

Push, pull and move your hair into any style. Hair styling wax is what stylists reach for when creating fashionable hairstyles for the catwalk and red carpet. Style your hair with **Acudyne** DHR (Durable Hold Resin), a unique "Dual Phase" hair fixative polymer which delivers superior allday hold with a supple feel. Forget the "helmet-hair", it is serious styling from now on! The ringing texture associated to this wax is related to the use of a specific blend of three surfactants: **Oleth-5**, **Oleth-20** and **Oleth-3 Phosphate**.



	Trade name		INCI name	Supplier	%
Α	1	Primol 352	Paraffinum Liquidum	Exxon Mobil/Univar*	9
	2	Symptens AO/O50	Oleth-5	Kolb / Univar*	5
	3	Empiphos O3/D	Oleth-3 Phosphate	Huntsman / Univar*	7.5
	4	Symptens AO/200	Oleth-20	Kolb / Univar*	10
В	5	Aqua/Water	Aqua (Water)	Univar*	QS
	6	Acudyne™ DHR	Acrylates/Hydroxyesters Acrylates Copolymer	Dow Personal Care / Univar*	2.5
	7	AMP-Ultra™ PC 2000	Aminomethyl Propanol	Dow Chemical / Univar*	0.33
	8	Meritol 160	Sorbitol	Tereos Syral / Univar*	7
	9	Propylene Glycol	Propylene Glycol	Univar	4
С	10	Marin SY137818	Fragrance	Kao Fragrances / Univar*	0.2
D	11	Kem Plus 2	Phenoxyethanol and Iodopropyl Butylcarbamate	Akema / Univar*	0.5

^{*} Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

Procedure

- 1. Mix phase A together and heat up to 75°C.
- Mix water and Acudyne[®] DHR together and then neutralize the resin with AMP-Ultra[®] PC 2000 until the blend becomes transparent.
- 3. Add the rest of phase B and heat up to $75^{\circ}C$
- Add phase A into phase B gradually and mix at 800 rpm. Maintain heating at 75°C for 10min.
- 5. Turn off the heater
- 6. Cool to 50°C and add C and D with mixing at 400 rpm

Stability

Stable for at least 1 month at room temperature (RT) and 40°C (still ongoing)

Comments

- · White ringing wax
- Formula issued from our partner Dow Personal Care

Reference: 250315.CM(U)

Issued by: Univar's European PC Laboratory in Brussels, Belgium

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