

# HAIR DETOX ON-THE-RUN FAIRY DUST

Whether you want to save the planet, save time, or both, we have the solution.

This super absorbant, purifying powder gets rid of excess sebum and impurities. Your hair is clean, more voluminous and breathes again! Brush and style as you wish, there's no need to pop into DryBar just yet, you've got a few more days of RUNWAY worthy hair. **#quickfix #brushandgo**

**DOWSIL™ 9701 Cosmetic Powder:** silicone powder with sebum and oil absorption properties, good flow.

**DOWSIL™ VM-2270 Aerogel Fine Particles:** hydrophobic silica with superior oil and sebum absorption properties. Also aids in long-lasting fragrance release.

**STARDESIGN™ 05340:** nature-derived starch with great absorption and sensory enhancing properties. Gives mattifying effect and powdery feel to the product while reducing greasiness.

**Tea Tree Oil:** COSMOS approved and one of the purest tea tree essential oils coming from Australia. Has anti-dandruff and therapeutic properties. Efficient against a wide range of bacteria, powerful anti-fungi and antimicrobial activity.



Trade name	INCI name	Function	Supplier	%
<b>Phase A</b>				
Ghassoul	Moroccan Lava Clay	Absorbing agent, <b>COSMOS approved</b>	Argile du Velay / Univar*	52.9
DOWSIL™ 9701 Cosmetic Powder	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica	Absorbing agent, sensory enhancer	Dow / Univar*	10.0
STARDESIGN™ 05340	Aluminum Starch Octenylsuccinate	Absorbing agent, sensory enhancer, naturally-derived	Cargill / Univar*	5.0
DOWSIL™ VM-2270 Aerogel Fine Particles	Silica Silylate	Absorbing agent	Dow / Univar*	2.0
Bamboo PhytMic	<i>Bambusa arundinacea</i> Stem Extract	Absorbing agent, naturally-derived	Greenphyt	15.0
Rice PhytMic	<i>Oryza sativa</i> (Rice) Powder	Absorbing agent, naturally-derived	Greenphyt	15.0
<b>Phase B</b>				
Tea Tree Oil	<i>Melaleuca alternifolia</i> (Tea Tree) Leaf Oil	Purifying essential oil, anti-dandruff, <b>COSMOS approved</b>	Down Under / Univar*	0.1

### Procedure (Cold process)

1. Add phase A ingredients in the order listed and mix to ensure uniformity between additions using a blender type mixer
2. Add phase B to phase A and mix until homogenous

### Comments

- Application: Apply the product onto a dry scalp. Massage it in and let it act for a few minutes. Gently brush your hair in order to eliminate the powder.
- Off-white powder

### Stability

Stable at least 2 months at RT, 4°C and 40°C (still ongoing)

Campaign: Connection – Millennial Beauty | FR1018 3 | Issued by: Univar's EMEA PC Laboratory in Versailles, France

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