
Purely Voluptuous Hair Cleanser

Transforming shampooing the world over. This sulfate-free formula forms a dense, rich and creamy foam upgrading your shower time into a holiday spree. Its incredible texture pleases your senses and rescues you from stress and tension. Your hair is left feeling healthier and shinier, and you are left feeling relieved and graceful.

AKYPO® FOAM LM 25: mild and sulfate-free surfactant that creates a rich, gentle and creamy foam with micro-size bubbles.

SoftCAT™ Polymer SL-100: volume-friendly and premium conditioning agent. Enhances silicones deposition. 58% naturally-derived.

DOWSIL™ CE-1874 Microemulsion: transparent, water-dispersible emulsion. Based on hydrophilic modified silicone technology, designed to provide a light and smooth feel to hair. Also enhances shine and repairs damaged hair while maintaining volume.

Cola® Lipid C: multifunctional coconut oil-derived phospholipid. Provides antimicrobial activity, repairs damaged hair and is an excellent foamer and cleanser. Anti-irritation effects for skin and eyes when combined with anionic surfactants.

Stabil ZERO: alternative preservative ingredient. Provides multiple benefits such as broad-spectrum antimicrobial protection, emollience and moisturization.



Trade name	INCI name	Function	Supplier	%
Phase A				
	Water (Aqua)	Solvent	Univar Solutions*	Q.S: 54.9
SoftCAT™ Polymer SL-100	Polyquaternium-67	Conditioning agent, naturally-derived	Dow / Univar Solutions*	0.3
BETADET® SHR	Cocamidopropyl Hydroxysultaine	Surfactant, naturally-derived	Kao Chemicals Europe / Univar Solutions*	11.4
AKYPO® FOAM LM 25	Potassium Laureth-4 Carboxylate	Surfactant	Kao Chemicals Europe / Univar Solutions*	24.4
DOWSIL™ CE-1874 Microemulsion	PEG-7 Dimethicone (and) Laureth-7 (and) Polysorbate 20	Conditioning agent	Dow / Univar Solutions*	6.7
Cola® Lipid C	Cocamidopropyl PG-Dimonium Chloride Phosphate	Emollient, antimicrobial properties	Colonial Chemicals / Univar Solutions*	1.0
Stabil ZERO	Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin	Alternative preservative	Akema / Univar Solutions*	1.0
Japanese Bath SY158356	Fragrance	Fragrance	Kao Fragrances / Univar Solutions*	0.3

Procedure (Cold Process)

1. In the main vessel, add ingredients of phase A in order listed under slow agitation. Ensure everything is homogeneous between each addition

Stability

Stable at least 3 months at 4°C, RT and 40°C.

Comments

- pH = 6.55
- Viscosity (spindle 3; 10 rpm; 1min) = 2,620 cPs (26.2%)
- Application: Apply on wet hair and massage on your scalp. Rinse-off.
- Transparent flowing gel

Campaign: **Awestruck** | FR3318 9 | Issued by: **Univar Solutions' EMEA BPC Laboratory in Versailles, France**

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