



Sensory ✦ Performance ✦ Benefits

Energize

Hair Mask

If your hair needs a deep conditioning moment that does not require a lot of work, this hair mask is made for you. Let it gently penetrate your strands, leaving your hair feeling soft, smooth and weightless. It will energize, restore and protect your hair from breakage, heat and frizz, all while adding gentle volume.

Satiaxane™ VPC 930

Polysaccharide produced by a biotechnological fermentation process. Thickening, stabilizing and natural suspending agent. **COSMOS approved.**

DOWSIL™ CE-7081 Smart Style

Amino silicone elastomer microemulsion designed to give more flexibility, bounce and hold to hair. Increases smoothness, provides long lasting hair hydrophobicity and improves conditioning by reducing hair friction for easy wet and dry combing.

DOWSIL™ 969 Emulsion

Cationic-based emulsion of amodimethicone. Conditioning and heat protecting agent. Provides ease of styling, decreases dry combing force and provides slipperiness on wet hair.

DOWSIL™ CE-7114 Silicone

Quat MicroEmulsion
Nonionic microemulsion of a quaternized amino-functional silicone polymer. Delivers multiple benefits in hair care applications such as conditioning, reduced drying time and hair breakage, color and heat protection.

DOWSIL™ EL-7040 Hydro

Elastomer Blend
Silicone elastomer with velvet and smooth touch, compatible with a large variety of cosmetic oils (UV filters, esters, vegetable oils) as well as hydrophilic ingredients (water, glycols). Improves the rinsability of the product.



 Univar Solutions

The Essentials

TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	%
PHASE A				
Deionized Water	Water	Solvent		53.20
Glycerin USP	Glycerin	Humectant, vegetable origin	Univar Solutions	5.00
Satiaxane™ VPC 930	Xanthan Gum	Texturizing agent, stabilizer, COSMOS approved	Cargill Beauty / Univar Solutions	0.20
PHASE B				
Cetearyl Alcohol 30/70	Cetearyl Alcohol	Emulsifier	Univar Solutions	8.00
Lexemul® 561 MB	Glyceryl Stearate, PEG-100 Stearate	Emulsifier	Inolex / Univar Solutions	2.50
ProCondition 22	Brassicamidopropyl Dimethylamine	Hair conditioner, emulsifier, naturally-derived	Inolex / Univar Solutions	5.00
DOWSIL™ EL-7040 Hydro Elastomer Blend	Caprylyl Methicone, PEG-12 Dimethicone/PPG-20 Crosspolymer	Sensory enhancer, ease of rinsing	Dow / Univar Solutions	8.00
DOWSIL™ CE-7081 Smart Style	Silicone Quaternium-16/Glycidoxy Dimethicone Crosspolymer, Undeceth-11, Undeceth-5	Hair conditioner, styling and revitalizing properties	Dow / Univar Solutions	5.00
DOWSIL™ 969 Emulsion	Amodimethicone, Cetrimonium Chloride, Trideceth-3, Trideceth-15	Heat protection, hair conditioner	Dow / Univar Solutions	5.00
Coconut Oil	<i>Cocos nucifera</i> (Coconut) Oil	Oil, emollient	Various	4.00
Monoi oil	<i>Cocos nucifera</i> (coconut) oil, Gardenia Taitensis Flower	Emollient	Various/ Univar Solutions	1.00
DOWSIL™ CE-7114 Silicone Quat MicroEmulsion	Silicone Quaternium-16, Undeceth-11, Butyloctanol, Undeceth-5	Fast drying agent, heat protection, volume enhancer	Dow / Univar Solutions	2.00
PHASE C				
Kalama® Sodium Benzoate NF/FCC	Sodium Benzoate	Preservative	Emerald Kalama / Univar Solutions	0.40
Kalama® Benzyl Alcohol NF/FCC	Benzyl Alcohol	Preservative	Emerald Kalama / Univar Solutions	0.30
Orchidia	Fragrance	Fragrance	Various	0.40

FURTHER INFORMATION

Procedure (hot process)	<ol style="list-style-type: none"> 1. Add Phase A ingredients in order while mixing and heat to 75°C 2. In a separate beaker, add Phase B ingredients and heat to 75°C 3. Add Phase B to Phase A slowly with mixing. Maintain 75°C for 20 minutes, then remove heat and continue mixing 4. Add Phase C to blend when batch is below 45°C with mixing. Increase speed as it cools
Stability	Stable at least 3 months at 4°C, RT and 40°C.
Comments	<ul style="list-style-type: none"> • Application: Apply liberally onto wet hair. Comb through to distribute it evenly. Rinse-off and style as usual • White buttery cream
Campaign	The Essentials
Issued by	Univar Solutions
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