



# Remove it - micellar

Don't let your cotton ball reap the benefits. A jelly-like format gives you the makeup removing benefits of traditional micellar water, but without the waste. Easily gets rid of dirt and oily makeup without stripping away moisture.

### Cargill, Satiagel™ VPC 508

All-natural, transparent gelling agent capable of cold-process incorporation.

### **Oxea,** 1,3-BG

Efficient solubilizer for providing efficient removal of oil-based makeup.

## Corbion, PURASAL® MOISTXS

Skin-friendly moisturizer to maintain and replenish the body's natural moisture.

Univar offers this suggested formulation as a representative formulation only.

See the back cover or <a href="https://trends.univarsolutions.com/awestruck">https://trends.univarsolutions.com/awestruck</a> for important cautions.

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| Supplier Ingredient              | INCI                             | WT%    |
|----------------------------------|----------------------------------|--------|
| PHASE A                          |                                  |        |
| Water                            | Water                            | 68.50% |
| Cargill, Satiagel™ VPC 508       | Carrageenan                      | 1.50%  |
| <b>0</b> xea, 1,3-BG             | Butylene Glycol                  | 10.00% |
| Corbion, PURASAL® MOISTXS        | Sodium Lactate, Sodium Gluconate | 4.00%  |
| Univar Solutions, Vanwet 2C      | Disodium Cocoamphodiacetate      | 15.00% |
| Emerald, Kalama® Sodium Benzoate | Sodium Benzoate                  | 0.50%  |
| Emerald, Kalama® Benzyl Alcohol  | Benzyl Alcohol                   | 0.30%  |
| Orchidia, All Day Clean          | Fragrance                        | 0.20%  |
| Corbion, PURAC® HiPure 90        | Lactic Acid                      | qs     |
|                                  |                                  | 100%   |

#### Procedure

- Mix ingredients together in order.
   Test pH, adjust accordingly.

pH 4.5 to 5