

THE NEW **NOW**



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Gl'Oh Naturel Face & Body Highlighter

Versagel® MD 500

Gelled Isododecane that functions as a volatile emollient with a light, non-greasy feel. Works as an ideal vehicle for delivering pigments and other solid materials in anhydrous applications.

DOWSIL™ EL-8050 ID Silicone Organic Elastomer Blend

This silicone organic elastomer blend combines the feel of silicone elastomer gels with a wider range of organic ingredients and actives. It's a mixture of high molecular weight polyglycol-modified silicone elastomer in isododecane that provides the innovative freedom to create color cosmetics, skin and sun care products that stand out.

DOWSIL™ FA 4004 ID Silicone Acrylate

This silicone acrylate film former creates long-lasting, flexible films that provide high water and sebum repellency. This is an excellent choice for applications where comfort and long wear are critical. It's a blend of approximately 40% of acrylates/polytrimethylsiloxy-methacrylate copolymer in isododecane.

SunSHINE®

SunSHINE® effects provide some of the lowest residual heavy metals levels available in the market today. Their improved transparency, luster, chroma and smoothness make them ideally suited for use in all finished product formulations.



Formulation Process

Optimized one phase formula



Marketing

Multifunctional face & body product



Performance & Innocuity

Multifunctional high performing safe synthetic ingredients



Water

Anhydrous formula

HIGHLIGHTER BASE	PHASE	TRADENAME	INCI	SUPPLIER	Wt%
	A	Versagel® MD 500	Isododecane, Ethylene/Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer	Univar Solutions/ Calumet Penreco	61.7
		DOWSIL™ EL-8050 ID Silicone Organic Elastomer Blend	Isododecane, Dimethicone / Bis-Isobutyl PPG-20 Crosspolymer	Univar Solutions/ Dow	25.00
		DOWSIL™ FA 4004 ID Silicone Acrylate	Isododecane, Acrylates/Polytrimethylsiloxymethacrylate Copolymer	Univar Solutions/ Dow	10.00
		TITANIUM DIOXIDE CO DISP COD8008	Ricinus Communis (Castor) Seed Oil, Titanium Dioxide (CI 77891)	Univar Solutions/ Sun Chemical	2.50
		YELLOW IRON OXIDE CO DISP COD8005	Ricinus Communis (Castor) Seed Oil, Iron Oxide (CI 77492)	Univar Solutions/ Sun Chemical	0.52
		RED IRON OXIDE CO DISP COD8006	Ricinus Communis (Castor) Seed Oil, Iron Oxide (CI 77491)	Univar Solutions/ Sun Chemical	0.18
		BLACK IRON OXIDE CO DISP COD8004	Ricinus Communis (Castor) Seed Oil, Iron Oxide (CI 77499)	Univar Solutions/ Sun Chemical	0.10
					100.00

SUN GLOW EFFECT	PHASE	TRADENAME	INCI	SUPPLIER	Wt%
	A	SunSHINE® Solar Explosion C924230	Synthetic Fluorophlogopite, Titanium Dioxide (CI 77891), Magnesium Silicate	Univar Solutions/ Sun Chemical	qs
		SunSHINE® Golden Sunrise C924210	Synthetic Fluorophlogopite, Titanium Dioxide (CI 77891), Magnesium Silicate	Univar Solutions/ Sun Chemical	qs
		SunSHINE® CARMINE GOLD C833404	Synthetic Fluorophlogopite, Titanium Dioxide (CI 77891), Carmine, Iron Oxides (CI 77491)	Univar Solutions/ Sun Chemical	qs

MOON SHIMMER EFFECT	PHASE	TRADENAME	INCI	SUPPLIER	Wt%
	A	SunSHINE® SUPER WHITE C803201	Synthetic Fluorophlogopite, Titanium Dioxide (CI 77891)	Univar Solutions/ Sun Chemical	qs
		SunSHINE® GLITTER WHITE C803400	Synthetic Fluorophlogopite, Titanium Dioxide (CI 77891)	Univar Solutions/ Sun Chemical	qs
		SunSHINE® SUPER GLITTER WHITE C803702	Synthetic Fluorophlogopite, Titanium Dioxide (CI 77891)	Univar Solutions/ Sun Chemical	qs

PROCEDURE

1. Add Highlighter Base ingredients in order with mixing.
2. Qs with pigments with Highlighter Base to create desired effect.