



Rock-Coco (Solid Fragrance)

Let us innovate the fragrance industry with Univar's Rock-Coco; a solid fragrance formulation utilising the **Kraton™ A 1535** polymer, which comprises a rubber mid-block and a polystyrene end block, giving rise to an ideal solution for thickening oil. A cohesive texture is obtained, where the ester, **Isostearene®**, is completely jellified. In parallel to this, an amount of KAO fragrance is entrapped within this system, allowing the release of perfume to the skin once the gel is applied. Glitters, from Impact Colors, were easily suspended for a visual effect. **Rosamox™**, a low odor rosemary extract, is a natural antioxidant. **Rosamox™** quenches reactive oxygen species (ROS) and free radicals that degrade oils and oil-containing formulas.



	Trade name	INCI name	Supplier	%
A	1 Isostearene®	Isodecyl Laurate	Vevy Europe/Univar*	77.67
B	2 Kraton™ A1535 HU Polymer	Hydrogenated Styrene/Butadiene Copolymer	Kraton/Univar*	7.0
C	3 90095 DC Red n°17 (0.1% in Isostearene)	CI 26100	Univar Colour*	9.8
	4 Diamond Fine Gold GGM-FG150	Aluminum Calcium Sodium Silicate and Iron Oxides and Silica	Impact Colors/Univar*	0.03
	5 Rosamox™	Helianthus Annuus (Sunflower) Seed Oil (and) Rosmarinus officinalis (Rosemary) Leaf Extract	Kemin/Univar*	0.5
	6 Leather Beauty SP147341	Fragrance	Kao Fragrances/Univar*	5.0

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

Procedure (Hot process)

1. Heat phase A at 70-90°C.
2. Add phase B into phase A under stirring and then mix with high shear (with Silverson mixer or Ultra Turrax) during 20 min at 70-90°C.
3. Cool down at 60-70°C and add in the order ingredients of phase C.
4. Fill moulds via hot pouring

Stability

Stable for at least 3 months at room temperature (RT) and 40°C.

Comments

- Innovative 3D nomad solid fragrance gel delivering a delicate note of fragrance once in contact with the skin. The gel is crystal clear, coloured in red. Glitters were suspended for a visual effect.
- The formula should be stored in the silicone mould otherwise the texture may slowly flows over time.
- Formula issued from "Solid as a Rock" (ref - 271014.CM(U)n°1) formulation, launched at Cosmetagora 2015 in Paris.

Reference: 110215.CC(U) n°3

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