

ELEVEN



Confidence in a cream. A simple concept with efficient ingredients that delivers a mattifying, moisture infused daily cream especially designed for men.

- › **OLIVEM® 1000:** botanically derived, high performance primary O/W emulsifier, with an ability to make liquid crystals.
- › **OLIVEM® VS FEEL:** a secondary emulsifier and liquid crystal promoter that increases viscosity and stability while imparting sensorial benefits to formulation.
- › **METHOCEL™ 40-0101 PCG:** viscosing agent that improves stability, spreadability and playtime.
- › **Sensolene®:** emollient with great sensoriality. Restores the skin barrier and prevents water loss. Brings softness to the product.
- › **EcoSmooth™ OptiTouch:** optical blurring and mattifying effect for instant skin enhancement.

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Trade name	INCI name	Function	Supplier	%
Phase A				
	Water (Aqua)	Solvent	Univar*	Q.5
Phase B				
OLIVEM® 1000	Cetearyl Oliviate, Sorbitan Oliviate	Emulsifier	Hallstar / Univar*	3.0
OLIVEM® VS FEEL	Cetearyl Alcohol, Cetyl Palmitate, Sorbitan Palmitate, Sorbitan Oleate	Co-emulsifier	Hallstar / Univar*	2.0
Syntadex 87042 DI	<i>Cera microcristallina</i> (and) <i>Paraffinum liquidum</i> (and) Paraffin	Emollient, texturizing agent	Aiglon Group / Univar*	2.0
	C12-15 Alkylbenzoate	Emollient	Univar*	5.0
Phase C				
METHOCEL™ 40-0101 PCG	Hydroxypropyl Methylcellulose	Rheology modifier	Dow / Univar*	0.6
Xanthan Gum Personal Care grade FFCSP	Xanthan Gum	Thickener	Jungbunzlauer / Univar*	0.4
Sensolene®	Ethylhexyl Oliviate	Emollient	Hallstar / Univar*	5.5
Phase D				
EcoSmooth™ OptiTouch	Ethylene/Octene Copolymer (and) Ethylene/Sodium Acrylate Copolymer	Optical blurring and mattifying effect	Dow / Univar*	9.0
Stabil ZERO	Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin	Alternative preservative	Akema / Univar*	1.5
Luna SY154956	Fragrance	Fragrance	Kao Fragrances / Univar*	1.0
Citric Acid Monohydrate CAM N1560 (30% solution)	Citric Acid	pH adjuster	Jungbunzlauer / Univar*	Q.5 pH 6.5-7

Procedure (Hot process)

1. Heat constituents of phase B to 85°C and mix them until they are melted and homogenous
2. Slowly add half of the water phase while continuous heating it. Add the other half of the water while cooling down to RT
3. Pre-disperse **METHOCEL™** and Xanthan Gum in **Sensolene®** and add it to phase AB
4. Add constituents of phase D in order and adjust the pH with Citric Acid to 6.5 - 7.

Stability

Stable at least 2 months at 4°C, RT and 40°C (still on going).

Comments

- pH = 6.80
- Viscosity (Spindle 5, 10 rpm, 1 min) = 30,200 cPs (56.7%)
- Application: Apply it on your face as a regular day white cream.

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* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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