



## Maxine Junker

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France

### Inspiring the Next Generation of Women in STEM

#### What do you enjoy most about your job?

The diversity of working at a global company where every day is different, from the campaigns to using multiple tools with many different people, partners, and products. The challenge is always to give the best of ourselves.

#### How have you used innovation to overcome a challenge in your field?

Where you have the most constraints, you have to be the most creative and innovative. Last year, we overcame many challenges with the COVID-19 situation: we organized successful live stream events in our Solution Center to share our expertise and create a valuable virtual experience with our customers.

#### What are you most proud of achieving in your career thus far?

I moved from a technical role that involved formulation work in our laboratory and technical support to a marketing role, which was out of my comfort zone. However, I love the challenge and enjoy being in a position where I am continually learning and evolving.

#### Who is a woman who inspires you and why?

There is no one woman in particular. Strong and ambitious women have always inspired me.

#### What three characteristics do you think are most important for women in STEM to have and why?

1. Have the self-confidence to overcome challenges.
2. Be a fast learner. Everything moves quickly. You need to use critical thinking to adapt.
3. Embrace different perspectives to find improvement and solutions.

#### How are you working to inspire the next generation of women in STEM?

By sharing my experiences, I hope to demonstrate there are excellent possibilities for women in science.

#### What advice would you give to the next generation of women in STEM?

Don't be afraid of your ambition and trust yourself. As women, we continuously ask ourselves if we are good enough. Don't ask. You are good enough.

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