



Cleanse it - cleanser

A light and gentle cleansing paste that stimulates your senses while you work it into your skin. Let the paste do the work for you, while you take in the cooling effect. Leaves your skin feeling fresh.

Elevance, Elevance Smooth CS-110

Natural-based oil-phase thickener and structurant.

Emerald, Kalama® Sodium Benzoate and Benzyl Alcohol

Globally-acceptable, efficient preservative combination for skincare.

Corbion, PURAC® HiPure 90

Natural pH-adjuster for ideal balance of cleansing and mildness in surfactant systems.

Univar offers this suggested formulation as a representative formulation only. See the back cover or <https://trends.univarsolutions.com/awestruck> for important cautions.

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Supplier Ingredient	INCI	WT%
PHASE A		
Water	Water	57.80%
Univar Solutions , Glycerin 99.7% USP	Glycerin	2.00%
Various , Glyceryl Stearate SE	Glyceryl Stearate SE	2.50%
Various , PEG-150 Distearate	PEG-150 Distearate	2.00%
Univar Solutions , CA5038 Cetyl Stearyl Alcohol 50:50	Cetearyl Alcohol	2.00%
Elevance , Elevance Smooth CS-110	Hydrogenated Soy Polyglycerides, C15-23 Alkane	8.00%
Emerald , Kalama® Sodium Benzoate	Sodium Benzoate	0.50%
Emerald , Kalama® Benzyl Alcohol	Benzyl Alcohol	0.30%
Various , Disodium Cocoyl Glutamate	Disodium Cocoyl Glutamate	15.00%
Univar Solutions , Vanwet 2C	Disodium Cocoamphodiacetate	8.00%
Orchidia , Spring Rain	Fragrance	0.20%
Corbion , PURAC® HiPure 90	Lactic Acid	1.70%
		100%

Procedure

Mix ingredients in order, heat to 80°C.

pH 5 to 5.5