Comments

- pH = 6.82
- Viscosity (spindle 4; 10 rpm; 1 min) = 12 880 cPs (64.40%)
- Application: Apply on clean dry face before your daily cream for a tightening effect.
- Fluid white gel
- Formula inspired by our Partner Dow's formulation: "Tight & Go Hydrogel CPF02028"

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