



## Lipstick Duos

featuring: RED-dy, Set, Go; Glitz Your Lips; Confidently Coral; Brand Sparkling Nude

When you're living your best life, you can't be limited to one lip color! Introducing our lipstick duo's, developed to take you from work to play, naughty to nice, and everywhere in between.

### *penreco.*

#### **Versastique™ ME 40 T**

A hydrogenated polyisobutene-based product that stabilizes and protects actives in stick formulations.

#### **Versastique™ SQ 40 T**

A Squalane-based product with superior moisture delivery and excellent suspension properties.

#### **Versastique® Clear ME 5 T**

A crystal clear hydrogenated polyisobutene-based product that stabilizes and protects active ingredients.

#### **Versastique® Clear ML 5 T**

A crystal clear C12-15 alkyl benzoate-based product compatible with a wide variety of low polarity ingredients.

### **NEW PHASE** *Technologies*

#### **Performalene™ PL polyethylene**

Linear, low molecular weight polyethylene wax which is a film former with a light feel.

#### **Performa™ V 6038 Polymer**

A highly branched polymer which is an excellent film former providing superb shine.



#### **LexFeel™ Vibrant MB**

A sensory modifying polyol offering an alternative to traditional butters, oils, and waxes. Enhances pay off and pigment vibrancy in color cosmetics.

#### **LexFeel™ 7**

A dry and velvety ester with ultra-dry initial feel and subtle after-feel. Excellent at solubilizing UV filters and fragrances.

#### **LipFeel™ Natural**

100% natural emollient, humectant, pigment dispersant and dye solubilizer used in lipstick, lip gloss and other color cosmetics.

### **SunChemical**

**SunCROMA®**  
Pigments

**SunSHINE®**  
Effects

**SunPURO®**  
Oxides

**INTENZA**  
Pigments



#### **Elevance Soft CG 200**

A 100% plant based emollient gel which imparts excellent moisturization and a luxurious feel, suitable for cold processing.

Univar Solutions offers this suggested formulation as a representative formulation only. See the back cover or [univarsolutions.com](http://univarsolutions.com) for important cautions.

## RED-dy, Set, Go

PHASE	INGREDIENT	WT%	TRADE NAME	SUPPLIER
A	Hydrogenated Polyisobutene (and) Butyl Stearate (and) Isostearyl Alcohol (and) Butylene/Ethylene/Styrene Copolymer (and) Ethylene/Propylene/Styrene Copolymer (and) Dibutyl Lauroyl Glutamide (and) Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	20.00	VERSASTIQUE® ME 40 T	Univar Solutions/ Penreco
	Squalene (and) Butyl Stearate (and) Isostearyl Alcohol (and) Butylene/Ethylene/Styrene/Propylene/Styrene Copolymer (and) Dibutyl Lauroyl Glutamide (and) Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	5.00	VERSASTIQUE® SQ 40 T	Univar Solutions/ Penreco
	Synthetic Wax	5.00	PERFORMA™ V 6038 Polymer	Univar Solutions/ New Phase Technologies
	Polyethylene	10.50	PERFORMALENE™ PL Polyethylene	Univar Solutions/ New Phase Technologies
	Palm Acid/Adipic Acid/Pentaerythritol Crosspolymer	5.00	LexFeel™ Vibrant MB	Univar Solutions/ Inolex
B	Triheptanoin	8.50	SustOleo™ MCT	Univar Solutions/ Inolex
	Octyldodecanol	17.45	Octyldodecanol	
	Cocos nucifera (Coconut) Oil (and) Hydrogenated Soy Polyglycerides (and) C15-23 Alkane	3.00	Elevance Soft CG-200	Univar Solutions/ Elevance
	Helianthus Annuus Hybrid Seed Oil	3.00	Sunflower Oil	Univar Solutions/ Various
	Persea Gratissima (Avocado) Oil	1.00	Avocado Oil	Univar Solutions/ Various
C	Synthetic Wax (and) D&C Red 7 Ca Lake (CI 15850)	10.00	SWD-4511 Red 7 Ca Lake Synthetic Wax Dispersion	Univar Solutions/ Sun Chemical
	Synthetic Wax (and) D&C Red 6 Na Salt (CI 15850)	10.00	SWD-4519 Red 6 Na Salt Synthetic Wax Dispersion	Univar Solutions/ Sun Chemical
D	Tocopheryl Acetate	0.50	dt- $\alpha$ -Tocopheryl Acetate	Univar Solutions/ DSM
	Ascorbyl Palmitate	0.05	Ascorbyl Palmitate	Univar Solutions/ DSM
	Flavor	1.00	Nat & Art Watermelon Flavor, FL69064	Chemia
	<b>Total</b>	100		

### PROCEDURE

1. Heat VERSASTIQUE® to 115°-120°C until molten and then add the other phase A ingredients sequentially with mixing until uniform
2. Add phase B with mixing, maintaining temperature of 115°C.
3. Premix phase C ingredients and add to phase AB at 90°C with mixing.
4. Sequentially add phase D ingredients with mixing after each at 90°C.
5. Pour into lipstick mold.

