

# Protein Fortified Yoghurt Drink

Protein fortified yoghurt.

This product concept card is designed to show how our ingredients may be used to create products with a range of benefits for you and your consumers.

## Consumer benefits

- With 8% protein, this healthy snack is perfect to support muscle growth and maintenance, as well as increasing satiety.
- High whey protein content contribute to high amounts of Branched Chain Amino Acids (BCAAs); 2 grams per 100 mL.
- Smooth, drinking texture even with high levels of protein.

## Ingredient benefits

NZMP SureProtein™ Milk Protein Concentrate 515:

- Provides extra protein without increasing viscosity.
- Excellent clean flavour in drinking yoghurts with protein levels > 6%.
- Smooth mouthfeel.
- Avoids long fermentation times.

## Nutritional facts

**Ingredients:** Skim milk, SureProtein™ Whey Protein Concentrate 515, Sugar, Sucralose, Culture (non- EPS producer).

PROTEIN FORTIFIED YOGHURT DRINK		
Nutrition facts	per serve	per 100ml
Energy (kJ/kcal)	818/914	356/84
Protein (g)	18.4	8
Fat (g)	4.1	1.8
Carbohydrate (g)	20.7	9



## Protect yourself...

Market volatility can affect your margins, your budget, your plans and your ability to be competitive. NZMP PriceLock protects you from dairy ingredient price fluctuations by giving you price certainty and supply security.

### Lock in price

Avoid market volatility by agreeing a fixed price.

### Lock in supply

Enjoy supply security by agreeing a specific volume or quantity of ingredient per month.

### Lock in a time period

Plan for the future by locking in your price and supply for up to 18 months.

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