



Power Dirt Iron Intense Warming Mud Mask

Simple and luxurious. We've harnessed the power of MUD and created a simplistic warming mask to titillate your senses. This cold processable 6-ingredient formula is water-free and preservative-free. While massaging it in, first glycerine starts to warm the skin, and then **Dow Corning® EL 7040 Hydro Elastomer Blend** reveals its extra soft skin feel. It also brings stability to the gel that contains a high concentration of powders. Red clay is rich in iron and its color gives true radiance, particularly on melanin rich skin. The natural colors of the clay are enhanced by **Eldorado Wine Red MMM 504**, a deep red pigment. Slip into something comfortable and relax while the warming sensation and elegant copper fragrance from **Kao Fragrances** transport you to your happy place.

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PERSONAL CARE

	Trade name	INCI name	Supplier	%	
A	1	Glycerin	Univar*	Q.S	
	2	Dow Corning® EL 7040 Hydro Elastomer Blend	Caprylyl Methicone (and) PEG-12 Dimethicone/ PPG-20 Crosspolymer	Dow Corning / Univar*	30.0
	3	CosRED™	Illite (and) Kaolin	Argile du Velay	25.0
B	4	OTS-2DK Pearl Gold	Mica (and) CI77891 (and) CI77491 (and) Triethoxycaprylylsilane	Daito Kasei	0.57
	5	Eldorado Wine Red MMM 504	Mica (CI 77019), Iron Oxide Red (CI 77491)	Sandream Impact / Univar Colour*	6.5
C	6	Copper Gold SY153909	Fragrance	Kao Fragrances / Univar*	0.17

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

Procedure (Cold process)

1. Add the glycerine **onto** the Dow Corning® EL 7040 Hydro Elastomer Blend very slowly under high shearing
2. When the paste is homogeneous, add phase B under agitation
3. Finally add phase C

Stability

Stable 2 months at 4°C, room temperature and 40°C.

Comments

- Viscosity (spindle 7 ; 10 rpm ; 1 min) = 148 800 cPs
- Very thick anhydrous paste: Bordeaux with gold reflects
- Application: Pat a thick layer of mask onto a clean and dry face. When massaging, it will slightly start to warm up. Be careful to avoid the eyes and lips. Leave the mask on for 10 minutes and wash it off using warm water or use a warm wash cloth.

Reference: FR1917 1

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