

# Groom

## Brow Pomade

The Essentials

UnivarSolutions

Express yourself by bringing long-lasting definition and dimension to your brows to groom the look. Our smudge-proof formula, perfect for oily skin and humid climates, is creamy, glides on smoothly and is highly pigmented for a buildable color that's uniquely you.

### DOWSIL™ SW 8005 C30 Resin Wax

High melting point silicone resin wax (66°C) that helps structure the oil phase. Allows non-transfer properties, boosts long-lasting soft focus effect and improves color intensity. Broad compatibility with organic and silicone elements of the formula.

### DOWSIL™ AMS-C30 Cosmetic Wax

High melting point (70°C) akyl methyl siloxane wax. Builds viscosity without negatively affecting aesthetics. Provides structural integrity, imparts smooth and silky feel and acts as moisturization agent. Compatible with many non-polar cosmetic ingredients.

### Microcrystalline Wax (PHC 3748)

High melting point (84-88°C) wax. Strong and flexible structuring agent, oil binding, non-irritating. Forms stable structures due to its good absorption of mineral and vegetable oils.

### DOWSIL™ FA 4012 ID Silicone Acrylate

Blend of approximately 40% polymers in isododecane. Film former designed for long lasting benefits in color cosmetics and skin care applications. Provides sebum and wash-off resistance; non-occlusive. Exhibits good compatibility with pigments and cosmetic ingredients.

### DOWSIL™ 3901 Liquid Satin Blend

Mixture of a high molecular weight polymer in dimethicone that provides a luxurious satin-like feel, intense lubricity and perceived moisturization and smoothness.

### DOWSIL™ FZ-3196 Fluid

Moderate volatility silicone that combines excellent compatibility and handling use. Excellent spreadability, improves pigment and hydrophobic powder dispersion and provides light, smooth and silky feel.



TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	%
<b>PHASE A</b>				
<b>DOWSIL™ SW-8005 C30 Resin Wax</b>	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane	Structuring agent	Dow / Univar Solutions*	3.00
<b>DOWSIL™ MQ-1600 Solid Resin</b>	Trimethylsiloxysilicate	Film former	Dow / Univar Solutions*	8.00
<b>DOWSIL™ AMS-C30 Cosmetic Wax</b>	C30-45 Alkyl Methicone, C30-45 Olefin	Structuring agent	Dow / Univar Solutions*	3.00
<b>Microcrystalline Wax (PHC 3748)</b>	Cera Microcristallina	Structuring agent	Poth Hille / Univar Solutions*	8.00
<b>PHASE B</b>				
<b>DOWSIL™ FZ-3196 Fluid</b>	Caprylyl Methicone	Carrier, emollient, sensory enhancer	Dow / Univar Solutions*	14.00
<b>DOWSIL™ VM-2270 Aerogel Fine Particles</b>	Silica Silylate	Mattifying, absorbing and anti-syneresis agent	Dow / Univar Solutions*	0.25
<b>CAB-O-SIL® M5 RHN</b>	Silica	Thickener, absorbing and anti-caking agent	Cabot / Univar Solutions*	1.20
	Silica	Mattifying agent		7.80
<b>C47051D SunCROMA® Dimethicone Treated Titanium Dioxide</b>	Titanium Dioxide (CI 77891), Dimethicone	Pigment	SunChemical®	4.00
<b>C337001D SunPURO® Dimethicone Treated Black Iron Oxide</b>	Black Iron Oxide (CI 77499), Dimethicone	Pigment	SunChemical®	6.00
<b>C339001D SunPURO® Dimethicone Treated Yellow Iron Oxide</b>	Yellow Iron Oxide (CI 77492), Dimethicone	Pigment	SunChemical®	0.90
<b>C338001D SunPURO® Dimethicone Treated Red Iron Oxide</b>	Red Iron Oxide (CI 77491), Dimethicone	Pigment	SunChemical®	4.60
<b>PHASE C</b>				
<b>DOWSIL™ 3901 Liquid Satin Blend</b>	Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer	Sensory enhancer	Dow / Univar Solutions*	5.00
<b>XIAMETER™ PMX-200 Silicone Fluid 2 cSt</b>	Dimethicone	Carrier	Dow / Univar Solutions*	9.25
<b>PHASE D</b>				
	Isododecane	Carrier		15.00
<b>PHASE E</b>				
<b>DOWSIL™ FA 4012 ID Silicone Acrylate</b>	Isododecane, Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	Film former	Dow / Univar Solutions*	10.00

ADDITIONAL INFORMATION	
<b>Procedure (hot process)</b>	<ol style="list-style-type: none"> <li>Combine ingredients of phase A and with moderate mixing heat to 85°C-90°C</li> <li>Add ingredients of phase B to phase A in the order listed while mixing until homogeneous. Cool down phase AB to 70°C</li> <li>Premix ingredients of phase C together and when homogeneous add to phase AB under agitation</li> <li>In a closed vessel add phase D ingredient then phase E ingredient to phase ABC while mixing until homogeneous</li> <li>Pour into containers (pouring temperature 65°C). Cool down in the fridge for 5min and then at room temperature</li> </ol>
<b>Stability</b>	Stable 3 months at 4°C, RT and 40°C.
<b>Comments</b>	<ul style="list-style-type: none"> <li>Application: You can apply this product by using an angled brush to apply your brow pomade and a spoolie brush to soften up your lines.</li> <li>Dark brown pomade</li> </ul>
<b>Campaign</b>	The Essentials
<b>Reference</b>	IT0920 5
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