

FORMULATION | USA

Clean
BY DESIGN

 UnivarSolutions

Hair care

TO PROTECT & SMOOTH

Heat Serum

Sometimes all you need is a few key targeted ingredients to get the job done. This versatile anhydrous hair serum features a simple balance of silicones for effective heat protection, and efficient styling. This light serum can also be used as a quick nourishing serum to refresh dry hair and tame frizz between washes.

#keepitsimple #shinyhairdontcare



Technology



DOWSIL™ AP-8087 Fluid

An aminofunctional siloxane polymer that provides excellent conditioning performance, and offers heat protection, in addition to long lasting frizz reduction. When used in leave-on applications, it enhances hair shine and smoothness, as well as reduces hair static.

XIAMETER™ PMX-200 Silicone Fluid 2 cSt

A polydimethylsiloxane polymer for use in skincare, suncare, hair care, and color cosmetic applications.

XIAMETER™ PMX-200 Silicone Fluid 12500 cSt

A high-viscosity polydimethylsiloxane polymer that imparts a soft, velvety skin feel, and spreads easily on both skin and hair.



SustOleo™ MCT

Palm-free, non-greasy natural emollient with medium spreading and excellent dispersibility.



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TRADE NAME	INCI	SUPPLIER	%
PHASE A			
XIAMETER™ PMX-200 Silicone Fluid 2 cSt	Dimethicone	Dow / Univar Solutions	65.00
XIAMETER™ PMX-200 Silicone Fluid 12500 cSt	Dimethicone	Dow / Univar Solutions	25.90
SustOleo™ MCT	Triheptanoin	Inolex / Univar Solutions	5.00
DOWSIL™ AP-8087 Fluid	Bis-Hydroxy/Methoxy Amodimethicone	Dow / Univar Solutions	3.00
Argan Oil	Argania Spinosa (Argan) Kernal Oil	Univar Solutions	1.00
Lavender Oil	Lavandula Angustifolia (Lavender) Oil	Univar Solutions	0.10
Total:			100.00

PROCEDURE

1. Combine ingredients sequentially with mixing after each.

PROPERTIES

Viscosity: 100 cP (LV-02, 100 rpm, 25°C).