

FORMULATION | USA

Clean  
BY DESIGN

 UnivarSolutions

Color Cosmetics

# SIMPLY GLAM

## Lips-Cheeks-Eyes

Glam doesn't need to mean a drawer full of products, bags of applicators and more waste than you might be comfortable with. Sometimes glam can be as simple as your finger or a brush and a gorgeously multi-dimensional cream stick that can be applied to lips, cheeks and eyes for shimmering buildable color to create a day, night or day-to-night look.

#watchmework #glamglam

### Clean BY DESIGN



## Technology



### LexFeel™ Vibrant MB

Sensory modifying complex polymer wax that enhances the color vibrancy, feel and texture of emulsions and anhydrous systems.

### SustOleo™ DCS

Palm-free, 100% natural emollient and slip agent with light cushion and silky after feel. It is a hydrolytically stable, light emollient derived from natural sources.



### PERFORMACOL™ 425 alcohol

Efficient structurant and thickener for cosmetic sticks, creams and gels



### Mackaderm® LIA

100% vegetable origin, non-toxic, non-irritating and fully biodegradable emollient which addresses consumer's concern about sustainability, multifunctionality, efficacy and a unique sensory experience from cosmetic products.



### SunPURO® pigments (Pink [C83-1233], Copper [C84-6298], Gold [C84-6118], Iridescent Gold [C81-1218])

SunPURO® oxides carry the most stringent heavy metal specifications available in the market today. SunPURO® oxides also surpass all active global regulations, providing formulators with the highest level of quality assurance.

# SIMPLY GLAM

## Lips-Cheeks-Eyes

TRADE NAME	INCI	SUPPLIER	%
<b>PHASE A</b>			
PERFORMACOL™ 425 alcohol	C20-40 Alcohols	New Phase Technologies / Univar Solutions	17.00
LexFeel™ Vibrant MB	Palm Acid/Adipic Acid/Pentaerythritol Crosspolymer	Inolex / Univar Solutions	5.00
MACKADERM® LIA	Isoamyl Laurate	Solvay / Univar Solutions	25.00
SustOleo™ DCS	Diisooctyl Succinate	Inolex / Univar Solutions	36.95
Emultop™ Velvet IP	Lecithin	Cargill / Univar Solutions	1.00
<b>PHASE B</b>			
SunPURO® Pink (C83-1233)	Mica, Titanium Dioxide, Carmine	Sun Chemical / Univar Solutions	6.00
SunPURO® Copper (C84-6298)	Mica, Iron Oxides	Sun Chemical / Univar Solutions	0.50
SunPURO® Gold (C84-6118)	Mica [CI 77019], Titanium Dioxide [CI 77891], Iron Oxide [CI 77491]	Sun Chemical / Univar Solutions	2.00
SunPURO® Iridescent Gold (C81-1218)	Mica [CI 77019], Titanium Dioxide [CI 77891]	Sun Chemical / Univar Solutions	3.00
dl- -Tocopheryl Acetate	Tocopheryl Acetate	DSM / Univar Solutions	0.50
Ascorbyl Palmitate	Ascorbyl Palmitate	DSM / Univar Solutions	0.05
Nat Raspberry Type FL	Flavor	Ungerer & Co	3.00
<b>Total:</b>			<b>100.00</b>

### PROCEDURE

1. Combine phase A ingredients and heat to 90°C with mixing until solid ingredients are melted.
2. Reduce heat to 85°C and sequentially add phase B ingredients with mixing after each.
3. Pour into bottom-fill containers at 85°C.