



# Control

## Curl Cream

Love your curls and let them live their best life! Our CONTROL Curl Cream adds moisturization and gives your hair that extra TLC it needs without compromising on styling benefits. This natural curl cream is easy to spread on wet hair, and will quickly become your go-to product to embrace your natural curly style.



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PHASE	TRADE NAME	INCI	SUPPLIER	WT%
A		Water, DI		74.976
	MaizeCare™ Style Polymer	Hydrolyzed Corn Starch	Univar Solutions/ Dow	2.00
	Glycerin, USP	Glycerin	Univar Solutions	2.00
B		Caprylhydroxamic Acid (and) Glyceryl Caprylate (and) Glycerin		1.00
		Guar Hydroxypropyltrimonium Chloride		0.30
	Citric Acid USP/FCC	Citric Acid (33% aqueous solution)	Univar Solutions/Jungbunzlauer	0.10
		Brassica Alcohol (and) Brassicyl Valinate Esylate		8.00
		Cetearyl Alcohol	Univar Solutions	4.00
C	Elevance Smooth CS-110N	Hydrogenated Soybean Polyglycerides (and) C15-23 Alkane	Univar Solutions/ Elevance	2.50
	Argan Oil Crude (FFL, Organic)	Argan ( <i>Argania spinosa</i> ) Oil	EarthOil by Univar Solutions	1.00
	Agri-Pure™ AP-20 MB	<i>Cocos Nucifera</i> (Coconut) Oil	Univar Solutions/ Cargill Beauty	0.50
	Avocado Oil Crude (FFL, Organic)	<i>Persea Gratissima</i> (Avocado) Oil	EarthOil by Univar Solutions	1.00
	Biochemica® Mango Butter Ultra	<i>Mangifera Indica</i> (Mango) Seed Butter	Univar Solutions/ Hallstar	0.20
D		Fragrance		0.50
		Panthenol		0.70
		Beta Carotene		0.024
				100.00

### PROCEDURE

1. Add MaizeCare™ Style Polymer to water with mixing and heat to 50°C, continuing to mix until fully dispersed.
2. Sequentially add the remaining phase A ingredients with mixing after each.
3. Sequentially add phase B ingredients to phase A with mixing after each.
4. Add Phase C ingredients sequentially to AB and heat to 75°C with mixing. Homogenize.
5. Begin cooling and continue to slowly mix.
6. At 50°C, sequentially add phase D ingredients with mixing after each. [Note: Discontinue mixing before formula reaches 45°C].

### PROPERTIES

pH 6.0-6.5  
 % Naturally-derived= 99.3%  
 Viscosity= 90,000 cps at 0.5 rpm  
 32,000 cps at 20 rpm  
 Color: Pale Orange

