

Permissible Indulgence Ultra Rich Moisturizer

Meet the ultimate delight to indulge yourself. Envelop your skin in a smooth and rich face cream packed with healthy naturally-derived ingredients. Anti-aging actives help defend and protect your royal beauty from urban stress. Its freshness will surprise you making it the ideal day cream. The fruity lemon scent creates a fresh breeze complimented by a white chocolate note for a sweet flavor. Your morning routine becomes a delicious treat without worrying about fitting into your skinny jeans.

Actigum™ VSX 20: COSMOS approved very efficient thickener and suspensive agent with a great sensory profile.

Satiagel™ VPC 508P: COSMOS approved carrageenan polymer that gives texture and a fresh sensation on the skin.

Emultop™ Velvet IP: COSMOS approved highly efficient phosphatidyl choline enriched lecithin. Can emulsify up to 20% of oil and gives a velvety smooth touch on the skin. Improves the active ingredient bio-availability.

AgeCap™ Smooth Cosmetic Ingredient: anti-aging active with prolonged efficacy versus conventional antioxidants. Contributes to healthy skin by softening the appearance of wrinkles, promoting skin radiance and delivering skin smoothing effect.

Biochemica® Matcha Green Tea: biodegradable and natural product. Moisturizing agent for the skin particularly suitable for dry and damaged skin.

Organic Sesame Oil Crude: vegetable oil considered as an excellent emollient and moisturizer for the skin. From Uganda, mechanically cold-pressed.

Lemon Myrtle Oil: COSMOS approved essential oil containing a large amount of citral, which imparts a natural lemon fragrance to the product and anti-microbial properties.

DOWSIL™ EP-9801 Hydro Cosmetic Powder: silicone powder with very good oil and sebum absorption properties. Great sensory profile with a slippery, smooth feel.

C*EmTex™ 06328: botanical and renewably sourced, stabilized waxy corn starch used as a sensory enhancer. Biodegradable.



Trade name	INCI name	Function	Supplier	%
Phase A1				
	Water (Aqua)	Solvent	Univar Solutions*	Q.S.: 71.853
90124 D&C YELLOW N°8 (1% solution in water)	CI 45350	Dye	Univar Colour*	0.6
Phase A2				
	Glycerin	Humectant, vegetable origin	Univar Solutions*	4.0
AgeCap™ Smooth Cosmetic Ingredient	Methoxyhydroxyphenyl Isopropylnitron	Anti-aging active	Dow / Univar Solutions*	0.1
Phase A3				
Actigum™ VSX 20	Sclerotium Gum (and) Xanthan Gum	Thickener and suspensive agent, COSMOS approved	Cargill / Univar Solutions*	0.9
Satiagel™ VPC 508P	Carrageenan	Texturizer, COSMOS approved	Cargill / Univar Solutions*	0.8
Phase B1				
Biochemica® Matcha Green Tea	<i>Prunus amygdalus dulcis</i> (Sweet Almond) Oil, Hydrogenated Vegetable Oil, <i>Camellia sinensis</i> Leaf Powder	Emollient, plant derived	Hallstar / Univar Solutions*	6.0
Organic Sesame Oil Crude	<i>Sesamum indicum</i> Seed Oil	Emollient, vegetable origin	Earthoil by Univar *	2.5
Vitamin E Acetate	Tocopheryl Acetate	Antioxidant	Rita	0.5
Lemon Myrtle Oil	<i>Backhousia citriodora</i> Leaf Oil	Essential oil, COSMOS approved	Down Under / Univar Solutions*	0.1
Phase B2				
XIAMETER™ PMX-200 Silicone Fluid 5 cSt	Dimethicone	Pigment dispersant, emollient	Dow / Univar Solutions*	1.5
	Chromium Oxide Green, Triethoxycaprylylsilane	Pigment		0.147
Phase B3				
Emultop™ Velvet IP	Lecithin	Emulsifier, COSMOS approved	Cargill / Univar Solutions*	4.0
Phase C				
Kem EHG	Phenoxyethanol, Ethylhexylglycerin	Preservative	Akema / Univar Solutions*	0.8

Trade name	INCI name	Function	Supplier	%
Phase D				
	Water (Aqua)	Solvent	Univar Solutions*	2.0
L-Hydroxyproline	Hydroxyproline	Skin conditioner	Evonik / Univar Solutions*	0.2
Phase E				
DOWSIL™ EP-9801 Hydro Cosmetic Powder	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica (and) Butylene Glycol	Mattifying agent, sebum absorber	Dow / Univar Solutions*	2.0
C*EmTex™ 06328	Sodium Starch Octenylsuccinate	Sensory enhancer, naturally-derived	Cargill / Univar Solutions*	2.0

Procedure (Warm Process)

1. Solubilize **AgeCap™ Smooth Cosmetic Ingredient** in glycerine while heating to 40°C. Stir until a clear homogeneous phase is obtained
2. Mix the powders of phase A3 together and pre-disperse them in phase A2
3. Disperse this pre-blend in phase A1 under high shear (Silverson/Ultra-Turrax for 7 min at 7000 rpm) until a homogeneous gel is obtained
4. Combine ingredients of phase B1 while heating to 40°C
5. Blend together constituents of phase B2 and make sure that the pigments are well dispersed
6. Add phase B2 to phase B1 and mix until homogeneous
7. Add **Emultop™ Velvet IP** into phase B1B2 under agitation
8. Add phase B to phase A in a continuous way under high shear (Silverson/ Ultra-Turrax at 9,500 rpm) and homogenize for approximately 5 min
9. Add phase C into phase AB while mixing until homogeneous and cooling down to RT
10. Combine ingredients of phase D and add to phase ABC while mixing
11. Add ingredients of phase E while mixing to ensure uniformity between addition

Stability

Stable at least 3 months at 4°C, RT and 40°C. Slight color change may appear.

Comments

- pH = 5.93
- Viscosity (spindle 5; 10 rpm; 1 min) = 22,200 cPs (55.5%)
- Application: Apply on face as a day cream.
- Green cream

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