



Imperial Dreams Wonderlash Mascara

Be daring! Mixing it up is part of the fun. We've created a richly royal purple lacquer W/Si emulsion based on **Dow Corning® ES 5300 Formulation AID**, **25034 Manganese Violet** and **Fantasy Mirror FS2086**. It's super long lasting thanks to **Dow Corning® FA 4004 ID Silicone Acrylate** and nourishing as well thanks to a hefty dose of **Castor Oil**. This formula opens up your eyes. **Dow Corning® SW 8005 C30 Resin Wax** intensifies the purple pigments, changes your look, and peeps up your Monday or leads you right into Friday night! Go ahead and bat those beautiful lashes.



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PERSONAL CARE

	Trade name	INCI name	Supplier	%
A	1 Candelilla Blanchie	<i>Candelilla cera</i>	Baerlocher / Univar*	2.0
	2 Cerabeil White (selection/DAB)	<i>Cera alba</i>	Baerlocher / Univar*	4.0
	3 Cerauba TI	<i>Copernicia cerifera cera</i>	Baerlocher / Univar*	2.0
	4 Radiacid 0417	Stearic Acid	Oleon / Univar*	5.0
	5 Ercawax GMS V	Glyceryl Stearate	Erca Wilmar / Univar*	5.0
	6 Nouracid® CZ80	Castor Oil	Oleon / Univar*	4.0
	7 Dow Corning® 2503 cosmetic wax	Stearyl Dimethicone	Dow Corning / Univar*	5.5
	8 Dow Corning® ES 5300 Formulation AID	Lauryl PEG-10 Tris(trimethylsiloxy)silylethyl Dimethicone	Dow Corning / Univar*	6.0
	9 Dow Corning® SW 8005 C30 Resin Wax	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane	Dow Corning / Univar*	5.0
	10 25034 Manganese Violet	CI 77742	Univar Colour*	8.0
11	Water (Aqua)	Univar*	23.70	
B	12 Propylene Glycol	Propylene Glycol	Univar*	5.0
	13 Kem EHG	Phenoxyethanol, Ethylhexylglycerin	Akema / Univar*	0.8
C	14	Isododecane		15.0
	15 Dow Corning® FA 4004 ID Silicone Acrylate	Isododecane (and) Acrylates/ Polytrimethylsiloxy methacrylate Copolymer	Dow Corning / Univar*	8.0
	16 Fantasy Mirror FS2086	Aluminum, Calcium, Sodium, Silicate, Silver, Tripropylene Glycol Diacrylate, Aluminum Powder	Sandream Impact / Univar*	0.5
		Vitamine E Acetate	Tocopheryl Acetate	Rita / Univar*

Procedure (Hot process)

1. Separately combine phase A and B and then heat up to 80°C.
2. Add phase B into phase A with stirring by maintaining the temperature at 80°C during 5 min at 6,000 rpm with Silverson.
3. Cool down at room temperature the blend with gentle stirring.
4. Combine phase C and then add slowly to the blend with gentle stirring.

Stability

Stable at least 1 month at room temperature and 40°C (still ongoing).

Comments

- Viscosity (spindle 6 ; 3 rpm; 1 min) = 240,000 cPs (71.7%)
- Waterproof formulation with a long lasting
- Formula inspired from "Rainforest Wonder Lash" (formulation BE2016) launched at Make Up In Paris exhibition 2016.

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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