

Energize

Hair Mask

The Essentials

UnivarSolutions

If your hair needs a deep conditioning moment that does not require a lot of work, this hair mask is made for you. Let it glide softly across your locks, it will leave your hair feeling soft and smooth without heaviness. Moreover, it restores and protects your hair from breakage, heat and frizz while imparting volume.

Satiaxane™ VPC 930

Polysaccharide produced by a biotechnological fermentation process. Thickening, stabilizing and natural suspending agent. **COSMOS approved.** Gives transparent gels.

DANOX® HC-30

Powerful conditioner combining fatty alcohols and cationic polymers for excellent flyaway control and good sensory feel. Also acts as an emulsifier for ready-to-make conditioner. Vegetable origin and environmentally friendly. Natural origin index of 0.94 according to ISO 16128.

Organic FFL Virgin Coconut Oil

Fair For Life oil produced in coastal Kenya. Cold-pressed from the fruit very quickly, retaining the unique and tropical coconut fragrance, unlike heavily processed coconut oils. Stable oil with a long shelf-life thanks to its high saturated fat content. Provides good spreadability and imparts hair conditioning properties.

DOWSIL™ CE-7081 Smart Style

Amino silicone elastomer microemulsion designed to give more flexibility, bounce and hold to hair. Increases smoothness, provides long lasting hair hydrophobicity and improves conditioning by reducing hair friction for easy wet and dry combing.

DOWSIL™ 969 Emulsion

Cationic based emulsion of amodimethicone. Conditioning and heat protecting agent. Gives ease of styling, decreases dry combing force and provides slipperiness on wet hair.

DOWSIL™ CE-7114 Silicone Quat MicroEmulsion

Nonionic microemulsion of a quaternized amino-functional silicone polymer. Delivers multiple benefits in hair care applications such as conditioning, enhanced volume, reduced drying time and hair breakage, color and heat protection.

DOWSIL™ EL-7040 Hydro Elastomer Blend

Silicone elastomer with velvet and smooth touch, compatible with a large variety of cosmetic oils (UV filters, esters, vegetable oils) as well as hydrophilic ingredients (water, glycols). Improves the rinsability of the product.

TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	%
PHASE A				
	Water (Aqua)	Solvent	Univar Solutions*	Q.S: 47.50
	Glycerin	Humectant, vegetable origin	Univar Solutions*	5.00
Satiaxane™ VPC 930	Xanthan Gum	Texturizing agent, stabilizer, COSMOS approved	Cargill Beauty / Univar Solutions*	0.30
PHASE B				
DANOX® HC-30	Behenamidopropyl Dimethylamine, Dipalmitoylethyl Hydroxyethylmonium Methosulfate, Cetyl Alcohol, Stearyl Alcohol, Lactic Acid	Hair conditioner, emulsifier, naturally-derived	Kao Chemicals Europe / Univar Solutions*	20.00
PHASE C				
Organic FFL Virgin Coconut Oil	<i>Cocos nucifera</i> (Coconut) Oil	Vegetable oil, emollient, Fair For Life grade	EarthOil by Univar Solutions*	5.00
DOWSIL™ CE-7081 Smart Style	Silicone Quaternium-16/ Glycidoxyl Dimethicone Crosspolymer, Undeceth-11, Undeceth-5	Hair conditioner, styling and revitalizing properties	Dow / Univar Solutions*	5.00
DOWSIL™ 969 Emulsion	Amodimethicone, Cetrimonium Chloride, Trideceth-3, Trideceth-15	Heat protection, hair conditioner	Dow / Univar Solutions*	5.00
DOWSIL™ CE-7114 Silicone Quat MicroEmulsion	Silicone Quaternium-16, Undeceth-11, Butyloctanol, Undeceth-5	Fast drying agent, heat protection, volume enhancer	Dow / Univar Solutions*	2.00
DOWSIL™ EL-7040 Hydro Elastomer Blend	Caprylyl Methicone, PEG-12 Dimethicone/ PPG-20 Crosspolymer	Sensory enhancer, ease of rinsing	Dow / Univar Solutions*	8.00
PHASE D				
Kem BB	Benzyl Alcohol, Sodium Benzoate, Aqua	Preservative	Akema / Univar Solutions*	1.20
Transparent SY154951	Fragrance	Fragrance	Kao Fragrances / Univar Solutions*	1.00

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ADDITIONAL INFORMATION	
Procedure (hot process)	<ol style="list-style-type: none"> Pre-disperse Satiaxane™ VPC 930 in glycerine. Add this pre-blend to water and mix until homogeneous. Heat phase A to 65°C In a separate vessel, heat DANOX® HC-30 to 65°C Once both phase A and phase B are at same temperature, add phase B to phase A and mix until homogeneous. Cool down phase AB while mixing Add ingredients of phase C to the main vessel in the order listed. Ensure everything is homogeneous between each addition Add ingredients of phase D in the order listed once temperature is below 45°C
Stability	Stable at least 3 months at 4°C, RT and 40°C.
Comments	<ul style="list-style-type: none"> pH = 4,75 Viscosity (spindle 5, 10 rpm; 1min) = 24,600 cPs (61.5%) Application: Apply liberally onto wet hair. Comb through and distribute evenly. Rinse-off, style as usual White buttery cream
Campaign	The Essentials
Reference	FR1520 3
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