

## Seeing Red Hydrating Oil Gloss

Effortlessly endorse an elegant style. This oil gloss intensely nourishes your lips and gives you an instantly chic look. Enriched with a luxurious oil infusion, it deeply conditions lips with a gorgeous satin finish. The addition? A powerful anti-aging active to protect and preserve the beauty of your smile. The red shade adds the outrageous touch to make you stand out of the crowd. All that glitters is... fabulous of course and here helps create the appearance of fuller lips. In one swipe, you are marvelous.

**Kraton™ G1702 HU:** oil phase thickener, which shows particles suspending properties. Allows clear formulations.

**Elevance Soft CG-200:** 100% bio-based alternative emollient with excellent moisturization properties and luxurious feel.

**Biochemica® Tangerine Butter:** ECOCERT approved butter with an exceptional skin feel, spreadability and relaxing odor. Provides moisturization.

**PIB 128:** low color, transparent and non-drying polyisobutene of high molecular weight. Imparts viscosity, gloss and texture to lip products.

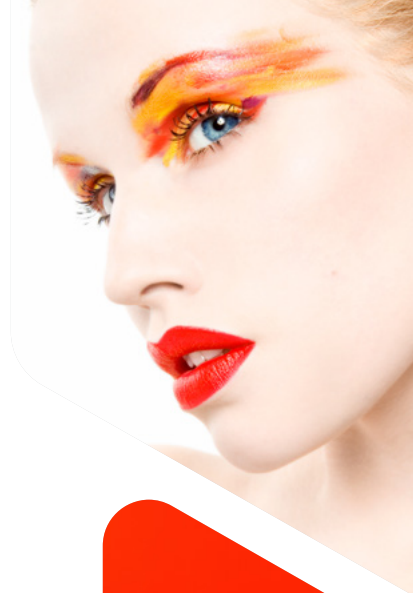
**Organic FFL Coconut Oil Virgin Crude:** Fair Trade oil produced in coastal Kenya near the port of Mombasa. Secured from the fruit very quickly and retains the unique and tropical coconut fragrance, unlike heavily processed coconut oils.

**90109 Cogilor Garnet [D&C Red No. 7 Calcium Lake]:** intense red lake from Univar Colour.

**DOWSIL™ 3903 Liquid Satin Blend:** sensory enhancer with a unique rheology. Brings intense lubricity, luxurious satin-like feel and moisturization perception.

**Phyt-N-Resist®:** natural active ingredient. Helps fight against skin aging by reducing oxidative stress and accelerating skin repair. Acts on firmness, elasticity, radiance, but also on wrinkle decrease.

**DOWSIL™ EP-9610 Cosmetic Powder:** silicone elastomer with reduced agglomeration, which provides a smooth and silky after feel. Shows sebum and oil absorption as well as optical effect.



Trade name	INCI name	Function	Supplier	%
<b>Phase A</b>				
<b>Kraton™ G1702 HU</b>	Hydrogenated Styrene/Isoprene Copolymer	Oil thickener, suspending agent	Kraton / Univar Solutions*	5.0
<b>PURESYN™ 2</b>	Hydrogenated Polydecene	Solvent	ExxonMobil / Univar Solutions*	52.0
<b>Phase B</b>				
<b>Elevance Soft CG-200</b>	<i>Cocos nucifera</i> (Coconut) Oil (and) Hydrogenated Soy Polyglycerides	Emollient, moisturizer, 100% bio-based	Elevance Renewable Sciences / Univar Solutions*	5.0
<b>Biochemica® Tangerine Butter</b>	<i>Prunus amygdalus dulcis</i> (Sweet Almond) Oil, <i>Citrus tangerina</i> (Tangerine) Peel Oil, Hydrogenated Vegetable Oil	Emollient, natural fragrance, moisturizer, ECOCERT approved	Hallstar / Univar Solutions*	2.0
<b>PIB 128</b>	Polyisobutene	Emollient, texturing agent	Braskem / Univar Solutions*	4.0
<b>Phase C</b>				
<b>PURESYN™ 2</b>	Hydrogenated Polydecene	Solvent	ExxonMobil / Univar Solutions*	4.0
<b>Organic FFL Coconut Oil Virgin Crude</b>	<i>Cocos nucifera</i> Oil	Perfumed emollient, nourishing agent, Fair For Life	Earthoil by Univar*	3.0
<b>90109 Cogilor Garnet (D&amp;C Red No. 7 Calcium Lake)</b>	CI 15850:1	Lake	Univar Colour*	4.0
<b>Phase D</b>				
<b>DOWSIL™ 3903 Liquid Satin Blend</b>	Isododecane (and) Dimethicone/ Vinyl Dimethicone Crosspolymer	Sensory enhancer, moisturization feel	Dow / Univar Solutions*	2.0
<b>DOWSIL™ FA 4004 ID Silicone Acrylate</b>	Isododecane (and) Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	Film former	Dow / Univar Solutions*	12.5
<b>Phase E</b>				
	Aluminum Calcium Sodium Borosilicate and Titanium Dioxide and Tin Oxide	Glitters	Univar Colour*	1.0
<b>Phyt-N-Resist®</b>	<i>Simmondsia chinensis</i> [Jojoba] Seed Oil, <i>Deinococcus</i> Extract	Anti-aging active	Deinove / Univar Solutions*	0.5
<b>DOWSIL™ EP-9610 Cosmetic Powder</b>	Dimethicone Crosspolymer	Sensory enhancer	Dow / Univar Solutions*	5.0

Procedure (Hot Process)	Stability	Comments
<ol style="list-style-type: none"> <li>1. Combine ingredients of phase A and heat at 90°C while mixing until clear and homogeneous</li> <li>2. Start to cool down</li> <li>3. Under 50°C, add phase B ingredients one by one while mixing</li> <li>4. Combine and mix phase C ingredients with high shear until homogeneous</li> <li>5. Add phase C to phase AB while mixing</li> <li>6. Combine and mix ingredients of phase D until homogeneous</li> <li>7. Under 40°C, slowly add phase D while mixing. Be careful as it might go up on the pale</li> <li>8. Add ingredients of phase E one by one while mixing</li> </ol>	<p>Stable at least 3 months at 4°C, RT and 40°C.</p>	<ul style="list-style-type: none"> <li>• Viscosity (spindle 6; 10 rpm; 1 min) = 33,400 cPs (33.40%)</li> <li>• Application: Apply generously on lips with the applicator.</li> <li>• Red viscous rich fluid with suspended glitters</li> </ul>

Campaign: **Awestruck** | IT2918 14 | Issued by: **Univar Solutions' EMEA BPC Laboratory in Cusago, Italy**

\*Please contact your regional Univar Sales Representative to ensure that mentioned products are distributed in your country.  
 Disclaimer – Univar BV and its affiliates ("Univar") offers this suggested formulation as a representative formulation only. It is not a commercialized product. Univar relies on information and data from its suppliers on which to base this suggested formulation, but Univar has not subjected the suggested formulation to any testing for performance, efficacy or safety. Univar makes no warranties, express or implied, related to this suggested formulation, including warranties of merchantability or fitness for a particular purpose. Additionally, univar has not done any patent search on the suggested formulation. Before use, you must test the formulation, or any variance thereof, to determine its performance, efficacy and safety. Furthermore, it is your responsibility to obtain any necessary government clearance, license or registration. By taking this suggested formulation, you hereby agree to defend and hold Univar harmless from any claim of intellectual property infringement. Any suggested uses are not inducements to infringe any patent and should not be taken as such.