## Glitz Your Lips

PHASE	INGREDIENT	WT%	TRADE NAME	SUPPLIER
A	Neopentyl Glycol Diheptanoate	10.40	LexFeel™ 7	Univar Solutions/ Inolex
	Synthetic Wax	10.00	PERFORMA™ V 6038 Polymer	Univar Solutions/ New Phase Technologies
	Dibutyl Lauroyl Glutamide	1.80	Gelatinization Agent GP-1	Ajinomoto OmniChem
	Dibutyl Ethylhexanol Glutamide	1.20	Gelatinization Agent EB-21	Ajinomoto OmniChem
B	Hydrogenated Polyisobutene (and) Octyldodecanol (and) Butyl Stearate (and) Isostearyl Alcohol (and) Hydrogenated Styrene/Butadiene Copolymer (and) Dibutyl Ethylhexanoyl Glutamide (and) Dibutyl Lauroyl Glutamide (and) Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	50.00	VERSASTIQUE® Clear ME 5 T	Univar Solutions/ Penreco
	C12-C15 Alkyl Benzoate (and) Octyldodecanol (and) Butyl Stearate (and) Isostearyl Alcohol (and) Hydrogenated Styrene/Butadiene Copolymer (and) Dibutyl Ethylhexanoyl Glutamide (and) Dibutyl Lauroyl Glutamide (and) Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	25.00	VERSASTIQUE® Clear ML 5 T	Univar Solutions/ Penreco
C	Tocopheryl Acetate	0.50	dl-alpha-Tocopheryl Acetate	Univar Solutions/ DSM
	Flavor	1.00	Nat Pina Colada Type Flavor, FL69979	Chemia
	Synthetic Fluorophlogopite (and) Titanium Dioxide (CI 77891) (and) Iron Oxide (CI 77491)	0.10	SunSHINE® Ultra Glitter Golden (C84-3810)	Univar Solutions/ Sun Chemical

### PROCEDURE

1. Heat phase A to 120° C with mixing.
2. Heat phase B to 120° C with mixing.
3. When both phases are homogeneous and clear, add A to B with stirring.
4. Let cool down with stirring to 100°C and add phase C ingredients sequentially with mixing.
5. Pour into lipstick mold.

## Confidently Coral

PHASE	INGREDIENT	WT%	TRADE NAME	SUPPLIER
A	Hydrogenated Polyisobutene [and] Butyl Stearate [and] Isostearyl Alcohol [and] Butylene/Ethylene/Styrene Copolymer [and] Ethylene/Propylene/Styrene Copolymer [and] Dibutyl Lauroyl Glutamide [and] Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	15.00	VERSASTIQUE® ME 40 T	Univar Solutions/ Penreco
	Squalane [and] Butyl Stearate [and] Isostearyl Alcohol [and] Butylene/Ethylene/Styrene/ Copolymer [and] Ethylene/ Propylene/Styrene Copolymer [and] Dibutyl Lauroyl Glutamide [and] Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	5.00	VERSASTIQUE® SQ 40 T	Univar Solutions/ Penreco
	Synthetic Wax	5.00	PERFORMA™ V 6038 Polymer	Univar Solutions/ New Phase Technologies
	Polyethylene	9.50	PERFORMALENE™ PL Polyethylene	Univar Solutions/ New Phase Technologies
	Triheptanoin	7.00	SustOleo™ MCT	Univar Solutions/ Inolex
	Capryloyl Glycerin/Sebacic Acid Copolymer	19.00	LipFeel™ Natural	Univar Solutions/ Inolex
	Octyldodecanol	13.95	Octyldodecanol	
B	Diisooctyl Succinate	8.00	SustOleo™ DCS	Univar Solutions/ Inolex
	Cocos nucifera [Coconut] Oil [and] Hydrogenated Soy Polyglycerides [and] C15-23 Alkane	3.00	Elevance Soft CG-200	Univar Solutions/ Elevance
	Helianthus Annuus Hybrid Seed Oil	3.00	Sunflower Oil	Univar Solutions/ Various
	Persea Gratissima [Avocado] Oil	1.00	Avocado Oil	Univar Solutions/ Various

PHASE	INGREDIENT	WT%	TRADE NAME	SUPPLIER
C	Synthetic Fluorophlogopite [and] Titanium Dioxide [CI 77891] [and] Red 6 [CI 15850]	1.00	INTENZA® Orange Zest [C91-4221]	Univar Solutions/ Sun Chemical
	Titanium Dioxide [CI 77891] [and] Synthetic Fluorophlogopite [and] Red 6 Lake [CI 15850]	2.00	INTENZA® Red Hot [C91-4133]	Univar Solutions/ Sun Chemical
	Titanium Dioxide [CI 77891] [and] Synthetic Fluorophlogopite	4.00	SunSHINE® Soft Gold [C81-4010]	Univar Solutions/ Sun Chemical
	Mica [CI 77019] [and] Titanium Dioxide [CI 77891]	2.00	SunPURO® Iridescent Gold [C81-1218]	Univar Solutions/ Sun Chemical
D	Tocopheryl Acetate	0.50	dl- $\alpha$ -Tocopheryl Acetate	Univar Solutions/ DSM
	Ascorbyl Palmitate	0.05	Ascorbyl Palmitate	Univar Solutions/ DSM
	Flavor	1.00	Nat & Art Raspberry Flavor, FL69978	Chemia
<b>Total</b>		100.00		

