



Sensory ✦ Performance ✦ Benefits

Groom

Brow Pomade

Express yourself by bringing long-lasting definition and dimension to your brows to groom your look. Our smudge-proof formula is perfect for oily skin and humid climates. The creamy texture glides on smoothly and is highly pigmented for a buildable color that's uniquely you.

DOWSIL™ SW 8005 C30 Resin Wax

High melting point silicone resin wax (66°C) that helps structure the oil phase. Allows non-transfer properties, boosts long-lasting soft focus effect and improves color intensity. Broad compatibility with organic and silicone elements of the formula.

DOWSIL™ AMS-C30 Cosmetic Wax

High melting point (70°C) akyl methyl siloxane wax. Builds viscosity without negatively affecting aesthetics. Provides structural integrity, smooth and silky feel and acts as moisturization agent. Compatible with many non-polar cosmetic ingredients.

DOWSIL™ FA 4012 ID Silicone Acrylate

Blend of approximately 40% polymers in isododecane. Film former designed for long lasting benefits in color cosmetics and skin care applications. Provides sebum and wash-off resistance and is non-occlusive. Exhibits good compatibility with pigments and cosmetic ingredients.

DOWSIL™ 3901 Liquid Satin Blend

Mixture of a high molecular weight polymer in dimethicone that provides a luxurious satin-like feel, intense lubricity and perceived moisturization and smoothness.

DOWSIL™ FZ-3196 Fluid

Moderate volatility silicone that combines excellent compatibility and handling use. Excellent spreadability, improves pigment and hydrophobic powder dispersion and provides light, smooth and silky feel.



The Essentials

TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	%
PHASE A				
DOWSIL™ SW-8005 C30 Resin Wax	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane	Structuring agent	Dow / Univar Solutions	3.00
DOWSIL™ MQ-1600 Solid Resin	Trimethylsiloxysilicate	Film former	Dow / Univar Solutions	8.00
DOWSIL™ AMS-C30 Cosmetic Wax	C30-45 Alkyl Methicone, C30-45 Olefin	Structuring agent	Dow / Univar Solutions	3.00
PERFORMALENE M80 Wax	Synthetic Wax	Structuring agent	New Phase / Univar Solutions	8.00
PHASE B				
DOWSIL™ FZ-3196 Fluid	Caprylyl Methicone	Carrier, emollient, sensory enhancer	Dow / Univar Solutions	14.00
DOWSIL™ VM-2270 Aerogel Fine Particles	Silicate Silylate	Mattifying, absorbing and anti-syneresis agent	Dow / Univar Solutions	0.25
CAB-O-SIL® M5	Silica	Thickener, absorbing and anti-caking agent	Cabot / Univar Solutions	9.00
C47051D SunCROMA® Dimethicone Treated Titanium Dioxide	Titanium Dioxide (CI 77891) and Dimethicone	Pigment	Sun Chemical / Univar Solutions	4.00
C337001D SunPURO® Dimethicone Treated Black Iron Oxide	Black Iron Oxide (CI 77499) and Dimethicone	Pigment	Sun Chemical / Univar Solutions	6.00
C339001D SunPURO® Dimethicone Treated Yellow Iron Oxide	Yellow Iron Oxide (CI 77492) and Dimethicone	Pigment	Sun Chemical / Univar Solutions	0.90
C338001D SunPURO® Dimethicone Treated Red Iron Oxide	Red Iron Oxide (CI 77491) and Dimethicone	Pigment	Sun Chemical / Univar Solutions	4.60
PHASE C				
DOWSIL™ 3901 Liquid Satin Blend	Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer	Sensory enhancer	Dow / Univar Solutions	5.00
XIAMETER™ PMX-200 Silicone Fluid 2 cSt	Dimethicone	Carrier	Dow / Univar Solutions	9.25
PHASE D				
Isododecane	Isododecane	Carrier	Various	15.00
PHASE E				
DOWSIL™ FA 4012 ID Silicone Acrylate	Isododecane (and) Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	Film former	Dow / Univar Solutions	10.00

FURTHER INFORMATION	
Procedure (hot process)	<ol style="list-style-type: none"> Combine ingredients of phase A and with moderate mixing heat to 85°C-90°C Add ingredients of phase B to phase A in the order listed while mixing until homogeneous. Cool down phase AB to 70°C Premix ingredients of phase C together and when homogeneous add to phase AB under agitation In a closed vessel add phase D ingredient then phase E ingredient to phase ABC while mixing until homogeneous Pour into containers (pouring temperature 65°C). Cool down in the fridge for 5min and then at room temperature
Stability	Stable 3 months at 4°C, RT and 40°C.
Comments	<ul style="list-style-type: none"> Application: You can apply this product by using an angled brush to apply your brow pomade and a spoolie brush to soften up your lines Dark brown pomade
Campaign	The Essentials
Issued by	Univar Solutions
Contact	personalcareNA@univarsolutions.com

