

A close-up photograph of a person's lips coated in a vibrant, glossy pink lip gloss. The gloss has a high-shine, reflective quality, creating bright highlights and deep shadows that emphasize the texture of the lips. The background is a soft, out-of-focus peach color. The image is partially overlaid by a white geometric pattern of interlocking cubes on the left and bottom sides.

Pink Rebel – Ultra Shine Lip Gloss (W/O)

Better shine. Better looks. Better feel; the high viscosity and high reflective nature of the **Dow Corning® PH-1560 Glossy Fluid** makes it a unique material to meet the needs of consumers. It has a much higher refractive index at high viscosity than competitive products, and this high viscosity helps maintain a glossy layer on the skin, resulting in the perception of the fuller lips and additional shine. This formulation also exhibits the **Dow Corning® 680 ID Fluid**, a blend of T propyl silicone resin dissolved in isododecane. This silicone resin offers both very good transfer and wash-off resistance combined with a flexible film and comfort to wear. This ultra-shiny gloss is not a simple anhydrous system, we have been successful in added some hydrophilic compounds which have been emulsified by the use of **Ethocel™ Standard 100 Premium**.



	Trade name	INCI name	Supplier	%
A	1 Kalcol® 200G	Octyldodecanol	Kao Chemicals Europe/Univar*	25.0
	2 Ethocel™ Standard 100 Premium	Ethylcellulose	Dow Personal Care/Univar*	3.0
	3 Dow Corning® PH-1560 Glossy Fluid	Diphenylmethylsiloxy Phenyl Methicone/ Phenyl Silsesquioxane Crosspolymer (and) Tetraphenyl Dimethyl Disiloxane (and) Trimethyl Pentaphenyl Trisiloxane	Dow Corning/Univar*	16.0
	4 Dow Corning® 680 ID Fluid	Isododecane (and) Trimethylsiloxysilicate	Dow Corning/Univar*	20.0
	5 Xiameter® PMX 200 Silicone Fluid 2 cs	Dimethicone	Xiameter/Univar*	8.8
B	6	Aqua (Water)	Univar*	10.0
	7 Ethanol 99.9% S	Alcohol	Ineos/Univar*	1.5
	8 Kem plus 2	Phenoxyethanol and Iodopropynyl Butylcarbamate	Akema/Univar*	0.5
C	9 Meritol 160	Sorbitol	Tereos Syral/Univar*	10.0
	10 DGS-13EC Rocket Red Dermaglo	CI 47005, CI 45380, CI 45410, Aluminium Hydroxide	Radiant Color N.V.	5.0
	11 Cuberdon E-1315193	Fragrance	Mane	0.2

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

Procedure (Hot Process)

1. Swell Ethocel overnight in Octyldodecanol at room temperature. To accelerate considerably the process, add Ethocel into Octyldodecanol whilst stirring at room temperature. Then, heat to 85°C and stir until a clear phase is obtained and cool it down.
2. Then add others ingredients to combine phase A while stirring.
3. Combine phase B with stirring.
4. Add phase B into phase A with stirring until homogeneous.
5. Add phase C with stirring.

Stability

Stable for at least 3 months at room temperature; and 2 months at 40°C.

Comments

- Ultra shine lip gloss associated to a vibrant colour and a plumping action.

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