# *Color Run Ready* Lip Balm

Stretch, Get Set, Check the Mirror and GO! Add a little shimmer and shine to your lips while protecting them from the sun. This lip balm will be your best ally for your daily run!

- Elevance Smooth CS-110: plant-based structuring agent for anhydrous product with smooth texture and soft feel. Semi-occlusive film-former.
- Elevance Soft CG-100: plant-based emollient with elegant sensory feel. Good alternative to silicones.
  Brings spreadability, smoothness and moisturization.
- > Cerabeil White DAB: most commonly used wax for lip balms and lipsticks. Improves the stability at 40°C by increasing the melting point of the lip balm.

- > Hallbrite® BHB: sunscreen actives solvent with a lower irritation potential, good carrier, emollient and moisturizer. SPF booster.
- SolaStay® SI: the most powerful photostabilizer on the market today. Preserves the effectiveness of Avobenzone (Vida-Care SP-7).
- > DOWSIL<sup>™</sup> VM-2270 Aerogel Fine Particles: improves stability and avoids syneresis.



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Trade name	INCI name	Function	Supplier	%
Phase A				
Elevance Smooth CS-110	Hydrogenated Soy Polyglycerides (and) C15-23 Alkane	Thickening, structuring agent	Elevance Renewable Sciences / Univar*	7.5
DOWSIL <sup>™</sup> VM-2270 Aerogel Fine Particles	Silica Silylate	Stabilizing agent	Dow / Univar*	0.5
Cerabeil White DAB	Cera alba	Structuring wax	Baerlocher / Univar*	13.0
Elevance Soft CG-100	Hydrogenated Soybean Oil (and) Hydrogenated Soy Polyglycerides (and) C15-23 Alkane	Emollient	Elevance Renewable Sciences / Univar*	10.0
Biochemica® Shea Butter Refined	Butyrospermum parkii (Shea) Butter	Emollient, natural butter	Hallstar / Univar*	9.0
Biochemica® Coconut Oil EV Organic	Cocos nucifera (Coconut) Oil	Moisturizing, soothing agent	Hallstar / Univar*	10.0
Hallbrite® BHB	Butyloctyl Salicylate	Sunscreen solvent, emollient	Hallstar / Univar*	5.0
SolaStay® S1	Ethylhexyl Methoxycrylene	Photostabilizer	Hallstar / Univar*	5.0
	C12-15 Alkyl benzoate	Sunscreen solvent		9.0
Vida-Care SP-1	Ethylhexyl Methoxycinnamate	UV filter	Lambson / Univar*	6.5
Vida-Care SP-5	Ethylhexyl Salicylate	UV filter	Lambson / Univar*	5.0
Vida-Care SP-7	Butyl Methoxydibenzoylmethane	UV filter	Lambson / Univar*	5.0
Phase B				
Vitamin E Acetate	Tocopheryl Acetate	Anti-oxidant	Rita / Univar*	0.5
11009 Erythrosine lake (23% in C12-C15 Alkyl benzoate)	CI 45430:1	Dye	Univar Colour*	2.0
Illumina Coral SD4501B	Bis(Glycidoxyphenyl) propane/ Bisamonionmethyl-nonbornane Copolymer, Titanium Dioxide, Synthetic Fluorophlogopite, Aluminum Hydroxide, CI 45410, CI 45380, CI 47005, Tin Oxide	Pearl pigments	Sandream Impact / Univar Colour*	12.0

## Procedure (Hot process)

- Premix the 11009 Erythrosine lake solution in C12-C15 Alkyl benzoate under high shear (Ultra-Turrax)
- 2. Premix and heat phase A to 75-80°C until completely liquid and homogenous
- Remove phase A from heat and add each ingredient of phase B one by one and stir between each addition
- At 65-70°C, pour it into lip balm containers that were preheated at 50°C
- 5. Let them set at 4°C for 15 minutes

# Stability

Stable at least 1 month at RT, 4°C and 40°C (still ongoing).

### Comments

- Expected SPF: 15
- Application: Apply on your lips with your fingertips.
- Pink balm with coral glitter effect.

### Campaign: FITSPIRATION | Reference: BE5017 10 | Issued by: Univar's EMEA PC Laboratory in Brussels, Belgium

### \* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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