

Game Face

H2O Foundation

Searching for a super fluid, stable, silicone free, long-lasting foundation? Problem solved! This ultra-fluid water-based formula provides natural sheer coverage, no transfer and is silicone free. You are ready to sweat it out in any situation without ruining your look. Game Face ON.

- › **Olivem® LV Flex:** O/W primary emulsifier for light hyperfluid and sprayable emulsion with a thixotropic effect. Works in synergy with **Xanthan Gum Personal Care Grade FFCSP** for a lower viscosity.
- › **18161 Creamy Brown (CremeBraun):** water-dispersible pigment blend designed by Univar Colour to give the right shade for light skin tones.
- › **CosPINK™:** COSMOS and Ecocert approved pure clay which improves the coverage and adds absorbing properties.
- › **EPITEX™ 66 Polymer:** water-soluble film former with good long lasting and non-transfer effect.
- › **Elevance Soft CG-100:** plant-based emollient with excellent sensory feel, moisturization and spreadability.

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 **UNIVAR®**
PERSONAL CARE

Trade name	INCI name	Function	Supplier	%
Phase A				
	Water (Aqua)	Solvent	Univar*	Q.S: 77.70
Xanthan Gum Personal Care Grade FFCSP	Xanthan Gum	Stabilizer	Jungbunzlauer / Univar*	0.3
	Glycerin	Humectant	Univar*	2.0
Phase B				
Elevance Soft CG-100	Hydrogenated Soybean Oil (and) Hydrogenated Soy Polyglycerides (and) C15-23 Alkane	Emollient	Elevance Renewable Sciences / Univar*	2.0
	<i>Rosa canina</i> (Rosehip) Fruit Oil	Reduce wrinkles and scars appearance		1.0
Olivem® LV Flex	PEG-8 Stearate, Glyceryl Stearate, Cetearyl Alcohol, Sorbitan Oleate	Emulsifier	Hallstar / Univar*	5.0
Phase C				
EPITEX™ 66 Polymer	Acrylates Copolymer	Film former	Dow / Univar*	2.0
Kem CP	Phenoxyethanol, Chlorphenesin, Ethylhexylglycerin	Preservative	Akema / Univar*	1.0
CosPINK™	Montmorillonite, Illite, Kaolin	Opacifier, coverage enhancer	Argile du Velay / Univar*	5.0
18161 Creamy Brown (CremeBraun)	CI 77491, CI 77492, CI 77499, CI 77891	Pigments	Univar Colour*	4.0

Procedure (Hot process)

1. Premix phase B and heat to 75-80°C
2. Disperse **Xanthan Gum Personal Care Grade FFCSP** into glycerin. Add hot water at 80°C and mix
3. Add phase B to phase A under high shear (Silverson/Ultra-Turrax at 3000 rpm) and mix for 3 minutes
4. Stir gently and allow to cool down to room temperature
5. Add phase C ingredients one by one and stir until homogenous

Stability

Stable at least 2 months at RT, 4°C and 40°C (still ongoing). Some separation of the final formula is normal.

Comments

- pH = 6.86
- Viscosity (spindle 4; 30 rpm; 1 min) = 1,893 cPs (56.8 %)
- Application: Shake before use. Apply a small amount on the face with a beauty sponge or fingertips.
- Brown fluid foundation for light skin tones.

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* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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