TECHNICAL ACUMEN CASE STUDY | NORTH AMERICA



An Ecosystem of Innovation

Commitment to innovation powered by an unparalleled global technical organization

CHALLENGE

At Univar Solutions, technical leadership and innovation are at the heart of our vision to redefine distribution. By partnering with suppliers and customers to create compelling solutions, we can help transform the world, one project at a time. And while our global Solution Centers – the <u>state-of-the-art laboratories</u> <u>and test kitchens</u> pioneering our focus on formulating for the future – stay laser focused on the science and chemistry of each new discovery, we're mindful to also stay curious and forward thinking organizationally.

SOLUTION

How did we create an ecosystem of innovation in which collaboration, connection, and solutions thrive? In the last several years, we've been on a mission to globalize, digitalize, and optimize:

Globalize to better connect and leverage resources. We seek to meet suppliers and customers where they are – in the world, in their business, or along their sustainability journey — preserving local know-how while also better connecting our collective scientific and technical brain power, industry experience, and resources and assets.

Digitalize to enable transformative change. Suppliers and formulators now have more and better ways to access and interact with our technical experts. From cloud-based technology to expand our reach and collaboration, to building out head-start formulation kits, how-to video content, and strategic-ingredient marketing kits – digital enhancements like these are helping us assist customers in improved and faster ways.

Optimize from the inside out. Being able to help our partners optimize their businesses meant we had to optimize our operations first. In short, to form successful partnerships of the future, we stay focused on being the right technical partner to get the job done and help bring better products and solutions to market faster.

RESULT

Today, through a global Solution Center network and on-the-ground application development specialists we have built an ecosystem of innovation, delivering practical technical solutions to the latest trends, regulatory requirements, and sustainability challenges. From lab testing and analysis to prototyping and benchmarking to complete reformulation



assistance, our global network of local labs and test kitchens are places where collaboration and technical ingenuity help customers achieve commercial success. Working side by side with each other and our partners, we're finding real-world solutions to the world's most important technical challenges.

At a Glance: Global Solution Centers

Recorded Benefits

- Leverage shared learnings and resources for the greater good
- Extend the technical depth of bench of suppliers and customers while pooling industry and regulatory expertise
- Accelerate time to market while creating strong supplier, partner, and customer connections

Challenge

Create a world-class technical organization to power innovation and sustainability for our company, our partners, and our planet.

Solution

Execute on a larger mission to globalize, digitalize, and optimize while staying laser focused on day-to-day solutions and sharing.

Result

Our technical capabilities and Solution Centers are a continually improving ecosystem of innovation in which collaboration, connection, and innovation thrive.

Want to learn more about our vision to digitalize, globalize, and optimize formulation lab capabilities at Univar Solutions? <u>Read an in-depth Q&A with Dr.</u> <u>Andrew Mint, director of global solution centers.</u>

Revisit tech talks and lab + kitchen demos featuring our global network of Solution Centers: <u>Watch on demand ></u>

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