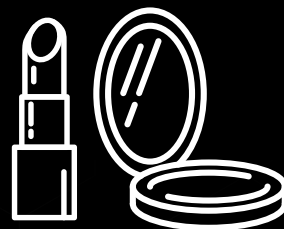


# ONE



**A little goes a long way with this water-free fluid foundation.  
The comfortable, lightweight formula hides discoloration  
and imperfections while creating a natural dewy finish.**

- › **XIAMETER® PMX 200 Silicone Fluid 6 cSt** is a new Dimethicone grade from Dow Corning. It's a fluid base that gives excellent spreading and a non-greasy feel.
- › **Dow Corning® ES-5600 Silicone Glycerol Emulsifier** boosts color intensity and consistently disperses the particles in the formula.
- › **Bentone Gel® GTCC V** enhances skin feel and masks tackiness while providing viscosity control and aids in the suspension of the pigments.
- › **Dow Corning® FA 4004 ID Silicone Acrylate** is a flexible film former with rub-off, water, and sebum resistance. It allows a comfortable wear all day long.
- › **18120 Florida Powder Base** is a ready to use blend of pigments developed by Univar Colour to match light skin tones.

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Trade name	INCI name	Function	Supplier	%
<b>Phase A</b>				
	Caprylic/Capric Triglyceride	Solvent - Emollient		Q.5
XIAMETER® PMX 200 Silicone Fluid 6 cSt	Dimethicone	Solvent - Emollient	Dow / Univar*	19.0
Dow Corning® ES-5600 Silicone Glycerol Emulsifier	Cetyl Diglycerol Tris(Trimethylsiloxy)silylethyl Dimethicone	Improves Pigment Dispersion, Color Boosting	Dow / Univar*	0.5
Dow Corning® EL-9241 DM Silicone Elastomer Blend	Dimethicone (and) Dimethicone Crosspolymer	Sensory Enhancer, Thickening Agent	Dow / Univar*	15.0
Bentone Gel® GTCC V	Caprylic/Capric Triglyceride, Stearalkonium Hectorite, Propylene Carbonate	Rheology Modifier, Improves Pigment Dispersion	Elementis Specialties / Univar*	8.0
<b>Phase B</b>				
Dow Corning® 9701 Cosmetic Powder	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica	Sensory Enhancer	Dow / Univar*	4.0
18120 Florida Powder Base	CI 77491, CI 77492, CI 77499, CI 77718, CI77891	Pigment	Univar Colour*	8.0
Dow Corning® VM-2270 Aerogel Fine Particles	Silica Silylate	Rheology Modifier	Dow / Univar*	1.5
Dow Corning® FA 4004 ID Silicone Acrylate 18120 Florida Powder Base	Isododecane (and) Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	Film-Former, Rub-off/ Water/Sebum Resistance	Dow / Univar*	6.0

### Procedure (Cold process)

1. Add phase A in order while mixing until completely homogenous
2. Add each phase B ingredient in order with sufficient mixing between each addition
3. Homogenize the formulation using a Silverson or other high shear apparatus at 2,500-3,000 RPM for 5-10 minutes to ensure good dispersion of the pigments

### Stability

Stable at least 2 months at 4°C, RT and 40°C (still ongoing). Some separation of the formula is normal.

### Comments

- Viscosity (spindle 3; 20 rpm; 1 min) = 910 cPs (50.1 %)
- Application: Shake before use. Some separation of the formula is normal. Apply a small amount to the face with a beauty sponge or fingertips
- Very fluid foundation for light skin tones
- Comfortable, non-irritating, natural finish/glow, wears well through the day, light but buildable coverage

Campaign: SEVEN | Reference: BE3417 18 | Issued by: Univar's EMEA PC Laboratory in Brussels, Belgium

\* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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