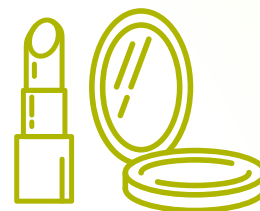


univarevolution

Clay Rhapsody Matte Blush Stick



Who says that natural makeup is boring? This hot pink trendy solid blush stick is rich in clay and will add a pop of vibrant color where you need it. Its luxe powdery feel, pleasant lime odor and melting texture make this innovative blush stick a makeup essential that you will enjoy wearing all day long. #sustainablychic #pinkisthenewnude

Elevance Smooth CS-110: vegetable-based structuring agent for anhydrous products with a smooth texture and soft feel. Semi-occlusive film former. **100% bio-based and renewable.**

Olivem® 900: COSMOS approved PEG-free natural structuring agent for W/O and anhydrous formulas. Also acts as a sensorial enhancer and moisturizer.

Oliwax®: COSMOS approved stabilizer for emulsions or anhydrous formula, derived from ultra-refined pure olive oil. Structures the oil phase and gives a nice, smooth and non-greasy feel. Beeswax substitute.

Biochemica® Lime Butter: COSMOS approved natural butter derived from lime peel oil. Intense and pleasant citrus odor. Gives smoothness to the application.

CosPINK™: high purity pinkish clay, adds color and imparts a powdery feel. **COSMOS approved.**

STARDESIGN™ 05340: nature-derived starch with great sensory enhancing properties. Gives mattifying effect and powdery feel to the product while reducing greasiness.

Sensolene®: lipid derived from olive oil with a biomimetic activity. Improves formula spreadability, has great sensorial properties, a high dermocompatibility and a pro-barrier effect. **Naturality >50% and readily biodegradable.**

personalcareEMEA@univar.com | www.univar-personal-care.com



Trade name	INCI name	Function	Supplier	%
Phase A				
Biochemica® Sweet Almond Oil	<i>Prunus amygdalus dulcis</i> (Sweet Almond) Oil	Emollient, 100% natural	Hallstar / Univar*	Q.S: 41.50
Oliwax®	Hydrogenated Olive Oil, <i>Olea europaea</i> (Olive) Fruit Oil, <i>Olea europaea</i> (Olive) Oil Unsaponifiables	Structurant, COSMOS approved	Hallstar / Univar*	5.0
Elevance Smooth CS-110	Hydrogenated Soy Polyglycerides (and) C15-23 Alkane	Structurant, 100% bio-based	Elevance Renewable Sciences / Univar*	3.0
Olivem® 900	Sorbitan Oliviate	Structurant, COSMOS approved	Hallstar / Univar*	6.0
Candelilla Blanchie	<i>Candelilla cera</i>	Wax, structurant, 100% natural	Baerlocher / Univar*	6.0
Biochemica® Lime Butter	<i>Prunus amygdalus dulcis</i> (Sweet Almond) Oil, Hydrogenated Vegetable Oil, <i>Citrus aurantifolia</i> (Lime) Peel Oil	Emollient, natural fragrance, COSMOS approved	Hallstar / Univar*	5.0
Vitamin E Acetate	Tocopheryl Acetate	Anti-oxidant	Rita / Univar*	0.5
Phase B				
Bentone Gel® CAO V	<i>Ricinus communis</i> , Stearalkonium Hectorite, Propylene Carbonate	Rheology modifier, naturally-derived	Elementis Specialties / Univar*	3.0
CosPINK™	Montmorillonite, Illite, Kaolin	Clay, mineral active, COSMOS approved	Argile du Velay / Univar*	12.0
Phase C				
Fancor® Abyssinian Oil	<i>Crambe abyssinica</i> Seed Oil	Emollient, pigment dispersant, COSMOS approved	Elementis Specialties / Univar*	3.0
Sensolene®	Ethylhexyl Oliviate	Dermollient, naturally-derived	Hallstar / Univar*	4.0
	Bis(Glycidoxyphenyl)propane/ Bisaminomethylnorbornane Copolymer (and) Aluminum Hydroxide (and) CI 45380 (and) CI 45410 (and) Synthetic Fluorphlogopite (and) Titanium Dioxide (and) Tin Oxide	Pigment	Univar Colour*	8.0
Phase D				
STARDESIGN™ 05340	Aluminum Starch Octenylsuccinate	Sensory enhancer, naturally-derived	Cargill / Univar*	3.0

Procedure (Hot process)

- Melt ingredients of phase A together at 75-80°C. Add **Biochemica® Lime Butter** at the end to avoid heating it too long
- When the premix is liquid and homogenous, add **Bentone Gel® CAO V** and mix for 15 min until it is well dispersed. Then add the clay and mix again
- Start to cool down
- Premix ingredients of phase C together and add them to phase AB
- Finally add phase D below 45°C and homogenize
- Pour into stick packaging and store in the fridge for 4 hours (or at RT overnight)

Stability

Stable at least 2 months at RT, 4°C and 40°C (still ongoing).

Comments

- Application: On-the-go easy solid blush stick to be applied on the cheeks or anywhere you want to add a pop of color.
- Anhydrous fuchsia stick with powdery feel, matte effect and slight lime fragrance.

Campaign: univorevolution | FR7917 6 | Issued by: Univar's EMEA PC Laboratory in Versailles, France

* Please contact your regional Univar sales representative to ensure that mentioned products are distributed in your country.

Disclaimer – Univar BV and its affiliates (Univar) offers this suggested formulation as a representative formulation only. It is not a commercialized product. Univar relies on information and data from its suppliers on which to base this suggested formulation, but Univar has not subjected the suggested formulation to any testing for performance, efficacy or safety. Univar makes no warranties, express or implied, related to this suggested formulation. 000010283-2018

