# Revival The Power of Bold



## Wake Up - Cooling Eye Gel

Give this soothing under eye gel the chance to transform your beauty routine. No matter your age or skin type, its ultra-fresh gel-like texture will help you calm puffiness and brighten up your eyes. You will love its smoothness even after application. The added benefits? It also gives an optical blurring effect and anti-pollution protection!

#### Olivem® 2020

Naturally-derived cold process emulsifier based on olive oil chemistry for energy efficient operations. Combines excellent emulsification performance and natural dermollience. Acts as a thickener and sensory enhancer and contributes to great moisturization properties. Up to 65% naturally derived ingredient according to ISO 16128.

COSMOS approved and ethical carrageenan polymer. Natural gelling agent that gives texture, smooth application to the product, slipperiness and fresh effect to the skin.

#### DOWSIL™ EL-TIPS Silicone Elastomer Blend

Low D4, D5, D6 silicone elastomer with low odor and low color designed for skin care and color cosmetic applications. Delivers a powdery feel, blurring effect, slipperiness and smoothness. Formulated in a bio-based carrier, allows cosmetic formulations to have a higher naturality content (ISO 16128 eligible content up to 70%).

#### DOWSIL™ FA 4012 ID Silicone Acrylate

Blend of approximately 40% polymers in isododecane. Film former designed for long lasting benefits in color cosmetics and skin care applications. Provides sebum and wash-off resistance; non-occlusive. Forms a shield against pollutants and exhibits good compatibility with cosmetic ingredients.

#### Macadamia Oil (FFL, Organic)

Cold-pressed versatile vegetable oil with good emollient properties and non sticky effect. Known because of its rapid absorption by the epidermis. High content of monounsaturated fatty acids making it oxidatively stable. Nuts coming from small-scale African farmers in the Kenyan highlands that ensure Fair For Life certification.

#### DOWSIL™ EP-9610 Cosmetic Powder

Silicone elastomer with reduced agglomeration that provides a unique smooth, bouncy and silky feel with optical effect and sebum control. Can be used for color cosmetics and skin care products, easy to use.

#### Eurol® BT

COSMOS approved multifunctional active ingredient derived from olive plant leaves. Actively works as an antipollution, anti-aging, anti-irritating, antiinflammatory and moisturizing agent while increasing skin elasticity and skin lightening. Free radical quencher.



Wake Up Cooling Eye Gel

**Univar**Solutions



Responsibly-sourced, ethical program



Silicone skin inertia



Process

Formulation

Cold process

| PHASE | TRADENAME  | INCI  | Function   | SUPPLIER                           | Wt%       |
|-------|--|---|--|------------------------------------|-----------|
| A1    |  | Water (Aqua)  | Solvent  | Univar Solutions*                  | Q.S: 75.2 |
|       | Edicol Ponceau 4R (1% solution in water)               |   | Dye  | Colour by Univar Solutions*        | 0.07      |
|       | 14-SA-3255 Brown HT Replacement (1% solution in water) | CI 19140, CI 1598, CI 14720, CI 42090                                     | Dye  | Colour by Univar Solutions*        | 0.20      |
|       | Olivem® 2020   | Ethylhexyl Olivate, Sodium Acrylates Copolymer,<br>Polyglyceryl-4 Olivate | Emulsifier and thickener                             | Hallstar / Univar Solutions*       | 2.50      |
| A2    | Satiagel™ VPC 508P                                     | Carrageenan   | Gelling and stabilizing agent, COSMOS approved       | Cargill Beauty / Univar Solutions* | 0.30      |
|       |  | Glycerin  | Humectant, vegetable origin                          | Univar Solutions*                  | 2.00      |
| В1    | DOWSIL™ EL-TIPS Silicone<br>Elastomer Blend            | C13-15 Alkane, Dimethicone/Vinyl Dimethicone<br>Crosspolymer              | Bio-based sensory enhancer                           | Dow / Univar Solutions*            | 3.00      |
|       | DOWSIL™ FZ-3196 Fluid                                  | Caprylyl Methicone  | Emollient, sensory and spreadability enhancer        | Dow / Univar Solutions*            | 5.00      |
| В2    | DOWSIL™ FA 4012 ID Silicone Acrylate                   | Isododecane, Acrylates/<br>Polytrimethylsiloxymethacrylate<br>Copolymer   | Film former, anti-pollution shield                   | Dow / Univar Solutions*            | 5.00      |
|       | Macadamia Oil (FFL, Organic)                           | Macadamia integrifolia Seed Oil   | Vegetable oil, emollient,<br>Fair For Life grade     | EarthOil by Univar Solutions*      | 1.25      |
|       | Biochemica® Vitamin E Natural                          | Tocopherol  | Antioxidant  | Hallstar / Univar Solutions*       | 0.25      |
|       | Stabil ZERO  | Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin                     | Preservative   | Akema / Univar Solutions*          | 1.50      |
| В3    | DOWSIL™ EP-9610 Cosmetic Powder                        | Dimethicone Crosspolymer  | Sensory enhancer, optical effect                     | Dow / Univar Solutions*            | 3.00      |
| С     | Eurol® BT  | Olea europaea (Olive) Leaf Extract, Water                                 | Antioxidant, multifunctional active, COSMOS approved | Hallstar / Univar Solutions*       | 0.50      |
|       | Ambre Nude SX166542                                    | Fragrance   | Fragrance  | Kao Fragrances / Univar Solutions* | 0.20      |
|       |  |   |  |                                    |           |

#### PROCEDURE (COLD PROCESS)

- Combine ingredients of phase A1 and mix well until homogeneous
- Pre-disperse Satiagel™ VPC 508P in glycerine. Add this pre-blend to phase A1 and mix until homogeneous
- In a separate vessel, combine ingredients of phase B1 while stirring. Once homogeneous, add ingredients of phase B2 to phase B1 in the order listed
- Slowly add **DOWSIL™ EP-9610 Cosmetic Powder** to phase B1B2 under Silverson/Ultra-Turrax (5,000 rpm) until perfectly homogeneous
- Add phase B to phase A under Silverson/Ultra-Turrax (1,500 rpm)
- 6. Add ingredients of phase C to the main vessel in the order listed

#### STABILITY

Stable 3 months at 4°C, RT and 40°C.

#### COMMENTS

- pH = 6.25
- Viscosity (spindle 5; 10 rpm; 1min) = 31,240 cPs
- Application: Apply gently on the eye contour until absorbed
- Pink shiny gel cream

### GENERAL INFORMATION

Campaign Revival Reference FR0221 21

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