

Revival

The Power of Bold



Time to Glow – Tinted Skin Perfector

The perfect solution when our skin needs to glow and go! This creamy tinted skin perfector provides a subtle dewy coverage, blurs imperfections and minimize pores, for a natural smooth finish. The best of all? It has built-in sun protection to protect your skin from the UV rays (SPF 20).

VERSAGEL® MD 500

Gelled Isododecane (C12 isoparaffin) provides a highly volatile emollient with light, non-greasy and low residue skin feel. It is an ideal vehicle for delivering pigments and other solid materials in quick-set/fast-dry anhydrous applications. With a low viscosity and density, VERSAGEL® MD products have high spreadability and are used as a film former for applications that require transfer resistance.

DOWSIL™ EL-9081 Silicone Elastomer Blend

High clarity and low odor silicone gel combining the unique silicone elastomer sensory with improved thickening and compatibility performance versus existing gels. Helps to meet global consumer needs for natural appearance, non-irritating and low fragrance beauty care products.

DOWSIL™ FZ-3196 Fluid

Unique solution for formulators of color cosmetics, skin, and sun care products. Caprylyl Methicone provides a light, silky feel and excellent spreadability, along with moderate volatility and compatibility with a wide range of cosmetic ingredients (such as natural oils). It also improves the sensory profile by reducing greasiness and tackiness.

Natural Wax Dispersions (NWD)

Sun Chemical's new Natural Wax Dispersion (NWD) line consists of a unique blend of 100% vegetable-derived emollients – Hydrogenated Rapeseed Oil and Heptyl Undecylenate – to provide a light, luxurious feel to finished cosmetic products, such as lipstick, lip gloss, eye liner and mascara. This innovative line is supplied in a free-flowing solid (dry) form, which allows for high pigment loading levels, increased shelf life and efficient handling.

VALVANCE™ Touch 210

Sensory modifier delivering optimal oil absorption with no compromise on comfort. This powder consists of porous spherical silica particles. VALVANCE® Touch 210 is suitable for various cosmetic applications: skin care, sun care, and make-up.

PARSOL® ZX

Balanced blend of particle sizes, nano and non-nano. PARSOL® ZX imparts a unique combination of UVB, UVA and blue light absorption, coupled with optimized sensory. It delivers good transparency and dispersibility optimization. PARSOL® ZX is suitable for sensitive skin and is globally approved.

PARSOL® TX

Inorganic UVB filter providing very good SPF performance as well as significant contribution to UVA protection. 100% rutile-type titanium dioxide (TiO2) core with a very tight double coating of silica and dimethicone. High transparency (low whitening) in formulations. Compatible with acrylate thickeners. PARSOL® TX is approved worldwide.

LexFeel® WOW DT

100% plant-based, palm-free, emollient, slip and pigment wetting agent. It is a fast spreading, partially volatile silicone alternative fluid. It absorbs quickly and provides a unique after-feel that cascades from silky-to-powdery. This non-oily and non-greasy lubricious fluid can be used to reduce the heavy feel of formulations



Sustainability

COSMOS approved carrier and natural formulation suitable pigments from Sun Chemical, natural origin ingredients from DSM, plant-based and palm-free ingredient from Inolex



Performance & Innocuity

High performing safe synthetic ingredients from Dow



Marketing

Multifunctional ingredients from Dow



Ethics

EcoVadis rated suppliers

PHASE	TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	Wt%
A	VERSAGEL® MD 500	Isododecane, Butylene/Ethylene/Styrene Copolymer, Ethylene/Propylene/Styrene Copolymer	Carrier, emollient	Penreco	38.60%
	VALVANCE™ Touch 210	Silica	Mattifying agent	DSM	1.00%
B	DOWSIL™ EL-9081 Silicone Elastomer Blend	Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer	Sensory enhancer	Dow	8.00%
	DOWSIL™ FZ-3196 Fluid	Caprylyl Methicone	Emollient, sensory and spreadability enhancer	Dow	9.00%
	LexFeel® WOW DT	Isoparaffin, Heptyl Undecylenate	Emollient	Inolex	14.00%
	VERSAGEL® P 200	Petrolatum, Ethylene/Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer	Emollient	Penreco	5.00%
	PARSOL® ZX	Zinc Oxide, Triethoxycaprylsilane	UV Filter	DSM	5.00%
C	PARSOL® TX	Titanium Dioxide, Silica, Dimethicone	UV Filter	DSM	5.00%
	NWD-2336 Black Iron Oxide	Heptyl Undecylenate; Hydrogenated Rapeseed Oil; CI 77499	Pigment	SunChemical	0.50%
	NWD-7336 Red Iron Oxide	Heptyl Undecylenate; Hydrogenated Rapeseed Oil; CI 77491	Pigment	SunChemical	0.90%
	NWD-9336 Yellow Iron Oxide	Heptyl Undecylenate; Hydrogenated Rapeseed Oil; CI 77492	Pigment	SunChemical	3.00%
	NWD-8462 Titanium Dioxide	Heptyl Undecylenate; Hydrogenated Rapeseed Oil; CI 77891	Pigment	SunChemical	8.00%
	SunSpheres™ BIO SPF Booster	Microcrystalline Cellulose	SPF Booster	Dow	2.00%

PROCEDURE (HOT PROCESS)

- 1 Mix phase A well in main vessel.
- 2 Add phase B to phase A and mix until homogenous.
- 3 In a separate beaker mix DOWSIL™ FZ-3196 Fluid and LexFeel® WOW DT. Begging heating to 70°C
- 4 Once phase C is melted, add both PARSOL® with strong mixing to disperse. Add remaining pigments to disperse.
- 5 Remove phase C from heat, add SunSpheres™ BIO SPF Booster and continue mixing until cool (30°C).
- 6 Once cool, add phase C to phase A/B with mixing until smooth and homogenous.

STABILITY

1 month 45°C, 1 month 25°C, and freeze thaw: pass

COMMENTS

- Aspect: skin colored cream
- Brookfield Viscosity (5 rpm): 22,000 cps
- Specific Gravity: 0.941
- In-Vitro SPF measured: 20
- Application: Apply with your fingertips or with a complexion brush in a buffing motion, starting at the center of the face and working your way outwards

GENERAL INFORMATION

Campaign	Revival
Reference	AW01017 09
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