



Start Fresh – Scalp Exfoliator

It's true what they say: a happy scalp leads to healthier hair! Upgrade your hair-washing routine by introducing this amazing scalp exfoliator. It will deeply purify the scalp by removing impurities and product build-up, leaving each and every follicle clean and content. Deliciously scented, the presence of essential oils will invigorate and give you a cooling sensation promoting a healthy and refreshed scalp environment.

Rheodol 430V

Very mild non-ionic emulsifier. Good emulsifying and solubilizing properties for a wide range of substances. Allows oils to turn into a white milk when in contact with water for easy rinsability.

StarDesign™ Care

Biodegradable instantaneous cold processable thickening agent, naturally derived from waxy corn. Confers creaminess to emulsions and a cocooning feel.

DANOX® HC-30

excellent flyaway control and good sensory feel. Also acts as an emulsifier for ready—to—make conditioner. Vegetable origin and environmentally friendly. Natural origin index of 0.94 according to ISO 16128.

HydroxySHIELD™ Polymer

Innovative hydroxyamino functionalized silicone that delivers superior conditioning of damaged hair surface, restores hair's hydrophobic state and provides reduced breakage and ease of styling benefits. Provides a shield of multi-functional benefits protecting hair from

Cola®Teric CHGL

Ethics

Responsibly sourced, ethical program

Sultaine amphoteric surfactant. Efficient foam booster, stabilizer and thickener. Derived natural with a natural origin index of 0.82 according to ISO 16128.

Biochemica® Mango Butter Ultra

kernels of the mango tree. Bodying agent, has excellent moisturization properties and great lubricity.

Argan Oil Crude (FFL, Organic)

for hair. Fair For Life certified vegetable oil, cold–pressed in Morocco, guarantees fair trade and responsible supply-chains with the local co-operatives.

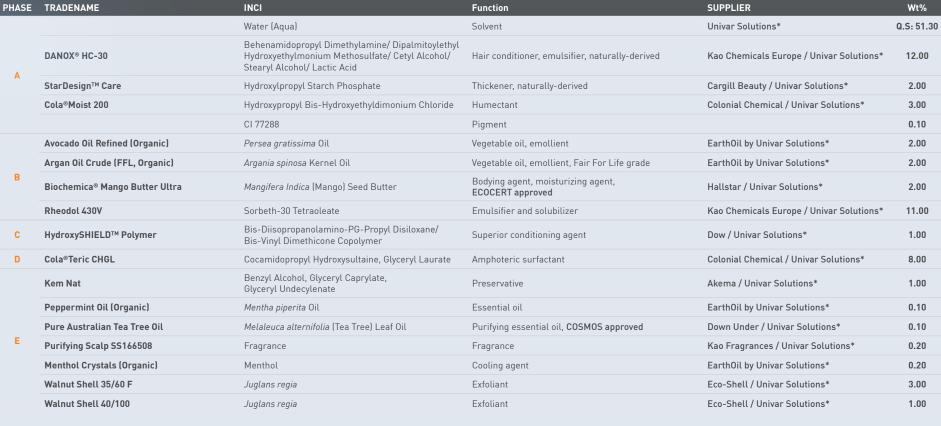
Pure Australian

Tea Tree Oil

COSMOS approved and one of the purest tea properties and a strong and spicy, earthy and medicinal.







PROCEDURE (HOT PROCESS)

- In the main vessel, heat water to 70°C. Add Danox® HC-30 and mix until it has completely dissolved. Once dissolved start to cool down
- Add StarDesign™ Care to the main vessel and mix until homogeneous (Silverson/Ultra Turrax for 10min at 2,000rpm)
- Add the pigment to the main vessel and mix until homogeneous (Silverson/Ultra Turrax for 10min at 2,000rpm)
- 4 Add Cola®Moist 200 to the main vessel while mixing
- 5 Combine ingredients of phase B while mixing and heat to 45-50°C
- Add ingredients of phase B to the main vessel while mixing (Silverson/Ultra Turrax for 15min at 2,000rpm)
- 7 Add phase C to the main vessel and mix (Silverson/Ultra Turrax for 10min at 2,000rpm)
- 8 Add phase D to the main vessel and mix using low agitation
- 9 Below 40°C, add each ingredient of phase E one by one to the main vessel while mixing

STABILITY

Stable at least 3 months at 4°C, RT and 40°C

COMMENTS

- pH = 4.93
- Viscosity (spindle 5; 10 rpm; 1min) = 23,680 cPs (59.2%)
- Application: Wet your hair and apply the scrub to the roots. Gently massage the product onto your scalp and rinse-off.
- Shiny thick green cream with brown particles

GENERAL INFORMATION

Campaign Revival Reference IT02217 Univar Solutions EMEA BPC Laboratory ssued by in Versailles. France

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