

Wild Curl Taming Duo

Tame your hair with this winning duo carefully formulated with the most stubborn curls in mind. Step 1 primes the hair, thanks to **Dow Corning® EL-7040 Hydro Elastomer Blend** that creates a supple and fresh gel texture while **Lysofix**, a non GMO soybean derivative, gives added stability to the formula. Healthy hair behaves best, so we've included **CG-Grotene**, an active ingredient that promotes hair growth, and Bamboo extract to bring out shine and help smooth the hair. **Dow Corning® CB-3046 Fluid** ensures frizz control. Step 2 is all about style! **ACUDYNE™ DHR Polymer** gives flexible hold with a natural feel to keep you looking great all day long!

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	Trade name	INCI name	Supplier	%
A	1 Dow Corning® EL-7040 Hydro Elastomer Blend	Caprylyl Methicone (and) PEG-12 Dimethicone/ PPG-20 Crosspolymer	Dow Corning / Univar*	40.0
	2	Water / Aqua	Univar*	30.6
	3 Bamboo PE HA020495	Gum Arabic, Bambusa Vulgaris Shoot Extract	Naturex / Univar*	0.1
B	4 Lime LG HA100465	Glycerin, Aqua, Citrus Aurantifolia (Lime) Fruit Extract	Naturex / Univar*	1.0
	5	Glycerin	Univar*	5.0
	6 Kem EHG	Phenoxyethanol, Ethylhexylglycerin	Akema / Univar*	0.5
C	7 Dow Corning® FZ-3196	Caprylyl Methicone	Dow Corning / Univar*	11.0
	8 Dow Corning® CB-3046 Fluid	Dimethicone and Phenyl Trimethicone, Trimethylsiloxy silicate and Dimethiconol	Dow Corning / Univar*	5.0
	9 Ercarel PGDD V	Propylene Glycol Dicaprylate Dicaprate	Erca / Univar*	1.0
D	10 Dow Corning® 9701 Cosmetic Powder	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica	Dow Corning / Univar*	3.0
	11 Lysofix™ Dry	Glycine soja (Soybean) Seed Extract	Kemin / Univar*	0.5
	12 Lemon SZ149178	Fragrance / Perfume	Kao Fragrances / Univar*	0.3
	13 CG-Grotene	Oligopeptide-74	Caregen / Univar*	2.0

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

Reference: BE0216A

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Procedure (Cold process)

1. Combine phase B with stirring until homogeneous.
2. Add phase B to phase A with gentle mixing until homogeneous.
3. Add phase C with gentle mixing until homogeneous.
4. Add phase D with gentle mixing until homogeneous.

Stability

Stable at least 3 months at room temperature and 40°C.

Comments

- Viscosity 25,200 cPs S3S3
*Viscosity measured after 1 minute
- Get prepped: this velvety soft primer is the perfect base for any style, improving hair manageability and styling control for smooth, responsive styling.
- Apply one pump on damp hair to prep your style.
- Formula inspired from "Fresh Blur Primer" (formulation 01944) developed by our partner Dow Corning.



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	Trade name	INCI name	Supplier	%	
A	1	Water	Univar*	78.06	
	2	Vida-Care SP-4	Lambson / Univar*	0.05	
	3	ACUDYNE™ DHR Polymer	Dow Personal Care / Univar*	2.21	
B	4	AMP Ultra™ PC 2000	Angus / Univar*	0.41	
C	5	Water	Univar*	15	
	6	ACULYN™ 28	Dow Personal Care / Univar*	2.34	
	7	ACULYN™ 22	Dow Personal Care / Univar*	1.00	
D	8	Neelicert FD&C Yellow 5 (1% in water)	Univar Colour / Univar*	0.09	
	9	Kem Plus 2	Phenoxyethanol and Iodopropynyl Butylcarbamate	Akema / Univar*	0.5
E	10	Findet® ARH/52	PEG-40 Hydrogenated Castor Oil	Kao Chemicals Europe / Univar*	0.3
	11	Lemon SZ149178	Parfum / Fragrance	Kao Fragrances / Univar*	0.04

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Procedure (Hot process)

1. Blend ingredients of phase A.
2. Add B under stirring. The blend becomes clear.
3. Mix separately ingredients of phase C and then add it to the main vessel.
4. Add ingredients of phase D and mix until uniform.
5. Mix separately ingredients of phase E and then add it to the main vessel.
6. Adjust pH at 7-7.5 with AMP-Ultra™ PC 2000 if necessary.

Stability

Stable at least 3 months at room temperature and 40°C (still ongoing).

Comments

- Viscosity 48,000 cPs S5S6
*Viscosity measured after 1 minute
- pH = 7
- Chic messy faux hair gel providing flexible control to curly wavy hair that will last all day long without flaking on you
- Formula inspired from "Magic Spritz" from our partner, Dow Personal Care
- Cost effective formula

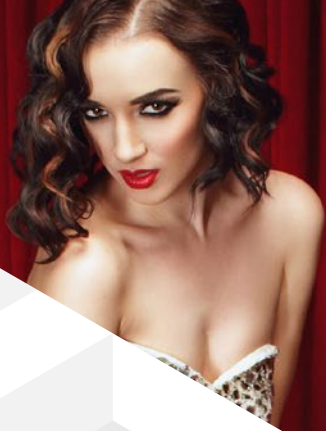
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