

Velvet Revolution Face Primer

Velvety cashmere skin? Yes please! This perfecting primer is your magical wand that catches and enhances your natural beauty. One swipe only and it transforms to a delicate butter; massage it in a bit and watch the change to a powder-like finish with a luxurious feel. It softly blurs imperfections, fine lines and pores for a youthful nude look. Apply it as a touch-up, primer or by itself, you are the artist.

Oliwax®: COSMOS approved structuring agent derived from ultra-refined pure olive oil. Gives a smooth and non-greasy feel. Dropping point of 60-70°C and can be used as a beeswax substitute.

DOWSIL™ SW-8005 C30 Resin Wax: 66°C melting point silicone resin wax, structuring agent for sticks. Contributes to the long-lasting soft focus effect of the formula.

DOWSIL™ VM-2270 AeroGel Fine Particles: hydrophobic silica with superior oil and sebum absorption properties thanks to its huge specific surface 600g/m². Contributes to the matte finish and the soft focus effect of the formula. Also imparts a nice sensory profile.

DOWSIL™ 9701 Cosmetic Powder: silicone elastomer powder with sebum and oil absorption properties. Contributes to the soft focus effect of the formula. Provides and enhances sensory profile, powdery feel and matte finish.

DOWSIL™ EP-9215 Cosmetic Powder: silicone elastomer powder with medium sebum and oil absorption properties. Contributes to the soft focus effect of the formula. Provides and enhances sensory profile, powdery feel and matte finish without increasing the viscosity.

Biochemica® Murumuru Butter: COSMOS approved butter obtained from the fruit of the Brazilian amazon tree *Astrocaryum murumuru*. Melts on contact with the skin and has humectant and moisture binding properties.

StarDesign™ 05340: nature-derived modified starch with great sensory enhancing properties. Gives mattifying effect and powdery feel to the product while reducing greasiness.

Elevance Soft CG-200: 100% plant-based emollient. Soft, low melting gel with a luxurious feel that provides longer lasting moisturization in skin care applications. Improved moisture barrier versus coconut oil.

Sensolene®: biodegradable lipid derived from olive oil, naturality >50%. Improves the spreadability of the formula, has great sensory properties, a high dermocompatibility and a pro-barrier effect.



Trade name	INCI name	Function	Supplier	%
Phase A				
DOWSIL™ 2503 Cosmetic Wax	Stearyl Dimethicone (and) Octadecene	Skin contact melting wax	Dow / Univar Solutions*	10.0
DOWSIL™ SW-8005 C30 Resin Wax	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane	Structuring agent, soft focus effect	Dow / Univar Solutions*	6.0
Cerauba T1 BIO	<i>Copernicia cerifera</i> cera	Structuring agent, COSMOS approved	Ceresine / Univar Solutions*	4.0
Oliwax®	Hydrogenated Olive Oil, <i>Olea europaea</i> (Olive) Fruit Oil, <i>Olea europaea</i> (Olive) Oil Unsaponifiables	Structuring agent, COSMOS approved	Hallstar / Univar Solutions*	5.0
Elevance Soft CG-200	<i>Cocos nucifera</i> (Coconut) Oil (and) Hydrogenated Soy Polyglycerides	Emollient, 100% bio-based	Elevance Renewable Sciences / Univar Solutions*	4.5
Biochemica® Murumuru Butter	<i>Astrocaryum murumuru</i> Seed Butter	Emollient, COSMOS approved	Hallstar / Univar Solutions*	7.0
Phase B				
Olive pits grade AA <50 microns	<i>Olea europaea</i> Seed Powder	Powdery feel	BioPowder	4.0
Phase C				
DOWSIL™ FZ-3196 Fluid	Caprylyl Methicone	Carrier, emollient, sensory enhancer	Dow / Univar Solutions*	Q.S: 15.0
Biochemica® Sweet Almond Oil	<i>Prunus amygdalus dulcis</i> (Sweet Almond) Oil	Emollient, 100% natural	Hallstar / Univar Solutions*	8.0
Sensolene®	Ethylhexyl Oliviate	Dermollient, naturally-derived	Hallstar / Univar Solutions*	4.0
DOWSIL™ 9701 Cosmetic Powder	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica	Absorbing agent, soft focus, sensory enhancer	Dow / Univar Solutions*	4.0
DOWSIL™ EP-9215 Cosmetic Powder	Dimethicone/ Vinyl Dimethicone Crosspolymer	Absorbing agent, soft focus, sensory enhancer	Dow / Univar Solutions*	6.0
DOWSIL™ VM-2270 Aerogel Fine Particles	Silica Silylate	Absorbing agent, soft focus	Dow / Univar Solutions*	1.0
Phase D				
DOWSIL™ FZ-3196 Fluid	Caprylyl Methicone	Carrier, emollient, sensory enhancer	Dow / Univar Solutions*	11.0
StarDesign™ 05340	Aluminum Starch Octenylsuccinate	Absorbing agent, matte finish, naturally-derived	Cargill / Univar Solutions*	10.0
Vitamin E Acetate	Tocopheryl Acetate	Antioxidant	Rita	0.5

Procedure (Hot Process)	Stability	Comments
<ol style="list-style-type: none"> Combine ingredients of phase A and heat to 80°C while mixing. Add Elevance Soft CG-200 and Biochemica® Murumuru Butter at the end to avoid heating them too long Maintain heat and add phase B to phase A while mixing until homogeneous Add ingredients of phase C in the order listed while mixing until homogeneous and heat to 80°C When phase C and phase AB are at 80°C, add phase C to phase AB under agitation until homogeneous Cool down phase ABC to 65°C whilst mixing Premix ingredients of phase D together and add to phase ABC under agitation At 65°C pour quickly into stick packaging 	<p>Stable at least 3 months at 4°C, RT and 40°C.</p>	<ul style="list-style-type: none"> Application: Apply it on the face where you want to give a soft focus effect and spread gently with fingertips. It is meant to be applied underneath make-up or alone. Beige stick that melts on the skin becomes a balm and finally transforms to a powder.

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