



# Control

## Curl Cream

Love your curls and let them live their best life! Our CONTROL Curl Cream adds moisturization and gives your hair that extra TLC it needs without compromising on styling benefits. This natural curl cream is easy to spread on wet hair, and will quickly become your go-to product to embrace your natural curly style.

In this formulation, we paired the versatile MaizeCare™ Style Polymer with:

### D-Panthenol 75L

The gold standard moisturizer for skin and hair care, pro-vitamin B5 also offering anti-inflammatory effects and soothes irritated and sensitive skin and scalp.



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PHASE	TRADE NAME	INCI	SUPPLIER	WT%
A		Water, DI		<b>74.976</b>
	MaizeCare™ Style Polymer	Hydrolyzed Corn Starch	Univar Solutions/ Dow	<b>2.00</b>
	Glycerin, USP	Glycerin	Univar Solutions	<b>2.00</b>
	Spectrastat™ G2 Natural MB	Caprylhydroxamic Acid (and) Glyceryl Caprylate (and) Glycerin	Univar Solutions/ Inolex	<b>1.00</b>
B	Jaguar® Optima	Guar Hydroxypropyltrimonium Chloride	Univar Solutions/ Solvay	<b>0.30</b>
	Citric Acid USP/FCC	Citric Acid (33% aqueous solution)	Univar Solutions	<b>0.10</b>
	AminoSensyl™ HC	Brassica Alcohol (and) Brassicyl Valinate Esylate	Univar Solutions/ Inolex	<b>8.00</b>
	Adol® 63	Cetearyl Alcohol	Univar Solutions	<b>4.00</b>
C	Elevance Smooth CS-110N	Hydrogenated Soybean Polyglycerides (and) C15-23 Alkane	Univar Solutions/ Elevance	<b>2.50</b>
	Argan Oil	Argan ( <i>Argania spinosa</i> ) Oil	Univar Solutions	<b>1.00</b>
		<i>Cocos Nucifera</i> (Coconut) Oil		<b>0.50</b>
	Avocado Oil	<i>Persea Gratissima</i> (Avocado) Oil	Univar Solutions	<b>1.00</b>
	Mango Butter	<i>Mangifera Indica</i> (Mango) Seed Butter	Univar Solutions	<b>0.20</b>
D	GRAS Luchee & Fruit ORC 1500038	Fragrance	Orchidia®	<b>0.50</b>
	D-Panthenol 75L	Panthenol	Univar Solutions/ DSM	<b>0.70</b>
	β-Carotene 30% FS	Beta Carotene	Univar Solutions/ DSM	<b>0.024</b>
				<b>100.00</b>

### PROCEDURE

1. Add MaizeCare™ Style Polymer to water with mixing and heat to 50°C, continuing to mix until fully dispersed.
2. Sequentially add the remaining phase A ingredients with mixing after each.
3. Sequentially add phase B ingredients to phase A with mixing after each.
4. Add Phase C ingredients sequentially to AB and heat to 75°C with mixing. Homogenize.
5. Begin cooling and continue to slowly mix.
6. At 50°C, sequentially add phase D ingredients with mixing after each. [Note: Discontinue mixing before formula reaches 45°C].

### PROPERTIES

pH 6.0-6.5  
 % Naturally-derived= 99.3%  
 Viscosity= 90,000 cps at 0.5 rpm  
 32,000 cps at 20 rpm  
 Color: Pale Orange

