

Serengeti Vibes Curling Balm

Univar
Solutions



Africa inspired

Enhance hydration, boost shine and control frizz on those gorgeous juicy curls with the leave-on Serengeti Vibes Curling Balm. This formula is inspired by the deep conditioning treatments for unruly curls and parched locks! Tame the frizz with an eco-friendly formula. Its thick texture makes it easy to pick up from the jar but it still melts on your fingertips for an easy and smooth application. Don't worry, you'll still have time to go out after this treatment as it is absorbed quickly and works efficiently. Your curls are revived and every day becomes a good hair day!

AIGLON SYNTEAL

Biodegradable Petroleum Jelly Syntadex 50: biodegradable petroleum jelly of mineral origin, with an original texture and an exceptional purity.

ELEVANCE RENEWABLE SCIENCES

Elevance Soft CG-100: vegetable-based alternative emollient with an elegant sensory feel, high moisturization and spreadability. 100% bio-based and renewable.

DOW

DOWSIL™ CB-3046 Fluid: long-lasting, superior frizz control for leave-on hair products. Ability to style the hair after use, shine and heat protection properties.

EARTH OIL BY UNIVAR SOLUTIONS

Organic Baobab Oil: vegetable oil from the most characteristic tree in Africa. Gives moisturizing and hair repairing properties. Adds also gloss and shine to the tresses.

Moringa Oil Refined: mechanically cold-pressed oil with very good emollient properties.



TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	%
PHASE A				
Biodegradable Petroleum Jelly Syntadex 50	Petrolatum	Emollient	Aiglon - Synteal / Univar Solutions*	Q.S. 63.08
Elevance Soft CG-100	Hydrogenated Soybean Oil (and) Hydrogenated Soy Polyglycerides (and) C15-23 Alkane	Emollient, 100% bio-based	Elevance Renewable Sciences / Univar Solutions*	25.5
DOWSIL™ CB-3046 Fluid	Dimethicone and Phenyl Trimethicone and Trimethylsiloxysilicate and Dimethiconol	Frizz-control agent	Dow / Univar Solutions*	5.0
DOWSIL™ 2-2078 Fluid	Aminopropylphenyl Trimethicone	Shine enhancer	Dow / Univar Solutions*	2.0
Organic Baobab Oil	<i>Adansonia digitata</i> Seed Oil	Emollient, vegetable oil	Earthoil by Univar Solutions*	2.0
Moringa Oil Refined	<i>Moringa oleifera</i> Seed Oil	Emollient, vegetable oil	Earthoil by Univar Solutions*	2.0
Vitamin E Acetate	Tocopheryl Acetate	Antioxidant	Rita	0.3
Mochi Sesame SY158350	Fragrance	Fragrance	Kao Fragrances / Univar Solutions*	0.12

PROCEDURE
(COLD PROCESS)

1. Add all constituents of phase A in the order listed and mix well between each addition until homogeneous

* Warm up for ease of process / scale up

STABILITY

Stable at least 3 months at 4°C, RT and 40°C
As the product might be sensitive to UV, an opaque packaging is preferred

COMMENTS

- Viscosity (spindle 7; 10 rpm; 1min) = 48,400 cPs (12.1%)
- Application: Put a small amount of product on your fingertips and apply on your hair
- Yellowish paste