

univarevolution

A.M/P.M Ultra Luxe Eye Contour



Nature offers some exceptional products... We've combined mother nature-derived clays, actives and thickeners to make a hydrating and revitalizing, cushion textured eye contour with a golden hue. Get ready to look wide-awake! Preservative-free and fragrance-free product.

CosYELLOW™: 100% natural clay, high content in minerals, chemical-free, **COSMOS approved.**

Satiaxane™ VPC 930: thickening, stabilizing and natural suspending agent. **COSMOS approved** xanthan gum, polysaccharide produced by a biotechnological fermentation process.

C*EmTex™ 06328: botanical and **renewably sourced**, stabilized waxy corn starch used as a sensory enhancer. Brings powdery feel and softness to the formula. **Biodegradable.**

Olivem® 2020: **naturally-derived** cold process emulsifier based on olive oil chemistry for energy efficient operations. Excellent emulsification performance and natural dermolience.

Stabil ZERO: unique alternative for gentle and effective preservation of personal care products without any listed preservative. Low smell.

Sandalwood (Australian) Premium Grade Oil: **renewable and sustainable** resource with sweet and soft woody odor, gives a natural fragrance to the product. Literature shows some anti-inflammatory properties. **COSMOS approved.**

Trade name	INCI name	Function	Supplier	%
Phase A				
	Water (Aqua)	Solvent	Univar*	Q.S: 81.58
CosYELLOW™	Illite, Kaolin	Mineralizing and cleansing agent, COSMOS approved	Argile du Velay / Univar*	2.0
Phase B				
Bio-Propanediol	Propanediol	Humectant, COSMOS approved	Univar*	4.0
Satiaxane™ VPC 930	Xanthan Gum	Texturizing agent, COSMOS approved	Cargill / Univar*	0.3
Bentone® EW CE	Hectorite	Stabilizing and texturing agent, COSMOS approved	Elementis Specialties / Univar*	1.0
C*EmTex™ 06328	Sodium Starch Octenylsuccinate	Sensory enhancer, naturally-derived	Cargill / Univar*	0.3
	Synthetic Fluorphlogopite, TiO2 (CI 77891), Iron Oxide Red (CI 77491)	Golden glitters	Univar Colour*	0.8
Phase C				
Olivem® 2020	Ethylhexyl Oliviate, Sodium Acrylates Copolymer, Polyglyceryl-4 Oliviate	Thickener, emulsifier, naturally-derived	Hallstar / Univar*	3.0
Phase D				
Stabil ZERO	Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin	Alternative preservative Active additive (moisturizer and anti-wrinkle), 100% natural	Akema / Univar*	1.2
Meadowderm®	Meadowfoam Delta-Lactone		Elementis Specialties / Univar*	2.0
Vitamin E Acetate	Tocopheryl Acetate	Anti-oxidant	Rita / Univar*	0.3
Black Cumin Seed Oil	<i>Cuminum cyminum</i> Seed oil	Emollient, 100% natural	Hughes & Company	0.4
Patchouli Oil Dark	<i>Pogostemon cablin</i> Leaf Oil	Emollient, 100% natural	Hughes & Company	1.0
Sandalwood (Australian) Premium Grade Oil	<i>Fusanus spicatus</i> Wood Oil	Essential oil, COSMOS approved	Down Under / Univar*	0.02
Rosamox™	<i>Helianthus annuus</i> (Sunflower) Seed Oil (and) <i>Rosmarinus officinalis</i> (Rosemary) Leaf Extract	Anti-oxidant, COSMOS approved	Kemin / Univar*	0.1
Phase E				
	Alcohol	Solvent	Univar*	2.0

Procedure (Cold process)

1. Melt the **Meadowderm®** at 50°C, 1 hour before starting the formulation
2. Mix phase A ingredients under high shear
3. Premix phase B and add to phase A until homogenous under strong shear
4. Add phase C to phase AB while mixing until homogenous (normal agitation)
5. Add phase D to phase ABC (normal agitation)
6. Add phase E to phase ABCD and mix until uniform (normal agitation)

Stability

Stable at least 2 months at RT, 4°C and 40°C (still ongoing).

Comments

- pH = 6.82
- Viscosity (spindle 7; 10 rpm; 1 min) = 26,400 cPs (6.6%)
- Application: Apply on the eye contour until absorbed.
- Beige goldish light cream.

Campaign: univorevolution | FR0218 7 | Issued by: Univar's EMEA PC Laboratory in Versailles, France

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

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