## **Matchpoint**Eternal Glow Luminizer

Glow is the new black and everyone wants it! That, I just ran 5k but my makeup is still flawless glow. Inspired by the water-based make-up trend, this very simple (less than 10 INCI!) highlighter illuminates just enough, with extreme long-lasting properties to keep you looking polished even during the most intense sport. Easy to use and it dries in seconds. Just use your fingertips and apply to your desired glow intensity. #JUSTGLOWWITHIT

- ) EPITEX\*\*66 Polymer: ready-to-use water-based, film-forming polymer with good water and rub-off resistance. Gives long lasting and non-transfer benefits to the formula.
- ) ACULYN™ 28 Polymer: anionic associative rheology modifier, hydrophobically modified, liquid polymer, cold processable. Imparts watery and memory shape texture with quick break and fresh effect. Effective at pH 5.5-10.
- ) ACULYN™ 33A Polymer: alkali-swellable anionic acrylic polymer emulsion (ASE), liquid and cold processable. Enables to suspend the glitters without thickening the product. Effective at pH 6-12.5.

- ) TRIS AMINO" ULTRA PC: multifunctional additive and neutralizer, used at a low dosage. Excellent safety profile recommended for sensitive skin.
- Fiesta Fine Bronze / FCM-FBRZ: unique glittery pigment, 10-60 µm. Imparts homogenous coverage and sparkling effect. Worldwide approved for eye, lip, face, nail and personal care applications.



Trade name	INCI name	Function	Supplier	%
Phase A				
	Water (Aqua)	Solvent	Univar*	Q.S: 71.90
ACULYN™ 28 Polymer	Acrylates/Beheneth-25 Methacrylate Copolymer	Thickener	Dow / Univar*	1.0
ACULYN™ 33A Polymer	Acrylates Copolymer	Rheology modifier, suspending agent	Dow / Univar*	7.0
Phase B				
Fiesta Fine Bronze / FCM-FBRZ	Synthetic Fluorphlogopite, Titanium Dioxide (CI 77891)	Pearl pigment	Sandream Impact / Univar Colour*	10.0
Phase C				
TRIS AMINO™ ULTRA PC (20% solution in water)	Tromethamine	Multifunctional additive – pH neutralizer	ANGUS® / Univar*	5.8
Phase D				
EPITEX™ 66 Polymer	Acrylates Copolymer	Film former	Dow / Univar*	2.5
Phase E				
Stabil ZERO	Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin	Alternative preservative	Akema / Univar*	1.8

## Procedure (Cold process)

- Combine ingredients of phase A with gentle stirring
- 2. Add phase B under gentle stirring until homogenous
- 3. Add phase C to adjust pH to 6.5 under gentle stirring
- 4. Add phase D and phase E and mix slowly until homogenous

## Stability

Stable at least 2 months at RT, 4°C and 40°C (still ongoing).

## Comments

- pH = 6.56
- Viscosity (spindle 5; 50 rpm; 1 min)
  = 4,744 cPs (59.3%)
- Application: pick up with cleaned fingers and apply onto the face.
- Fluid gel with shiny and light golden color, long lasting on the skin.





