



Forever Color Cleansing Conditioner

Tired of seeing your hair color fading right after you've shampooed? This Forever Color Cleansing Conditioner is made for you! Halfway between a shampoo and a conditioner, this sulfate free formula contains a combination of mild surfactants which gently cleanse your hair with additional benefits: **AKYPO® RLM 100** prevents color loss and **LEVENOL® H&B** improves the hair conditioning and helps to thicken the product. The intensive conditioning result is enhanced by aminoacid **L-Arginine L-Aspartate** and by the combination of **Dow Corning® CE-8411 Smooth Plus Emulsion** and **Dow Corning® 5-7113 Silicone Quat Microemulsion**, a winning-duo tested and proven to be the best in long-lasting color protection! **ACULYN™ 88 Polymer** allows the suspension of the silicone phase into an aqueous gel and **AMP-ULTRA® PC 2000** allows a safe neutralization while preserving your dyed hair.

 **UNIVAR®**
PERSONAL CARE

	Trade name	INCI name	Supplier	%	
A	1	Water (Aqua)	Univar*	Q.S	
	2	ACULYN™ 88 Polymer	Acrylates/Steareth-20 Methacrylate Crosspolymer	Dow Personal Care / Univar*	6.0
	3	BETADET® HR	Cocamidopropyl Betaine	Kao Chemicals Europe / Univar*	7.5
	4	LEVENOL® H&B	Glycereth-2 Cocoate	Kao Chemicals Europe / Univar*	3.0
	5	AKYPO® RLM 100	Laureth-11 Carboxylic Acid and Water	Kao Chemicals Europe / Univar*	7.0
B	6	AMP-ULTRA® PC 2000	Aminomethyl Propanol	ANGUS® / Univar*	1.55
C	7	Dow Corning® 5-7113 Silicone Quat Microemulsion	Silicone Quaternium-16, Undeceth-11, Butyloctanol, Undeceth-5	Dow Corning / Univar*	4.0
	8	Dow Corning® CE-8411 Smooth Plus Emulsion	Bis-Isopropylamino-PG-Propyl Dimethicone/ Bis-Isobutyl PEG- 14 Copolymer (and) Polysorbate 20 (and) Butyloctanol	Dow Corning / Univar*	2.0
D	9		Water (Aqua)	Univar*	8.0
	10	L-Arginine L-Aspartate	Arginine Aspartate	Evonik / Univar*	1.0
E	11	37000 FD&C Yellow N*5 (5% in water)	CI 19140	Univar Colour*	0.09
	12	37005 FD&C Blue N*1 (1,5% in water)	CI 42090	Univar Colour*	0.09
	13	Kem Nat	Benzyl Alcohol and Glyceryl Caprylate and Glyceryl Undecylenate	Akema / Univar*	1.4
	14	Nutri Minerals SY153910	Fragrance	Kao Fragrances / Univar*	0.2

Procedure (Cold process)

1. Combine and mix ingredients of phase A
2. Increase the pH to 7-7,5 with phase B
3. Add premixed phase C
4. Mix phase D until well dispersed and clear, add it into phase ABC
5. Add ingredients of phase E in order while mixing and adjust pH to 7,5-8 if necessary

Stability

Stable 2 months at 4°C, room temperature and 40°C.

Comments

- pH = 7,94
- Viscosity (spindle 4; 10 rpm; 1 min) = 13 260 cPs (66.3%)
- Liquid gel colored emerald green
- Application: Rinse-off product

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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