### PROCEDURE

1. Heat VERSASTIQUE® to 115°-120°C until molten and then add the other phase A ingredients sequentially with mixing until uniform.
2. Add phase B ingredients sequentially with mixing, maintaining temperature of 115°C.
3. Sequentially add phase C ingredients at 90°C with mixing.
4. Sequentially add phase D ingredients with mixing after each at 90°C.
5. Pour into lipstick mold.

## Brand Sparkling Nude

PHASE	INGREDIENT	WT%	TRADE NAME	SUPPLIER
A	Hydrogenated Polyisobutene [and] Butyl Stearate [and] Isostearyl Alcohol [and] Butylene/Ethylene/Styrene Copolymer [and] Ethylene/Propylene/Styrene Copolymer [and] Dibutyl Lauroyl Glutamide [and] Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	15.00	VERSASTIQUE® ME 40 T	Univar Solutions/ Penreco
	Squalane [and] Butyl Stearate [and] Isostearyl Alcohol [and] Butylene/Ethylene/Styrene Copolymer [and] Ethylene/Propylene/Styrene Copolymer [and] Dibutyl Lauroyl Glutamide [and] Pentaerythrityl Tetra-Di-t-Butyl Hydroxyhydrocinnamate	5.00	VERSASTIQUE® SQ 40 T	Univar Solutions/ Penreco
	Synthetic Wax	3.81	PERFORMA™ V 6038 Polymer	Univar Solutions/ New Phase Technologies
	Polyethylene	9.50	PERFORMALENE™ PL Polyethylene	Univar Solutions/ New Phase Technologies
	Triheptanoin	7.00	SustOleo™ MCT	Univar Solutions/ Inolex
	Capryloyl Glycerin/Sebacic Acid Copolymer	17.71	LipFeel™ Natural	Univar Solutions/ Inolex
	Octyldodecanol	13.95	Octyldodecanol	
B	Diisooctyl Succinate	8.00	SustOleo™ DCS	Univar Solutions/ Inolex
	Cocos nucifera [Coconut] Oil [and] Hydrogenated Soy Polyglycerides [and] C15-23 Alkane	3.00	Elevance Soft CG-200	Univar Solutions/ Elevance
	Helianthus Annuus Hybrid Seed Oil	3.00	Sunflower Oil	Univar Solutions/ Various
	Persea Gratissima [Avocado] Oil	1.00	Avocado Oil	Univar Solutions/ Various

PHASE	INGREDIENT	WT%	TRADE NAME	SUPPLIER
C	Titanium Dioxide [CI 77891] [and] Synthetic Wax	1.71	SWD-7556 Titanium Dioxide Synthetic Wax Dispersion	Univar Solutions/ Sun Chemical
	Red Iron Oxide [CI 77491] [and] Synthetic Wax	0.43	SWD-7575 Red Iron Oxide Synthetic Wax Dispersion	Univar Solutions/ Sun Chemical
	Yellow Iron Oxide [CI 77492] [and] Synthetic Wax	0.12	SWD-5073 Yellow Iron Oxide Synthetic Wax Dispersion	Univar Solutions/ Sun Chemical
	Blue 1 Lake [CI 42090] [and] Synthetic Wax	0.22	SWD-4733 FD&C Blue 1 AI Lake Synthetic Wax Dispersion	Univar Solutions/ Sun Chemical
	Silica	2.50	CAB-O-SIL® M-5	Univar Solutions/ Cabot
D	Synthetic Fluorophlogopite [and] Iron Oxide [CI 77491]	2.00	SunSHINE® Spectral Bronze [C84-6185]	Univar Solutions/ Sun Chemical
	Synthetic Fluorophlogopite [and] Titanium Dioxide [CI 77891]	4.50	SunSHINE® Ultra Glitter Gold [C81-3810]	Univar Solutions/ Sun Chemical
	Tocopheryl Acetate	0.50	dl- $\alpha$ -Tocopheryl Acetate	Univar Solutions/ DSM
	Ascorbyl Palmitate	0.05	Ascorbyl Palmitate	Univar Solutions/ DSM
	Flavor	1.00	Art Mocha Coffee FI-FZ049	Ungerer & Co
<b>Total</b>		100.00		

### PROCEDURE

1. Heat VERSASTIQUE® to 115°-120°C until molten and then add the other phase A ingredients sequentially with mixing until uniform.
2. Add phase B ingredients sequentially with mixing, maintaining temperature of 115°C.
3. Sequentially add phase C ingredients at 90°C with mixing.
4. Sequentially add phase D ingredients with mixing after each at 90°C.
5. Pour into lipstick mold.